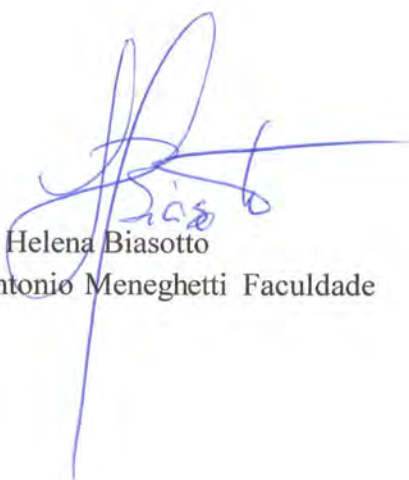


Restinga Sêca, 20th December of 2018.

Dear Members and Team of PRME Secretariat,  
*Principles for Responsible Management Education*  
*United Nations Global Compact*

We come through this letter to express our continued commitment to PRME (Principles for Responsible Management Education) and its six principles, being them Purpose, Values, Method, Research, Partnership and Dialogue. Through the last two years we have been working to engage our classes, researches and extra curricular courses more closely with the PRME principles. Now we aim to improve our efforts in this sense and to promote integration with another higher education institutions which are members of PRME.

We stay at your total availability for any further information.



Helena Biasotto  
Director of Antonio Meneghetti Faculdade

## **Report for PRME - Department of International Affairs of Antonio Meneghetti Faculdade (AMF)**

The Department of International Relations of Antonio Meneghetti Faculdade was founded in April 15, 2011, being authorized by the Principal of Antonio Meneghetti Faculdade, Ms. Helena Biasotto. The department is responsible for: publicizing AMF abroad; helping AMF preparing leaders to act in an efficient way in a globalized world; promoting international actions such as Youth Identity Project; building actions to strengthen cultural exchanges among institutions; looking for partnerships and opportunities of academic improvement abroad; creating cooperation between Antonio Meneghetti Faculdade and foreign Educational Institutions; revising, expanding and consolidating actions that provide exchanges to the academics of AMF with foreign institutions; organizing events and group travels with international partner institutions.

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### **Focus on Human Development**

#### **Mission**

Education of a new entrepreneurial intelligence, individuated, strengthened and focused on practical success action, humanly superior and socially correct.

#### **Vision**

To be a reference center in terms of training and development of professionals to work at all levels of social, institutional and business environment.

#### **Values**

AMF is a reality that produces and grows based on its main motivation: to create a school of higher education where young people who attend are evidence that man can have healthy, productive life, being a real seed of human intelligence in the contemporary world, learning to do, to know and to participate and collaborate with the world to which they belong.

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### **A word from Antonio Meneghetti Faculdade**

We have walked a path with challenges and a lot of hard work. It makes us be what we are now. We, students, professors and employees - all of us - compose the strong seed that gives birth to the fructiferous tree which Antonio Meneghetti Faculdade is nowadays. Each individual commitment makes us what we are now.

Our young but strong history gives us more responsibility and it is necessary to maintain and to evolve always. It seems hard, but the experience shows that, if each of us makes its best

with a lot of dedication in each activity, always seeking for perfection, the result will show naturally.

*Ms. Helena Biasotto, Principal of Antonio Meneghetti Faculdade*

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## Practical Activities Correlated to the PRME Principles

**PRME Principle 1 | Purpose:** We will develop the capabilities of students to be future generators of sustainable value for business and society at large and to work for an inclusive and sustainable global economy.

**What we have done:** AMF educate a new entrepreneurial intelligence, individuated, strengthened and focused on practical action success, humanly superior and socially correct.

**PRME Principle 2 | Values:** We will incorporate into our academic activities and curricula the values of global social responsibility as portrayed in international initiatives such as the United Nations Global Compact.

**What we have done:** AMF is a reality that produces and grows based on its main motivation: to create a school of higher education where the young people who attend it are evidence that man can have healthy, productive life, being a real seed of human intelligence in the contemporary world, learning to do, to know and to participate and collaborate with the world to which they belong.

**PRME Principle 3 | Method:** We will create educational frameworks, materials, processes and environments that enable effective learning experiences for responsible leadership.

**What we have done:** FOIL (Formação Ontopsicológica Interdisciplinar Liderística) – Interdisciplinary Ontopsychological Training for Leaders. International method based on the Ontopsychological science to train citizens and professionals with an entrepreneurial mindset and attitude. In the bachelor courses of AMF, this method is taught in the chairs of Leadership and Entrepreneurial Fostering which are obligatory for all students in all the semesters of the course.

**PRME Principle 4 | Research:** We will engage in conceptual and empirical research that advances our understanding about the role, dynamics, and impact of corporations in the creation of social sustainability, environmental and economic values.

**What we have done:** AMF's Scientific Magazine, *Saber Humano*, contributes to the production of knowledge and its transformation in the field of Humanities and Applied Social Sciences, in particular the areas of Business and Information Systems with a scientific, humanistic and interdisciplinary approach.

With a partnership between AMF and Saint Petersburg State University (Russia), it has been developed a research project with Russian-Brazilian professors and students of the Faculty of Psychology and the Cathedra of Ontopsychology. The research project entitled "positive socialization of young people in conditions of social and economic transitivity: practical

application of ontopsychological education", supported by the Russian government. With the study of the themes such as socialization of modern youth, the problem of socialization of young people in contemporary times, risks and social deviance, with theoretical background in psychology, pedagogy and sociology, the project aims to analyze these aspects and investigate positive socialization of technology among youth in conditions of social and economic transitivity, demonstrating the practical application of Ontopsychological Pedagogy in Brazil and Russia. This project was supported by four institutions: Russian Government, through the State Foundation and the University of St. Petersburg Science Foundation, Antonio Meneghetti Foundation Russia, Antonio Meneghetti Foundation Brazil and Antonio Meneghetti Faculdade.

Núcleo de Excelência em Linguagem (NEL) - Center for Excellence in Language - It was established in August 2014 in order to promote the further development and update of the logical-textual feature of academic writing for students, from studies based on grammar and textual linguistics, in order that they practice the production and review activity in genres for academic demands of the institution to which they belong. Such linguistic-textual practice allows to qualify students who have no formal training in literature, to also act in the exercise of training the official language required in the academic environment and stimulating other students to read and to produce academic texts and papers.

**PRME Principle 5 | Partnership:** We will interact with managers of business corporations to extend our knowledge of their challenges in meeting social and environmental responsibilities and to explore jointly effective approaches to meeting these challenges.

**What we have done:** One of the criteria of composing the board of teachers of AMF is that the professional chosen for its position have also practical skills on it proved by their market actuation. Therefore, in the Bachelor of Business, it is very usual that the students have classes with businessmen with recognized actuation in the market.

AMF also encourages its students to go for training courses abroad, to have a great experience in a new culture, to learn new languages for efficiency in professional practice, to open and enlarge their vision of the world, their mentality and to learn to relativize their stereotypes (role models).

Among the cooperation agreements that AMF holds there are: the cooperation agreement among AMF and Saint Petersburg State University (SPBU), from St. Petersburg (Russia); the Scientific and Cultural Cooperation Agreement with the Università per Stranieri di Perugia, in Perugia (Italy); the Cooperation Agreement with Centro Lingua Italia Calvino (CLIC) - Dante Alighieri in Florence (Italy); the Scientific and Academic Cooperation Agreement with the Università di Torino in Turin (Italy) for the Law Course; the Agreement with Regent School - Learn English from London (UK). New international agreements and partnerships are underway.

Besides, AMF has partnership with PRME, Principles for Responsible Management Education, United Nations Academic Impact, the Global Compact (as Academic Member), Antonio Meneghetti Foundation from Swiss, OntoArte Association, Brazilian Association of Ontopsychology and International Association of Ontopsychology.

**PRME Principle 6 | Dialogue:** We will facilitate and support the dialog and debate among educators, students, business, government, consumers, media, civil society organizations

and other interested groups and stakeholders on critical issues related to global social responsibility and sustainability.

**What we have done:** AMF held events to promote discussion such as International Congress “Responsabilidade e Reciprocidade” (“Responsibility and Reciprocity”), with lecture of Ms. Nathalie Leroy, from the United Nations Academic Impact; United Nation Symposium: "Not leaving no one behind: the way forward - meritocracy", with representatives from UN Academic Impact, UN ECOSOC, etc.; International Conference "A New Pedagogy for the Future Society", with the presentation of cases, research projects, research results, experience reports and workshops by many teachers and students of all over Brazil; International seminar "Rationality and Intuition: what determines the success in decision making”.

## Progress Report Antonio Meneghetti Faculdade

Having premised the tasks mentioned above, AMF has been developing several activities, such as those cited below.

### 2016

"Humanism International and Globalization Forum: Dialogue of Cultures Criteria", promoted by Antonio Meneghetti Foundation - Russia, on March 9, 2016, in the Chamber of Industry and Commerce - Kremlin, Moscow, Russia. The event marked the jubilee of 80 years of Academic Professor Antonio Meneghetti (in memoriam).

Released the Scientific Magazine Saber Humano, receiving white papers from several places and languages. <https://saberhumano.emnuvens.com.br/sh>

II International Conference "A New Pedagogy for the Future Society", with the presentation of cases, research projects, research results, experience reports, workshops, by many teachers and students of the AMF Conducted by the Foundation Antonio Meneghetti and AMF in Recanto Maestro. September 2016.

Participation – 31st International Congress of Psychology, Yokohama, Japan. July 24-29, 2016. With presentation of papers: Empowering the Social well-being: how psychology can help leaders, Evidence from successful and failed leaders: risks and self-sabotage, Adolescence and Identity: how avoiding dysfunctional behaviors, A new way educating: the Ontopsychological approach to higher education, Youth Orchestra Recanto Maestro: a case of Ontopsychological Pedagogy applied to Music to foster Responsibility and Musical Talent in children and youth of the countryside of Brazil, Leadership Psychology: new global demands require new forms of leadership, Architecture and design as a reflection of personality and its forming resource, Forming a Responsible Personal Position of young people: Experience of the Eco-biological Centers, Ontopsychological Pedagogy: a functional proposal for the youth education in 21st Century.

Partnership with Institutions Abroad: Università per Stranieri di Perugia (Language Course), Università Degli Studi di Torino (Research), CLIC – Centro Lingua Italia Calvino (Research), Regent UK (Language Course) and Saint Petersburg State University (Research).

### 2016

The students of the International Module of MBA of Business Intuition Brazil had the opportunity to participate in a unique experience with humanist training in Italy. Held between May 22<sup>nd</sup> and 29<sup>th</sup>, a group of business students, self-employed professionals and professors of the Antonio Meneghetti Faculdade (AMF) visited and get to know the roots of the most genuine and authentic Humanist Culture in Italy. A very relevant experience with practical classes and technical visits involved from art, culture, science, gastronomy and music to the highest level of Italian production in motorsport and the learning of business and administrative logic.

### 2017

Participation in the "II International Forum on Environmental Education and Ecology of the Personality in the Information Age", held in Moscow, Russia, on March 9. The Forum was

realized in honor of the 81 years old of the Academician Professor Antonio Meneghetti (in memorian) and in commemoration of the 10 years of the Russian Foundation Antonio Meneghetti.

Cooperation Agreement with the Scuola Leonardo Da Vinci (Italy), in February 2017. This cooperation is a great opportunity for the students of the Antonio Meneghetti Faculdade to know another culture and learn a new language in one of its four schools, located in the cities of Florence, Milan, Siena and Rome.

As result of an agreement between the Antonio Meneghetti Foundation of Brazil and the International Association of Teachers of Russian Language and Literature, happened in May 2017, at the Antonio Meneghetti Faculdade, the International Seminary: "Duty, Responsibility and Time: the present world through the prism of the Russian culture". In the Seminary were discussed subjects around literature, language and the vast Russian culture.

In July 2017, promoted in partnership with Recanto Maestro the award "Sustainable Development Goals (SDGs)", in which the students and collaborators of the Antonio Meneghetti Faculdade wrote an experience report based in the appointments of the 2030 Agenda for Sustainable Development of the United Nations. The "Award SDGs" provided to the winners airline tickets to Paris and the inscription for the celebration of the 10<sup>th</sup> anniversary of the Antonio Meneghetti Faculdade, event that happened at UNESCO Headquarters, in Paris. Since the foundation of AMF, herewith together with Recanto Maestro and the Foundation Antonio Meneghetti, some pillars are steady: education, science, sustainability, ecobiology and human development. In this context, the SDGs of the United Nations meet the actions realized at the AMF, with convergence of scope and methodology of accomplishment.

Participation in the "15th European Congress of Psychology", in July 2017. The event, that took place in Amsterdam (Holland), had as its central theme "Psychology addressing the great challenges of society". The teachers of Antonio Meneghetti Faculdade, Patrícia Wazlawick, Eloy Teixeira, Helena Biasotto, Any Rothmann, Ricardo Schaefer, Juliane Fiorezi and Clarissa Miranda, presented four scientific studies, entitled: "Education, full health, work & the youth: the case of the International Center of Art and Humanistic Culture Recanto Maestro", "The relation between responsibility, autonomy and deep approach to study: a study with Antonio Meneghetti Faculdade students", "Measurement the effects on psicophysical and biological level by applying the melholistics with young people from 18 to 23 years old" and "Ontopsychological Pedagogy and the personal and professional educational development of youth people in contemporary society".

Celebration "AMF: 10 Years Making History Together With the United Nations (UN)". On August 19, was published in the website of the Academic Impact a note entitled "Applications open: International Symposium "Contemporary Pedagogy: Responsibility and Training for the Future's Society", in which the website invites all UNAI members to participate in the International Symposium held by AMF, in Paris.

Promoted the International Symposium "Contemporary Pedagogy: Responsibility and Training for the Future's Society", on September 6, at UNESCO Headquarters, in Paris. Realized by the Antonio Meneghetti Foundation, the Antonio Meneghetti Faculdade and the *International Center of Art and Humanistic Culture Recanto Maestro*, the *Symposium* had as major proposal to discuss the future of higher education considering the Sustainable



Development Goals (SDGs), talking about how they can improve the life of the young people and the society as a whole, and also to celebrate the 10th anniversary of AMF.

**On September 2017, promoted the events “Volare Alla Conoscenza Clássica” and “Louvre em Casa”, with guided visit to the Musée du Louvre and to the tourist attractions of Paris. The event was located in the Bedford Hotel, in Paris. During the same days, it was also promoted an international module of the seminary “Alta Formação Empresarial”, in the same local.**

**International Module of the Students of MBA of Business Intuition FOIL (Brazil), in Italy, on September 2017. In technical visits to companies, the students were able to know, taste and experience the genuine "made in Italy". The guided visits took place in the following experience companies: Ferrari, Parmigiano Reggiano e Prosciutto di Parma, Aceto Balsamico di Modena and Fratelli Piacenza.**

Received the “Selo de Instituição Socialmente Responsável 2017-2018 pela Associação Brasileira das Mantenedoras do Ensino Superior (ABMES)”, on October 2017, due to the realization of the International Symposium “Contemporary Pedagogy: Responsibility and Training for the Future's Society”.

Conducted international training activities with Prof. Ms. Elena Liutikova of the *Slavic Association of Ontopsychology* (SAO) and Russian State Social University, of Moscow. The classes were held from December 7 to 10, in the discipline of "Personal Development and Career in Ontopsychology", at the Antonio Meneghetti Faculdade.

## 2018

*Celebration of the 30 years of the International Center of Art and Humanistic Culture Recanto Maestro, on March 3. The event had speeches of authorities and people who were and are, until now, fundamental for the constant development of Recanto Maestro. It was also launched, in the event, a book entitled “Recanto Maestro Obra Viva de Antonio Meneghetti”, written by the former mayor of São João do Polêsine, Valserina Gassen and by Ariane Gassen Vargas.*

On September, our university organized the III International Congress “A New Pedagogy for a Future Society”, which counted with the participation of representatives of UNESCO offices of Santiago (Chile), Lima (Peru), Montevideo (Uruguay) and Brasilia (Brasil). Also, we received representatives of institutions of higher education from Peru, Uruguay and Chile. We have invited to this congress representatives from PRME from Argentina and Colombia, who could not be with us but that did got informed about the final results of the Congress. As a result of this Congress, our university also became a member of the Academia Iberoamericana de Doctores em Educacion, with headquarters in Lima (Peru). Now, the president of this Academia in Brazil is the Marketing Coordinator of our institution, Prof. Any Rothmann.

## Future Perspectives

- Participating on Chapters Meetings of PRME
- Organizing Working Groups about the Principles of PRME
- Continue to held events and workshops related to PRME





- Continue to help the 23 social and educational projects that Fundação Antonio Meneghetti (partner entity of our institution) holds among the community that lives nearby our campus ([www.fundacaoam.org.br/projetos](http://www.fundacaoam.org.br/projetos))
- Present and follow the development of our proposal to have a UNESCO Chair at our institution about the thematic “Education for Global Citizenship”

## Contacts

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