

PRME SHARING INFORMATION

ON PROGRESS REPORT 2017/18

***This is our Sharing Information on Progress Report on the Implementation of the Principles for Responsible Management Education**

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A. Renewal of Commitment to PRME



The AUC School of Business continues to embrace principles of governance and endeavors to demonstrate professionalism while advancing both the vision and mission in the service to community. Our commitment to PRME has directly inspired us to embrace Responsible Business as a main theme within the School's 2015 -2019 strategy. The school aims to develop and endorse a strategic plan for integrating responsible business within the School as well as expand our academic assessment learning goals pertaining to responsible management education. According to the strategy, the school's mission states that *"To develop entrepreneurial and responsible global leaders and professionals"*.

Alongside our academic and professional programs, the School boasts four research and services centers, a renowned startup incubator in the AUC Venture Lab and a business knowledge portal in Business Forward, in addition to the John D. Gerhart Center for Philanthropy, Civic Engagement and Responsible Business. Gerhart Center aims to promote social change in the Arab region through building a culture of effective giving, corporate social responsibility, and civic responsibility. The school's 2017/18 progress report will shed light on all new developments, initiatives and updates that contribute to the school's ongoing commitment towards PRME.



Sherif Kamel
Dean, AUC School of Business

Overview of AUC School of Business

- **Strategic Direction**

The School's mission is to develop leaders for a sustainable future taking into consideration the purpose and role of business in society, values, sustainable development, diversity, and stakeholder interests. Principles of ethics, responsibility and sustainability (ERS) are incorporated across School activities, including School operation, academic and ExecEd programs, student engagement and co-curricular outreach, pedagogy and research, faculty management and development, participation and leadership in international organizations.

The School's definition of responsible business encompasses developing sustainable business models that create shared value while ensuring the financial viability of the business venture. ERS thus provide a major cornerstone, which the School has identified as a main theme and area of focus in the medium and long terms.

The three fundamental areas of focus for the school of Business are entrepreneurship, responsible business and economic development. Where responsible business practices and education are becoming cornerstones of business school programs worldwide. The School believes that dedication to responsible business practices, including sustainability, are key drivers to trust building and development of the regional and local economy.

The School aims at developing leaders for a sustainable future taking into consideration the purpose and role of business in society, values, sustainable development, diversity, and stakeholders' interests. This is even more relevant and pertinent to the Arab region post the Arab Spring which opened a window of opportunity for addressing social issues and the responsibility of different social actors including business in bringing it about.

- **Addressing Responsible Business**

Responsible business is a cross cutting theme in the learning objectives of all undergraduate and graduate programs, for which ethical behavior, a sense of social responsibility and an understanding of civic duty are explicitly cited as important qualities that graduates should possess.

The school strived to gradually build a strong infrastructure that promotes responsible business and live up to the standards of PRME. Both the University and the School adopt a lead-by-example approach to responsibility and inclusiveness.

At the University Level

- Building a sustainable campus and incurring the associated capital cost to act as a good citizen.
- AUC is committed to developing an energy efficient and sustainable campus.
- The University made the conscientious and responsible decision to incur the additional capital costs to reduce energy and water consumption and gas emissions.

At the School Level

- An inclusive approach to decision-making is adopted where all stakeholders are engaged in the development of the 2015-2019 and 2019-2022 Strategic Plans via a holistic process.
- The Council of School of Business includes representatives from all School internal stakeholders and constitutes the platform for collective decision making and community engagement by different School constituencies at large and is also a venue for the dean and the Council of School of Business executive committee to convey strategic directions and priorities to address any challenges that might arise.

The School of Business Strategy 2019-2022

The School of Business Strategy 2019-2022 is focused on six primary directions and they include ...

1. The vision, mission, strategic objectives and purpose and their relevance today in a dynamic, agile and competitive marketplace.
2. The quality, depth and breadth of education and lifelong learning.
3. The quality, significance and impact of research on business practices and policy issues.
4. The global outreach and its influence on the brand, ranking, profile and positioning.
5. The local and global alumni network and its role and engagement in supporting the school in different academic endeavors.
6. The community engagement and its involvement in different academic teaching, research and service activities to provide a unique and effective learning experience.

The evolving strategy formulation process has been regularly guided by the major growing trends among global business schools that reflect the varying needs of different markets and that include...

- a. To provide relevant and practical education, including international experience, with curricula shifting to experiential learning and practical training;
- b. To formulate effective partnerships with business and industry;

- c. To shift towards shorter and specialized graduate master's programs in business and management education;
- d. To expand and diversify the executive education offerings; and,
- e. To effectively integrate innovative technologies to supplement existing teaching methods.

Responsible Citizenship Assessment Plan 2019-2020

The School of Business designed its academic assessment plan to better enable accurate evaluation of its students' learning on a regular basis to ensure that they master the skills and competencies essential for their professional excellence. Continuous improvement efforts have been ongoing at the School since 2005. The School of Business' academic assessment plan, with the creation of school-level and program-level learning goals, helps each program connect with other programs to ensure that all graduates of the School of Business share and are held to equivalent levels of excellence and that they would all master skills relevant to their professional success and development.

Assessment of students' learning is used as a means to help the School determine if it is achieving its mission. The assessment process aims at identifying areas that need improvement, designing new activities to improve these areas, and measuring their impact on students' learning. Thus, assessment is a continuous process of gathering and analyzing data related to students' learning and the assessment process, leading to enhancing students' learning, improving the assessment process and thus achieving the mission of the School. Without conducting accurate assessment regularly, areas that need improvement would not be identified, and consequently the quality of education would suffer, or at best stagnate.

Over the past few years, the School of Business identified opportunities for improvement and developed ways to close the loop for both school-level learning goals and program-level learning goals. It is worth noting that challenges were faced in conducting the assessment of one of the school-

level learning goals, namely Responsible Citizens, which entails that *each student will demonstrate knowledge of the purpose of business in society and act on their personal values with responsibility.*

The generic and broad nature of this specific learning goal made it difficult to achieve the main pillars of a legitimate assessment tool that had to be accurate, consistent, and reliable. This created the need to find an alternative assessment tool that could cater to all undergraduate programs offered across the different departments within the School of Business.

In fall 2018, a task force was created for the sole purpose of creating a consistent assessment tool for all undergraduate programs; the task force included faculty representatives from each of the School's three departments. Subsequently, the task force agreed on the importance of creating a standardized test required for students to take prior to their graduation to test their knowledge and understanding of the fundamentals of responsible citizen(ship).

Course Structure

The task force proposed the following:

- Adding the standardized test as an additional constituent to the internship requirement for all School programs.
- A test will be administered for students; assessing their degree of responsible citizen(ship).
- The tests will be computer-based and is administered online.
- For the responsible citizen(ship) learning goal:
 - The task force agreed on using the sustainability literacy test (Sulitest), which is an online multiple-choice question assessment.
 - It assesses, in 30 minutes, the minimum level of knowledge in economic, social and environmental responsibility, applicable all over the world, in any kind of higher education institution (HEI),

in any country, for students from any kind of tertiary-level course (bachelors, masters, MBAs, PhD).

It is worth mentioning that a pilot of this initiative will take place in spring 2019 and results of the test will be distributed to students to have better understanding of their areas of strengths and weaknesses.

Benefits

Creating this course will:

- Ensure that a reliable, consistent, and accurate assessment of students' learning is taking place.
- Demonstrate the School of Business' commitment to its continuous improvement plan and strategy.
- Aid in the manifestation of the maturity of the School of Business' academic assessment plan and process.
- Offer a snapshot of the knowledge of our students and will provide a benchmark of where our students stand in comparison to other international university students.

C. New Developments in relation to implementation of PRME Principles

- **Academic and Executive Education Programs**

Academically, ethics and responsible business practices have been integrated throughout the courses offered by the School, as this was deemed a more effective means to convey the principles of responsible business practices rather than offer courses particularly addressing the issue. The latter approach risks that students compartmentalize the topic of responsible business as a separate topic, while such practices should truly become ingrained within an individual's thought and action processes. The sole exception is the business ethics course, which introduces students to ethical decision-making processes.

It is also worth mentioning that the School's Intended Learning Objectives indirectly address responsible citizenship, ethics and responsibility in various undergraduate and graduate courses. For example, in the auditing classes (ACCT 3005 and 4001), students learn and discuss how auditing tasks are handled and how auditors should act in an ethical and responsible manner. Even though business organizations aim to maximize their profits, students are taught that this should be done while the business entity acts socially responsible. CSR and corporate governance are embedded in several courses as well.

- **Select Programs**

Gerhart Center Collaborates with CARE Egypt to deliver Key Educational training



“Sawa Netgama’a” (roughly translated to ‘together we gather’) aims to create a safe learning environment for primary stage students in public schools in Greater Cairo governorates, through interactive workshops about conflict resolution, gender acceptance and anger management. Over 600 Egyptian and Syrian students from six different

schools participated in the program. More than 40 volunteers were trained in facilitation skills, positive discipline for children, integration and dealing with anger and violence in school settings. As a sustainability component, the social and psychological workers of the schools were trained on how to encourage civic engagement among students, support integration between Egyptian and Syrian communities, and better understand the emotions of challenged students.

SDGs Roundtable Series



The SDGs round table series is jointly organized by the Gerhart Center, UN Global Compact Network Egypt and Care International. The main aim is to launch a dynamic dialogue on the localization of the SDGs in Egypt. This dialogue will help to develop a shared

understanding of priorities and pre-requisites (potential/expected roles and means of coordination) for their localization and implementation, while

bringing together the civil society, private sector, key government actors and other key stakeholders. It will provide a platform for a number of invited participants to share and exchange relevant knowledge, outcomes and solutions to support policy actors to mainstream the new sustainable development goals (SDGs) and assess progress of implementation overtime.

AUC School of Business joins the global Babson Collaborative alliance for advancing entrepreneurship education



The Babson Collaborative for Entrepreneurship Education is a global business school partnership which supports participating schools to increase their capacity and

capability of educational entrepreneurship offerings through a well-rounded collaborative platform that allows for seamless knowledge sharing among its constituents. As part of the Collaborative, member universities engage in activities within five key focus areas including faculty development, affiliation and networking, strengthening intellectual vitality, student engagement, and growing an entrepreneurial commitment. These activities aimed at supporting the member academic institutions achieve depth and breadth in entrepreneurship education.

Gerhart Center Launches "KHATWA Youth Civic Engagement Program" in Partnership with MitOst Association



Through participation in Khatwa's eight-month program, participants gain relevant skills and capacities to have a positive social impact in their communities. Participants work together to develop ideas for initiatives in their communities and learn how to bring these ideas to life, and to create a positive

and sustainable social impact at the grass roots level. The program connects participants to a network of support including; mentors, trainers, NGOs in addition to financial and technical support as well, to enable all participants realize and develop their initiatives.

AUC School of Business Launches "Doing Business in the Middle East" Program



In line with AUC School of Business efforts in supporting internationalization, connecting the Arab region with the world and developing cross-cultural understanding, the "Doing Business in the Middle East" program was launched accordingly. A group of

international students from the University of Stellenbosch Business School (USB) were welcomed on campus on October 2017. During the customized and comprehensive weeklong stay, the group, along with accompanying faculty members, were exposed to everything business-related in the Middle East; from entrepreneurship to civic responsibility, supply chain to family

business, cultural challenges to data-driven innovation. The group visited select companies, met with senior executives, made visits to government entities, had networking events with alumni and AUC representatives, and visited some of Cairo's most important historical sites during their visit.

Hivos Grant: Co-working for Sustainable Employment

The School of Business Venture Lab has secured 523,665 Euros' worth of funding to enhance the co-working-spaces environment. Hivos developed the program in collaboration with various local partner organizations across the Maghreb region, which includes Egypt. The program is designed to contribute to the creation of more job opportunities for young people between the ages of 15 and 24, in particular young women, in medium-sized towns. Funding is provided for promising co-working spaces so that they can grow into successful and sustainable business hubs. The American University in Cairo is leading the selection of the co-working spaces to support the program along with providing a set of trainings and workshops to support the spaces' co-founders.

Gerhart Center Capacity Building Program partnerships with SEED USAID

The aim of the program was to encourage companies to integrate Micro Small Medium Enterprise in their supply chain. Participants came from more than



fourteen corporations, which includes Raya Holding, Etisalat Egypt, the Housing and Development Bank, TE Data, Titan Cement Egypt, and others. The John D. Gerhart Center, in collaboration with SEED USAID, ILO, and the Federation of Egyptian

industries, conducted an eleven-day training course by eight trainers over four months.

ABIS Workshop: Values-Driven Leadership in action workshop



In collaboration with Brussels-based Academy of Business in Society (ABIS) the AUC School of Business hosted the first plot of the Values-Driven Leadership in Action Program in Egypt. The program offers a leadership-development course offered by Africa's top business schools to organizational leaders with middle or senior management experience. Leaders at these levels of responsibility often know what the right thing to do is, but need to be equipped with the competencies of how to do it in the best way possible. The program aims to build leadership capacity for developing sustainable and ethical businesses across Africa. Successful pilots have already been completed at the University of Stellenbosch Business School in South Africa and Strathmore Business School in Kenya.

Gerhart Center supports in "Watany 2030" Capacity Building Initiative



The program is a cooperation between the Ministry of Planning and the Egyptian Banking Institute (EBI) to train 1500 government officials on Egypt 2030 Sustainable Development strategy (SDS).

The program included three modules: sustainable development and financial sustainability, strategic management, and civil law number eight year 2018. Gerhart Center was entrusted to develop the sustainable development part of the training program. The agreed upon model includes a training of trainers (TOT) got 20 trainers on material developed by the center on how to deliver the module to the 1500 ministry officials.

School of Business hosts “CIBER” Faculty Development Program on International Business in MENA spring 2018

For the second year in a row, the AUC School of Business offered the “Faculty Development Program on International Business in MENA” to a delegation of American faculty from Centers for International Business Education and Research (CIBER). This year, the School played host to 21 representatives from 13 different business schools on January 4 at AUC New Cairo campus. The one-day visit was part of a two-week tour to Egypt, Rwanda and Ethiopia designed by CIBER. The program focused on providing participating faculty with a unique international experience that featured business, academic and governmental visits, cultural experiences, and university presentations in international locations.

Executive Education Holds intensive training programs in Kuwait



The AUC School of Business Executive Education (ExecEd) collaborated with the Union of Investment Companies to offer two training programs “Leading Organization Transformation” and

“Leadership Development” for the first time in Kuwait during December 2017. The workshops delivered key insight on how leaders can contribute to driving organizational change at all levels not just at the top and how they can support their organizations to achieve strategic goals.

D. School of Business Conferences and Events

Gerhart Center Hosts ARNOVA-AFRICA and AROCSA 3rd Annual Conference

The Association for Research on Civil Society in Africa (AROCSA) concluded its third annual conference in Cairo, Egypt. More than one-hundred CSO



practitioners from all regions of Africa, as well as policy makers, students and members of the public gathered on the campus of The American University in Cairo to share experiences and best practices. The major goal of the conference was to provide a space of

interaction and engagement between and among attendees. The three-day conference featured panel discussions on a range of topics related to the theme of “Understanding and Navigating Regionalism in Africa”.

AABS Case Writing and Teaching workshop 2018

Al Khazindar Case Study and Business Research Center (KCC) organized the Annual Association of African Business Schools (AABS) Case Writing and Teaching Workshop during March 13 – 15, 2018. The main aim was to develop capacity of academic faculty and case writers to write and teach business-management cases that aim to develop leadership competencies.

AUC School of Business Hosts the African Association of Business Schools (AABS) Annual Conference



AABS Connect 2017 Conference entitled “African Business Schools: Advocates for Better Business”. The conference aimed at connecting business school practitioners with business and thought leaders in an effort of encourages debate to aid African business and management

education growth strategy.

Regional Transportation Conference



Access to Knowledge for Development Center in partnership with Friedrich Ebert Stiftung, hosted and facilitated the Regional Transportation Conference. The conference brought together public transport initiatives from Amman, Beirut and Cairo. The

main aim of the conference was sharing experiences, encourage social initiatives, and mainstream as well as supporting efforts related to sustainable public transportation in the region.

TAKAFUL Sixth Annual Conference, Philanthropy in Transition: Exploring the Road to SDGs

Business leaders, entrepreneurs, academics, researchers, educators as well as high-ranking civil society and government members were all among



attendees of the two-day conference, which was entitled “Philanthropy in Transition: Exploring the Path to SDGs (Sustainable Developmental Goals)”. The purpose of the event closely followed Gerhart Center’s innermost ethos, the conference sought to

promote the importance of civil participation, giving back to the community and responsible business practices in Egypt’s long-term future. In its sixth year, Takaful Research Conference has become a leading opportunity to strengthen a growing network of Scholars and practitioners working in the philanthropic & civic engagement field.

Annual Co-Working Conference Future of African Cities: Innovation, Spaces and Collaboration



AUC Venture Lab collaborated with AfriLabs Annual Gathering, Hivos Coworking Summit, Progrss, Wasabi and The French University to bring the Future of African Cities conference to Cairo. The conference featured panel discussions on a range of topics related to the theme

of ‘Future of Cities: Innovation, Spaces and Collaboration.’ The collaboration for this conference came as part of the efforts of AUC Venture Lab to

enhance the co-working spaces environment through the Coworking for Sustainable Employment (LEAD) program in partnership with Nahdet El Mahrousa and Hivos.

First Meeting of Family Business Consortium of the Arab Region



AUC School of Business held the first meeting of the Family Business Consortium in the Arab Region, bringing together business schools from around the region as founding members together with AUC School

of Business. The objective of the consortium is to develop research on the issues and challenges facing family businesses in the region and to develop the managerial practices of family businesses in the region as well as promote a global understanding of Arab family businesses while focusing on governance aspects.

Ma'an Arab University Alliance Second Regional Competition



More than 13 universities from across the Arab region participated in the Ma'an 2017 Regional Competition organized by Gerhart Center. This competition seeks to acknowledge the efforts and amplify the voices of civil society leaders, providing them with a

platform to share their endeavors with specialists in the field. In a fun and competitive environment, the six finalist universities had the opportunity to present their projects and compete for a grant of 3500 USD, which will help

them implement innovative solutions and guarantee sustainability for their civic engagement venture. The competition encouraged the exchange of best practices and bolsters youth potential through civic engagement.

Gerhart Center Celebrates the Seventh Lazord fellowship Graduating Cohort



The graduation recognized fellows who have successfully completed the fellowship for the year 2016-2017. It also marked the seventh Lazord graduating cohort. The Lazord Fellowship program provides recent graduates from Egyptian Universities interested in pursuing careers within the

scope of civil society; mentorship, training sessions and educational opportunities, in addition to a one-year job placement with an NGO to learn the inner operations of the nonprofit sector.

First Deputy managing Director of the International Monetary Fund (IMF) David Lipton gave a public talk on Egypt's Economic Outlook



A public lecture titled The Egyptian Economy: Growth and Job Creation was organized on May 7, 2018 featuring First Deputy Managing Director of the International Monetary Fund (IMF) David Lipton. Lipton's visit presented a perfect opportunity to understand how one

of the world's greatest economic governance institutions perceives the Egyptian economy.

Gerhart Center's Civic Engagement Unit Organizes its First Annual Lazord Community Day



The Lazord Fellowship, one of Gerhart Center's civic engagement programs organized its first annual "Lazord Community Day", the event took place concurrently in three different countries by the Lazord foundation three chapter partners, The John D. Gerhart Center,

INJAZ Jordan and UTIL Tunis. The main aim of the event was to create a platform connecting fellows with alumni, to ensure the flow of community serving and giving back to the community.

Gerhart Center Organizes its Second Social Talk

Gerhart Center organized its second series of GC Social Talks titled "Understanding the New Non-Governmental Organizations Law in Egypt". The series invites renowned guests to speak at AUC, with the aim of opening a



community dialogue on imperative current social and development topics. The event featured international social development expert and former senior advisor to the Minister of Social Solidarity in Egypt, "Issam Adwai", Head of General Federation of NGOs, "Talaat

AbdelKawy" and legal advisor for civil society organizations and board member of the General Federation of NGOs, "Essam El Khouly".

The John D. Gerhart Center Kicked-off its first Social Entrepreneurship Competition in Collaboration with SAVOLA Foods



The John D. Gerhart Center in collaboration with SAVOLA Egypt, kicked off its first Social Entrepreneurship Competition “Manufacturing Competitiveness”. The competition was open to all university students with innovative ideas related to manufacturing in

Egypt but not yet in operation. Financial awards was granted to the three winning teams in-addition to capacity building workshops to develop their initiatives and prepare them to the implementation phase.

Gerhart Center celebrates the Eighth Lazord Graduating Cohort



The John D. Gerhart Center in collaboration with Lazord Foundation celebrated the graduation of the eighth cohort of the Lazord Fellowship on December 20, 2018. The ceremony was a celebration of the effort and achievements of the students throughout the year. The

ceremony included keynote speeches from: Hussein Abaza, Senior Advisor, Ministry of Environment, Seif Abu Zaid, CEO and Co-Founder, Mavericks International School and Rania Rafie, Co-founder and Managing Director, Up-Fuse Egypt.

AUC School of Business Executive Education expands its reach in Saudi Arabia



The School of business hosted twenty Saudi Executives representing top Real Estate companies in KSA to tour the campus and attend a seminar on the role of AUC as an anchor for urban development in New Cairo and the role

of the school in developing the needed skills for the RE industry in Egypt. Guest speakers included Dr. Ashraf Dewidar, Managing Director of ARDIC for Real Estate and Mr. Tamer Nabil, Managing Director, Real Estate Development , Mountain View. As a result of the event, AUC School of Business conducted its first Real Estate Development Program in Jeddah afterwards.

Access to Knowledge for Development Seventh Annual Workshop

A2K4D's Seventh Annual Workshop entitled "Collaborative Innovation for Open and Inclusive Development: Data, MakerSpaces and Mobile Telephony". The event utilized a panel-based structure to address various issues affecting development in the Middle East and Africa. Including panelists from Canada, Lebanon, Morocco, Palestine, Kenya and South Africa, as well as local partners from Egypt, the event was attended by 87 multidisciplinary researchers, entrepreneurs and data enthusiasts.

Big Data, Big Questions: From Data to knowledge in the MENA Region

The Access to Knowledge for Development Center in partnership with the International Development Research Center (IDRC), AUC Academy of Liberal Arts, School of Science and Engineering and AUC Library and Learning Technologies hosted the "Big Data, Big Questions: From Data to Knowledge in

the MENA Region” conference at the AUC New Cairo Campus. The event included keynote speeches by George Salama, Head of Public Policy and Government Relations, Middle East & North Africa, Twitter International and Dr. Btihaj Ajana, Senior Lecturer, King’s College. The conference offered a space for multidisciplinary, critical engagement with questions around knowledge and big data in the MENA region.

A2K4D Eight Annual Workshop

The Access to Knowledge for Development Center (A2K4D) annual workshop was held during the period of October 16 – 17, 2018, under the title of “Digital Technologies, Innovation and Inclusive Growth: Alternative Narratives”. The event included sharing outputs of A2K4D’s research over the past year on issues such as innovation, data and artificial intelligence, the sharing economy and gender from a developmental perspective. The two days event tackled alternative assessment for innovation in Africa, intersections between ethics, inclusion and the governance of Artificial intelligence (AI), with a focus on local and regional realities, as well as our recent research on the sharing economy.

E. Faculty Development

Dean Sherif Kamel Recognized as AACSB 2018 Influential Leader



in Las Vegas.

Dean Sherif Kamel was among a group of twenty-nine business pioneers whose careers are addressing today's most pressing social, economic, environmental and educational obstacles to be recognized at AACSB's 2018 Deans Conference

Nermeen Shehata Named among Trust Across America's 2018 Thought Leaders in Trust



societal trust.

Nermeen Shehata, assistant professor of accounting named among Trust across America's 2018 Top Thought Leaders in Trust, the largest global program devoted exclusively to researching and building tools to elevate organizational trust since 2008. The award recognizes global professionals across a variety of professional disciplines for their efforts in elevating



Galal Amin, Professor Emeritus, Department of Economics, was honored in Oman, where he received the "Sultan Qaboos Award" for Arts and Culture for his work in economic studies.



Professor Nagla Rizk, Department of Economics and Director of Access to Knowledge for Development Center Excellence in Research and Creative Endeavors Award 2018.

F. Research

Ma'an Regional case studies on Best Practices of Civic Engagement

The purpose of the case studies is to document civic engagement practices, particularly community-based learning, at the target school, as well as providing information and presenting best practices in the region, including the initiatives of Ma'an university members and partners. The booklet includes the following case studies:

- Civic Engagement in AHFAD University, Sudan.
- Civic Engagement in Lebanese American University
- Civic Engagement in Jordan University, Amman

Catalyzing Impact Investing: The Case of Emirates Foundation

This case study follows the restructuring process of the Emirates Foundation from a grant-making foundation to an enterprise-based or venture philanthropy one. The study explores the questions: How did the organization and management bring about this change? Was this transformation successful? What are the lessons learned?

Project Management Curriculum for Youth Leaders and Young Civic Professionals

Although development projects are changing lives of millions around the world, attention to the project management standards and good practices are greatly overlooked. The manual was developed for the general usage of the development projects practitioners aside from the type of the organization, sector, or field of application to introduce the essential and commonly used principles, methods, and tools for effective project management.

Nermeen Shehata, Assistant Professor of Accounting, selected by the Case Research Foundation to be a recipient of the prestigious Paul R. Lawrence Fellowship.

The fellowship is offered by the Case Research Foundation and the North American Case Research Association (NACRA) to academics interested in developing and advancing their skills in case teaching, research and writing. Eleven fellowship recipients were selected to participate in the annual NACRA meeting held in Chicago, Illinois.

A2K4D Participates in Nigeria's National Workshop on Research Grant writing and Administration

The Access to Knowledge for Development Center (A2K4D) Founding Director Professor Nagla Rizk participated in a two-day intensive National Workshop on Research Grant Writing and Administration, which was hosted by Lagos State University and co-organized by Open African Innovation Research Partnership (Open AIR). This workshop aimed at enhancing the research culture in Africa.

G. Partnerships

Partnership between AUC Venture Lab and UC Berkeley, Haas School of Business Center for Entrepreneurship and Development in Asia, the Middle East and North Africa (AMENA CED)

The partnership promises to deliver tangible benefits to the startup scene in Egypt through granting entrepreneurs with the education and tools needed to advance their ideas. Within the scope of this cooperation, AMENA Center shall provide mentorship and consultation by business and computer science students to Venture Lab startups as well as promote select venture Lab startups to investors in Silicon Valley. Along with acting as the main pipeline for startups, the venture Lab will correspond on structure of tech consulting with AMENA as part of the agreement.

Gerhart Center collaborates with MitOst Association

The new partnership allows Gerhart Center to further develop their work with youth by coordinating with MitOst association (a German based independent, non-governmental, non-profit organization) in implementing "KHATWA youth civic engagement program". KHATWA gives Egyptian youth the knowledge, skills and on-ground experience to actively and positively participate in the development of their communities.

The J-PAL/AUC Initiative for Egypt

The J-PAL/ American University in Cairo (AUC) Initiative for Egypt is a partnership between J-PAL and the AUC School of Business. The School hosts J-PAL's work in Egypt and supports the work of the Initiative in conducting randomized evaluations, building partnerships for evidence-informed policymaking, and helping partners scale up effective programs. The Initiative also creates opportunities for faculty members from AUC, Egypt, and the MENA region to collaborate with J-PAL affiliates on research projects. The Abdul Latif Jameel Poverty Action Lab (J-PAL) is a global research center

working on poverty alleviation, anchored by a network of 181 affiliated professors at universities around the world, J-PAL conducts randomized impact evaluations to answer critical questions in the fight against poverty.

OSSD collaborates with INJAZ Egypt

The Office of Student Services and Development (OSSD) collaborates with INJAZ Egypt (a non-profit organization empowering youth through the delivery of hands-on, blended learning in financial literacy, work readiness, and entrepreneurship) to identify volunteers from AUC School of Business interested in joining the 'INJAZ Start Right' Initiative. The initiative required delivering one day sessions (in Arabic) to fifth and sixth graders in public schools on: work readiness, financial literacy and entrepreneurship. Selected volunteers attended a 3-hour training session with INJAZ staff representatives to prepare and equip them with all the necessary knowledge for this experience.

Gerhart Center cooperates with Savola Foods

Gerhart center cooperates with Savola foods (A leading strategic investment holding group for the food and retail sectors in the MENAT (Middle East, North Africa and Turkey) region) in holding "National Social Entrepreneurship Competition." The aim of the competition is to foster interest in manufacturing by giving Egyptian university students a chance to share their innovative ideas, contribute positively to society and have skills that meet the market demands.

**The John D. Gerhart Center
for Philanthropy, Civic Engagement and
Responsible Business**

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