

2018-2019



SAKARYA UNIVERSITY
Sakarya Business School

**SHARING INFORMATION ON PROGRESS
REPORT**



APRIL 2020 | TURKEY



1. Renewal of Commitment Letter to the PRME Principles

Sakarya University Business School's mission to provide academic support to the entrepreneurship ecosystem, to train and educate employable individuals, and to contribute to practical knowledge. As Business School, we continue our activities to fulfill our commitment to the signature we gave in 2016. Sakarya University Business School (SAU Business School), is making efforts to increase quality in education and training and to raise individuals with social responsibility.

This was an important step in the journey of fulfilling our mission and integrating the principles of social responsibility and sustainable development into all our activities. In 2017 we prepared our first progress report, and since then, we have continued our efforts towards our long-term goals. This report introduces our most important achievements for 2018 and 2019 and expresses our continued commitment to the implementation of the six future principles of PRME. Sakarya University Business School remains a proud member of PRME as we submit our second Sharing Information on Progress Report. We are committed to the principles of PRME and are confident that the report demonstrates this dedication. Academic studies and projects on sustainability, social responsibility, environment, and ethics are carried out in our curriculum. In order to increase our students' social responsibility and ethical awareness, we have included social responsibility and ethics in both undergraduate and graduate courses. The Business School has also included sector courses on sustainability and environmental culture in the curriculum at the postgraduate level. As a business school, we care about our students' establish and join new communities in order to benefit more from society. In this direction, our students continue to create value for society by carrying out social responsibility activities within the scope of social activities. As Business School, we aim to instill our students the fact that alone the economic values we produce are not enough and that the material values created must be crowned with responsibility and ethical values.

Our activities in the PRME process will contribute our work in this direction. Our initiatives, described in detail in our report, show our efforts to adapt the principles of PRME. As a business school, it advances with firm steps towards having a stable position among higher education institutions by developing its curricula both within the framework of accreditation studies and cooperation with the business world.

Based on the belief that PRIME principles will be our guide to reach our goals, our efforts towards the adaptation of the principles will continue increasingly.

Sincerely,

Prof. Dr. Ahmet Vecdi Can

Dean, Sakarya University Business School

2. Procedures and Policies Regarding PRME

We continue to educate and improve both our academics and students with the vision of “to become a proactive business school that increases the prosperity of the stakeholders” and **with the mission of** “to provide academic support to the entrepreneurship ecosystem, to train and educate employable individuals, and to contribute to practical knowledge.” In this context, our educational activities continue with the values of Solution Orientation, Integrity, Innovation, Networking, Empathy, and Cooperation that we have adopted. The activities we have carried out in the 24 months for Principles for Responsible Management Education, which we have signed and committed to comply with our school's mission and vision, are presented below.

2.1. Principle 1- Purpose: We will develop the capabilities of students to be future generators of sustainable value for business and society at large and to work for an inclusive and sustainable global economy.

As the Business School, we aimed to integrate PRME principles into all our activities. For this purpose, various developments and initiatives were taken in the educational processes of our school by considering the opinions and suggestions of our stakeholders such as the advisory board, business world, students, school members. The studies carried out in this context are as follows:

Sector Courses: Sector courses are an important application that has been put into practice throughout the university with the 2019-2020 academic year, and our school adapts quickly. Sector courses are determined in line with the offer of lectures from institutional companies or public/ semi-public institutions out of the university. In this regard, sector courses are very important in terms of educating students in the line of the requirements of the sector.

The aim of the sector courses is to bring together the students of Sakarya University with the representatives of the business world, in the line to inform them about the existing projects and problems, to enable students to gain field experience and to increase university-industry cooperation. For this purpose, senior executives working in the sector teach one semester under the coordination of a school member serving in our school. Thus, while students can obtain information about current practices from practitioners, sector managers can shape the training in line with the needs of their companies. This enables the university-industry cooperation to increase in order to create an inclusive and sustainable global economy.

The courses defined in the School Common Elective course category within the scope of the sector course are Sector Applications and Purchasing Management courses. In the Sector Practices course, students can learn about current practices in the relevant field and learn the experiences that managers have gained over the years. In this way, students can become the knowledge and experience of the situation and practices they will encounter in their professional life after they graduate. The Purchasing Management course is given by a person from the sector who is an expert in purchasing. Students learn the scope of purchasing, its place in the supply chain, bargaining methods and supplier selection and management, the relationship between purchasing and contracting and inventory, the complementary effect of quality management's purchasing function, and the requirements of a sustainable procurement

with case studies and events. Apart from these two courses, there are also sector courses taught in the program.

The Graduate School of Business: The Graduate School of Business was established in 2018. There are 21 different programs in Business, Human Resources Management, International Trade, Health Management, and Management Information Systems within the Institute currently. In this context, it continues its education and training activities with the Doctorate, Master with Thesis, Second Education MBA, and Distance Education (e-MBA) without Thesis programs conducted in the relevant Graduate Schools. With the advantages of being focused on basic disciplines and functions directly related to the field of business, the Graduate School of Business aims to respond to the expectations of the age and students faster and to adapt to the changes needed globally. In the light of the mission and vision of the Institute, with the values of solution orientation, honesty, innovation, networking, empathy, and cooperation; it trains professional managers who can predict the changes in macro environment components in a timely manner, have the qualifications required by the world today, and researchers who produce international scientific studies in the field of business and contribute to the world of science and business. The purpose of the Graduate School of Business is compatible with PRME principles. Therefore, the departments within our departments that carry out education and training activities in our school, leaving the Institute of Social Sciences and moving to the Graduate School of Business, can be considered as a step that supports and develops the responsible management approach.

National Meetings: Heads of departments of our faculty, meet other department heads of departments serving in Turkey, they share and discuss the activities and future of their departments. Since 2018, our heads of departments made improvements in their departments by participating in meetings both in congresses and meetings. In this context, the Health Management Department updated its curriculum on January 18, 2019, in accordance with the decision taken at the 17th Health Management Department Heads Workshop hosted by İzmir Kâtip Çelebi University according to the Health Management Core Training Program. Health Management National Core Education Program aims to establish a national framework program to ensure the standardization in all institutions and organizations providing Health Management undergraduate education by determining the main elements and principles (minimum standards) of the Health Management undergraduate education program on a national scale. While preparing the Health Management National Core Education Program, training outcomes, competencies, and process-based approaches have been adopted. With the improvements and updates made in this context, the undergraduate curriculum of the Sakarya University Health Management Department has been made compatible with the Health Management National Core Education Program.

With the curriculum update, an important step has been taken for the first of PRME's principles "We will develop the capabilities of students to be future generators of sustainable value for business and society at large and to work for an inclusive and sustainable global economy."

National and International Congresses: Transport and Logistics National Congress Sector Meeting organized by the International Trade Department operating within our school; it is an

important national meeting where information is exchanged with stakeholders. The purpose of this national meeting is to present a unique and high-quality platform among academics, businesses, technology developers, and policymakers for the purpose of sharing and discussing research, innovations, practices, trends in the supply chain, logistics, and transportation disciplines, to contribute Turkey's sustainable urban and national transport-logistics infrastructure regards to its strategic importance in the international transport corridor, to support the transformation process and logistics to transport, set up a network to promote the formation and preservation of information in the field and to encourage the presence of global initiatives with relevant organizations.

The 5th International Congress On Economics and Business “New Economics Trends and Business Opportunities”, where our school was also among the organizers, was held at Bursa Uludağ University between 10-13 April 2019. The congress economic changes carried out with the support of our school effects on Turkey’s economy, the Arab Spring, Turkey’s economy and regional opportunities to influence, competitiveness, regional marketing, regional tourism, capital markets and foreign direct investment, mergers and acquisitions, economic and energy policies in terms of the political context, regional cooperation in international trade, refugees and migration, adaptation ability of economic sectors in the process of change, human capital, economic growth and development, industrialization, agriculture, information economy and information technology, technological development and investments, international capital flows, investment and borrowing, international financial institutions, capital accumulation and banking system, economic integrations, renewable energy sources investment and regional effects, finance, financial economy, financial markets and institutions, international finance, international economy, labor economy, capital markets, venture capital, accounting and control, public economy, social policy, work and employment psychology, sociology of work, poverty, social exclusion, unemployment, labor relations, human resources and discrimination, market freedom and global crises, crises It covers current and versatile topics in various disciplines and sectors such as fiscal policy, monetary and fiscal policy harmonization in the crisis environment, incentive policies during the crisis, the changing role of the government and the transformation of fiscal policy, fiscal discipline and budget policies. Steps were taken to address current and agenda issues and topics, evaluate global and local developments, make cultural exchanges among scientists, establish collaborations, and develop projects to solve problems.

The “3. International 13th National Health and Hospital Administration Congress was held by Sakarya University Business School, Health Management Department, with the theme of “Value-Based Health Services” on 10-13 October 2019 at Sakarya University. Besides the prominent local and foreign invited speakers, academicians, representatives of public and private health institutions, hospital and health institutions managers, sector representatives attended the congress. In addition to the academic sessions where the studies are presented in the congress, Value-Based Health Services Models Panel, Value-Based Health Services Panel, Health Management Education and Problems Panel, University Hospitals Management Panel, City Hospitals Panel, Private Hospitals Panel, Health Information Technologies Panel for Better Health Management stakeholders exchanged information by organizing various panels such as and Health Promotion Panel. Training environments for “Frequent Errors in Scientific

Research” and “Validity and Reliability in Scientific Research” were organized at the Congress. It was aimed to improve the knowledge of participants, especially young researchers and students, who are interested in scientific research.

In these congresses, organized with the contribution of our school and departments and carried out within our school, there is an opportunity to exchange information and establish cooperation with all stakeholders of the relevant field. In this context, it is possible to develop and update the relevant departments.

Social Transcript Application: University education is a period in which individuals complete an important part of their social development besides their academic development. Being aware of this, Sakarya University has made some arrangements to give its students social transcripts besides academic transcripts. In this context, steps have been taken to recognize and systematically record the gains made by students enrolled in Sakarya University as a result of their participation in social activities organized within the university or within the public institutions during their study period. Students who participate in social activities organized within the university or within the public institutions during their education period will be able to record their gains from the activities they attend systematically with the application of Social Transcript. Students will be able to report their social activities under the titles “clubs and organizations”, “service to the community”, “degrees and awards earned”, “scientific events” and “culture-arts and sports”. Thus, it is aimed to contribute to the development of social skills by directing students to social activities besides academic activities.

2.2. Principle 2- Values: We will incorporate into our academic activities and curricula the values of global social responsibility as portrayed in international initiatives such as the United Nations Global Compact.

Within the scope of Principles For Responsible Management Education, our school departments and our institute update their curricula. In addition, the lessons mentioned in our previous report continue to be taught.

Updates of our curriculum:

BUS 001 Sustainable Businesses (Sector Course): In businesses, which are the main building block of sustainable development, the relationship between sustainable economic growth and institutionalization is targeted. In the course, the importance of institutionalization and economic sustainability, the sustainability of companies in Turkey, areas of excellence in sustainability, obstacles to sustainability efforts of enterprises, system and maturation approach, Corporate Strategy (Balanced Scorecard) departmental strategies, examples of establishing internal systems: corporate quality culture, corporate innovation culture, corporate human asset culture are discussed.

BUS 380 Industry Applications (Sector Course): It is aimed to bring the students and representatives of the business world together to inform them about the projects and problems in the business world and to increase university-industry cooperation. In this context, the onset of the business life and the problems encountered in business life, the implementation of our

new ideas and ideas, engineering and business life, the stages of the personnel from the job application to the termination of the business, customer relations / after-sales service adequacy, product quality and standardization, known and unknown aspects. Historical Background of International Trade in the World and Its Effect on Today, Explanation of the Socio-Economic, Language, Culture, and Geographical Conditions of the Countries and Current Commercial Potential Analysis in the Light of Countries in the Light of this Information. International Logistics, Management and Experience, Workplace Compliance After Recruitment, Financial Management, and Its Importance, Human Resources Management in the Retail Industry, Market and Customer Relations in the Retail Industry, Entrepreneurship in the Retail Industry.

BUS 481 Procurement Management (Sector Course): It is aimed to create individuals who have advanced negotiation skills and who have knowledge about the purchasing profession at a strategic level with the awareness of using the company resources correctly and in line with the company objectives within the business discipline and ethics. In this context, the course includes Basic Level Purchasing, International Purchasing Management, Indirect Purchasing Management, Strategic Purchasing, Supplier Management, Performance Evaluation and Supplier development, Negotiation skills and Purchasing, Contract Management, using digital tools in Purchasing processes, Price and Market analysis and Cost management, Purchasing. It includes Category Management, SWOT in Purchasing, P5FA analysis, Kraljic Matrix and Supplier classification.

MIS 217 E-Government and Digital Transformation (Sector Course): It is aimed to increase awareness of e-Government and e-Transformation, and to have information about world examples on e-Government. Accordingly, within the scope of the course, the development of project proposals for the design and development of new services is improved, and the emergence of new service ideas is covered.

YAB 010 English Preparation: The Human Resources Management Department has started the optional English preparatory class practice from the 2019-2020 academic year. With this implementation, it is aimed to serve the students who want to take a preparatory class, learn English, and graduate in a better-equipped way.

HA 320 Entrepreneurship in The Health Sector: It is aimed to make the students deduce their entrepreneurial characteristics, who are thought to have the features, knowledge, and competencies to establish their own business in addition to being employers, and to develop the ability to use these competencies and knowledge. In this course, the conceptual framework of Entrepreneurship: concepts, approaches, culture, types, function and entrepreneurial fields, and entrepreneurial process.

HA 439 Reputation Management in Healthcare Institutions: Knowing the concept of corporate reputation in the health sector, where competition is intense and increases day by day, is carried out with the aim of having information about its applications in hospitals. The content of the course includes topics such as reputation management, the importance of social partners (stakeholders), and their place in the definition, what are reputation management processes, and what are the approaches to corporate reputation.

HA 214 Public Finance: With this course, it is aimed that students understand public finance and know their responsibilities related to public finance, and realize that the responsibilities they assume as managers are not only institutional-based but that every activity within the enterprise can have different results in the national sense. The course is carried out with the aim of teaching and analyzing the basic concepts of public finance together with their place in other sciences. The content of the course consists of the scope and definition of public finance, the relationship between fiscal science and other disciplines, the definition and objectives of public income, types, and distinction of public income, tax theory, and practice.

INTT 328 Monetary Economics: The purpose of this course analyzes features of economic structures, monetary policies, exchange rate, fiscal policies, and economic crises for Turkey and the world. With this course, it is aimed that students learn the historical development of monetary institutions, understand the determinants of money supply and money demand, understand the role of different monetary policies on the economy and understand the effect of monetary policy in uncertain situations.

INTT 323 Comparative Country Studies: The purpose of Comparative Country Studies course analyzes countries that have a high share in international trade of Turkey and the world not only in terms of sociological but also economic perspective by taking historical facts. In order to achieve this goal, the socio-economic status of certain countries, the economic development levels of the countries, and the economic history of the countries are examined and discussed.

INTT 423 Contemporary Issues In International Economics: The course aims to discuss resource distribution, production factors of countries, and other global issues within the scope of their internal dynamics. The content of the course includes topics such as production factors distribution in the international economy, the sharing of sources among countries, international trade routes, and current problems in the international economy.

MIS 427 Social Media: The aim of the course is to provide basic information on this subject by analyzing the history and development of social media tools, which is one of the most common tools offered by technology, to analyze the events in which social media played an important role in the past and today, and to make inferences about its future evolution. This course is important for managers to be aware of social media and use the power of it. The historical development of social media in the course of social media in Turkey and the world, social media, and changing media understanding of social media and social engineering, digital literacy, and the importance of social media changer power issues are handled.

BUS 233 Social Psychology: The aim of the social psychology course is within the framework of individual and community interaction; examines the individual's behavioral impact on society and society on the individual. In this course, it is aimed to enable students to view human behavior from a wider perspective with the perspective of psychology and sociology. Within the scope of the course, topics such as the definition of social psychology, harmony, obedience, persuasion, attitude and behavior relationship, prosocial and antisocial behavior, interpersonal attraction, prejudice and discrimination, and mass behavior are discussed.

The number of students taking the courses in the previous report:

BUS 341- Sociology Of Organizations: The course is an elective course and begins in the 2018-2019 Fall semester. The class was taken by 24 students.

BUS 457: Green Marketing: The course is an elective course. The course starts in the 2018-2019 Fall semester and 2019-2020 Fall semester. The number of primary and secondary school students who took the course in two terms is 306.

BUS 422 Marketing Ethics: The course is an elective course. The course was opened in the 2018-2019 Fall semester and 2019-2020 Fall semester. The number of primary and secondary school students who took the course in two terms is 176.

BUS 446 Corporate Social Responsibility: The course is an elective course. The course was opened in the 2018-2019 Fall semester and 2019-2020 Fall semester. The number of primary and secondary school students who took the course in two terms is 193.

HA 210 Ethics in Health Care Management: The course is an elective course. The course was opened in the 2018-2019 Fall semester and 2019-2020 Fall semester. The number of students taking the course in two terms is 78.

HRM 304 Ethics and Social Responsibility in HR: The course is a compulsory course and was opened in the 2018-2019 Fall semester and the 2019-2020 Fall semester. The number of students taking the course is 396.

HRM 320 Communication in HR: The course is an elective course. The course was opened in the 2018-2019 Fall semester. The number of students taking the course is 388.

HRM 419 Applied Corporate Social Responsibility: The course is an elective course. The course was opened in the 2018-2019 Fall semester and 2019-2020 Fall semester. The number of students taking the course is 47.

Accordingly, in the last 24 months, students of our school preferred our courses, which can be matched with responsible management principles. As a result of this, it can be said that PRME principles are embedded in the personal equipment of the candidates who graduate from our school. Thus, we think that the graduates of our school have strong communication abilities, social responsibility, and ethical awareness.

2.3. Principle 3: Method: We will create educational frameworks, materials, processes, and environments that enable effective learning experiences for responsible leadership.

From University to Market Embassy Project: It is aimed to introduce foreign students of SAU to SMEs in Sakarya. This project serves a useful platform for students who are planning to do an internship in SMEs. Both the students and the companies get in contact with each other and have a chance to match the right skills and the right tasks. With this matching and cooperation, companies in Sakarya will be able to find global markets, suppliers, or partners, while foreign students will also get the opportunity to develop themselves and know our country and city better. Thus, it will be ensured that foreign students' academic, country, and language

information and Sakarya companies' experiences are matched to establish a win-win relationship. Another output of the project is to ensure that students become Turkey's volunteer trade ambassadors in their own country after their education here.

International Trade Ambassadors Project: With the cooperation of Sakarya Chamber of Commerce and Industry (SATSO), Labour and Social Services (İŞKUR), Sakarya University (SAU) and Sakarya University of Applied Sciences (SUBÜ), "Export is from you, Staff is from Us" "International Trade Ambassadors Project" was prepared with the motto of increasing exports with the motto and contributing to the increase in employment. Within the scope of the project, which will be carried out in cooperation of SATSO, İŞKUR, SAÜ, and SUBÜ, the salaries of the personnel to be employed will pay over the minimum wage of İŞKUR for six months, and companies will only contribute 500 TL per month to employ qualified people. The personnel to be employed under the project will receive free theoretical training for two weeks. The personnel to be employed within the scope of the project will accelerate career development by benefiting from free International Trade Mentor support for six months.

An employment pool will be created by İŞKUR database, selecting new graduates of SAU and SUBÜ and foreign-language speakers from 3 + 1, 7 + 1 students. A pool of companies willing to be created by SATSO willing to participate in the project. Job interviews will be held with the companies by sharing their CVs. Candidates who are successful as a result of the job interviews will be matched with the companies, and the candidates will receive free theoretical training for two weeks at SATSO. Candidates who have completed the theoretical training will start their practical training at companies. Candidates working at companies will be assigned free International Trade Mentors, and they will be supported to solve their problems and complete their career development quickly. If the parties are satisfied at the end of the 6-month process, the employment of the candidates will be provided in the companies.

"From University to Market Embassy Project" and "International Trade Ambassadors Project" developed by the Business School of International Trade Department "Method: We will create educational frameworks, materials, processes and environments that enable effective learning experiences for responsible leadership." It is compatible with its principle and our mission and vision. In both projects, they are the projects that contribute to both the field and the development of the students.

As of July 2018, our graduates of Business Administration and Management Information Systems will be able to benefit from SAP Business One - İŞKUR Supported On-the-Job Training. Up to 9 months of İŞKUR supported on-the-job training in Logosoft after our SAP Business One training, which has developed itself in the field of accounting and has made five internships in the field of accounting, and our 5 Management Information Systems graduates in Logosoft Academy. They will have the opportunity to be employed. In this way, the entrance of our graduate students to business life opens up, and they have the opportunity to improve themselves with on the job training.

Part-Time Work Scholarship: It is our project that we have been employing our students part-time in our departments and administrative staff with a part-time student scholarship, which has been in existence since our school, and whose effectiveness is increasing day by day. With this

project, our students are employed in administrative staff according to their demands, and their professional development is provided. In addition to the administrative staff, our students, who request for, are employed in our academic units and contribute to the development of their academic knowledge and skills. In this way, we provide both the financial opportunities that our students need for education and the opportunity to develop themselves in the field they want.

2.4. Principle 4: Research: We will engage in conceptual and empirical research that advances our understanding of the role, dynamics, and impact of corporations in the creation of sustainable social, environmental, and economic value.

The business school supports academic research and projects, including social responsibility, business ethics, sustainability, and the environment. Projects carried out by our school academicians regarding these areas are:

Articles and proceedings regarding sustainability, social responsibility, business ethics, and environment fields are:

Akbolat, M., Senai S. & Ünal, Ö. (2018) The Impact of Service Quality Perception on Performance: An Application in Kocaeli Golcuk Shipyard. *İnsan&İnsan* 5(15) 7-20.

Akbolat, M., Amarat, M. Ünal, Ö., & Baş, T. Blue Ocean Strategy in Private Health Sector. *Journal Of Strategic Management Research* 1(1), 125-141.

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Akbolat, M., Amarat, M., & Otyıldız N. (2019) How Health Institutions Use Twitter in Communication with Stakeholders?. *Hacettepe Sağlık İdaresi Dergisi* 22(1) 181-190.

Akbolat, M., Şantaş, G., & Sağlam, H.(2019) The Effect of Organizational Forgiveness and Organizational Gossip on Intention of Revenge Among Health Employes. *Pamukkale University Journal of Social Sciences*, 36, 131–148.

Aktaş, B., & Akbıyık, A. (2019). “Social Connectedness in Professionally Oriented Social Network Sites And Its Effect On Social Network Value”, 6th International Management Information Systems Conference, Istanbul/Turkey.

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Altındış, S., Biçer, İ., & Karabay, D. (2019). The Effect Of Total Quality Management Practices On Patient Satisfaction. *International journal of health management and strategies research*, 5(3), 315–326.

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- Amarat, M., Akbolat, M., Ünal, Ö., & Baş, T. (2018). Blue Ocean Strategy In Private Health Sector. *Journal of Strategic Management Research*, 1(1), 125–141.
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- Kırılmaz, H., Öztürk, K., Yıldırım, Y., & Karakaya, F. (2019). Assessment of the Views of the Faculty of Health Sciences Students on Informed Consent. Presented at the 3. International 13th National Health and Hospital Administration Congress, Sakarya/Turkey.
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2.5. Principle 5: Partnership: We will interact with managers of business corporations to extend our knowledge of their challenges in meeting social and environmental responsibilities and to explore jointly effective approaches to meeting these challenges.

Within the framework of this principle, our school managers and lecturers come together with industry managers through symposiums and seminars. Our organizations with the participation of our school and business world are as follows:

Interest-Free Finance System and Accounting Standards Seminar: On 5 August 2019, a seminar on “Interest-Free Finance System and Accounting Standards” was hosted by Chamber of Certified Public Accountants of Sakarya, hosted by speakers from Sakarya University, Sakarya University of Applied Sciences, Public Oversight Accounting and Auditing Standards Authority and Participation Bank. Dean of Sakarya University Business School Dr. A. Vecdi Can and Sakarya University of Applied Sciences Accountants and academics attended the program, which was coordinated by member Assist Prof. Gökhan Baral. During the seminar, discussions were held with academicians and industry participants about the cooperation as well as the exchange of ideas.

Cooperation protocol signed between Sakarya University and Human Resources Professionals Association (PIKDER): The cooperation protocol signed between Sakarya University and Human Resources Professionals Association (PIKDER) was signed. Within the scope of this cooperation protocol, the PIKDER office was opened within the SAU Business

School at SAU. Through this office, SAU Business School students and human resources managers of organizations can come together. In addition, thanks to our collaboration with the Human Resources Professionals Association, our students will be able to adapt to the business world without graduation, interview simulations, career coaching, internship and professional practice choices, long-term internship studies, industry courses in Turkish and English, and their expectations from the business world before their education is completed they have the opportunity to meet.

Assurance of Learning and Curriculum Studies Workshop: In the light of the mission, vision, values, accreditation standards and best practices of Sakarya University Business School Assurance of Learning Committee Directive; it aims to ensure that efforts to develop and monitor evaluation plans, including the design of learning outcomes and program review processes, are maintained regularly and effectively. The purpose of the Sakarya University Business School Curriculum Committee Directive is to organize the development of suggestions in the light of the mission, vision, values, accreditation standards, and best practices of the school regarding the subjects related to the curriculum of the departments.

The workshop was held with the participation of the Rector of Sakarya University Prof. Dr. Fatih Savaşan, Dean of our Business School Prof. Dr. Ahmet Vecdi Can, Vice Dean of our Business School Dr. Adem Akbıyık and Chamber of Certified Public Accountants of Sakarya (SMMMÖ) Ertuğrul Kocacık, as well as our school and SMMMÖ members. The aim of the workshop is to make improvements in the educational activities and curricula of our school by taking the opinions of the stakeholders. As a result of the workshop held for this purpose, ideas were exchanged with the stakeholders regarding the Department of Accounting and Finance curriculum, which continues its educational activities within the Business School, and development suggestions were presented within the scope of PRME.

Participation as a Speaker to the Middle East Summit: Sakarya University Business School attended the Middle East Summit as a speaker within the scope of AACSB accreditation studies, one of the world's leading accreditation organizations. The summit, with 110 participants from 20 different countries, primarily the Arab World, was held in Dubai. Vice Dean of Business School, SAU. Lecturer. Member Dr. Adem Akbıyık made a speech titled "The Importance of Comparison in Higher Education Institutions". Rector, vice-rectors, and deans from countries such as the United Arab Emirates, Saudi Arabia, Egypt, Libya, Kuwait, Oman, Morocco, as well as countries such as America, England, France, who wanted to have a say in the higher education market in the region, attended the summit. From Turkey's Bilkent outside Sakarya University, Koç, Marmara, Dokuz Eylül University, showed the level of participation dean and vice dean. In addition to the speech he made at the summit, our vice-dean held various meetings among the accredited universities for cooperation in the fields of education, research, and management, especially in the exchange of students and school members.

2.6. Principle 6: Dialogue: We will facilitate and support dialog and debate among educators, business, government, consumers, media, civil society organizations and other interested groups and stakeholders on critical issues related to global social responsibility and sustainability.

The activities of the student societies established under the departments of our school that continue to education and training play an important role in bringing our stakeholders, students, and academicians together. Some of the activities of student groups of our school departments within 24 months are as follows:

“Social Entrepreneurship” Event: 21 Days and 37 Degrees The activity named “Social Entrepreneurship” organized by the Business Group Tara Hopkins (Founder of the Stickman), Gökhan Öztürk (Founding Partner of Coding), Orhan Kurt (Manager of Tabit R&D) and Özcan Özden (in Nature Education Project Founder) participated as a speaker. The participants shared their knowledge and experiences about Social Entrepreneurship at the event.



Handicap-Free Cafe: Traditional Barrier-Free Cafe and Canadian Special Education School were visited with the participation of 21-day 37 Degree Business Group and International Trade Department students. During this social responsibility trip, students spent time with the students of the Barrier-Free Cafe and Canada Special Education School.

Transfer of Experience from the Sector to the Future: Another activity that is held regularly by the 21-Day 37 Degree Business Community, which belongs to the International Trade Department, is meeting the sector and academics and students. In this series of events, experienced participants from the industry are aimed to convey their knowledge and experience to students. Murat Yağci (owner of Neva Tekstil İç ve Dış Ticaret Ltd. Şti), Yaşar Cesur (founding partner of Behem Stratejik Yönetim ve Dış Ticaret A.Ş), Rana Çakir Kiliç (Federal Electric, Aydın Industry, Elmob and various levels of work experience in Yazaki firm), Suat Gürsoy of (Daikin Turkey Inc. from Supply Chain Manager), Libby Brave (Beheer Strategic Management and International Trade, Inc. Business Development Specialist), Fatih Nature, Gökhan Şekeroğlu and Tuğba Kaymakçı attended.

E-Entrepreneurship: Deniz Okumuş (abonesepeti.com Founder and CEO) attended the event organized by Sakarya University Business Community as a speaker. “What is Entrepreneurship?” and “How to benefit from Angel Investment?” The topics were discussed.

Health Management Career Day: Medar Hospital Sakarya Administrative Director Bahadır Gündüz and Hospitals Points CEO Orhan Arslan attended the conference as speakers. Health Tourism, Career Opportunities in Health Tourism, and Entrepreneurship in Health Tourism were discussed at the conference.



Women's Place in the Business Life: Medicabil Lean Health Institute Coordinator for the event. Dr. Aysun Yılmazlar participated as a speaker. In the event held on International Women's Day, in accordance with the meaning and importance of the day, a speech was made on "The Place of Women in Business Life".

The activity of Helping Surrounding Villages Student Community: The group, whose academic chairman is our school member Dr. Lecturer Kazım MERT, started its activities in 2002. The community carries out social responsibility projects for village schools connected to Sakarya Province. Among the social responsibility projects;

- Organizing a book collection campaign for Village Schools and supporting the establishment of libraries in schools without a library.
- Within the scope of the "Art Village Schools" project, a Children's Theater was established within the community. Aid Community Children's Theater started rehearsals in 2017, and theater shows were performed in 21 village schools in 2018 and 2019.
- Within the scope of the "Art Village Schools" project, live concert events with polyphonic music concerts were organized with the contribution of the Music Society and Sakarya Fine Arts High School Music Department students.



3. To what extent have the objectives been achieved?

The targets we have set in the 2017 SIP report as SAU Business School and the activities we have accomplished regarding these targets are presented below.

1. Target: Within the scope of the course changes made every year at our university, it is planned to introduce new courses in sustainability, social responsibility, and ethical issues, and to add subjects related to social responsibility and ethics to the contents of existing courses.

Performed: Our school lesson plans have been updated considering the suggestions and expectations of all stakeholders. With these updates, it is aimed to enable our students to graduate as more qualified individuals. PRME principles have been taken into consideration in order to achieve this goal. In this context, while the lesson plans are being updated, especially the ethics issue has been given importance, and the ethics issue has been added to the plans of many of the courses offered by the departments carrying out educational activities within our school. Thus, our students are expected to increase their awareness of their ethical responsibilities.

2. Target: The academic staff will be encouraged to engage in academic work that includes sustainability, social responsibility, and ethics.

Performed: The academic studies carried out by our academicians working in our school are presented under the heading of what has been done about Principle 4 in the last 24 months. It is seen that our academics have published 65 publications that can be associated with PRME within a 24-month period. It is seen that subjects such as social entrepreneurship, ethics, sustainability, and social responsibility are addressed in the studies of our academics. However, it is seen that national and international academicians and students are co-authors in the studies of our academics. In this context, it can be said that our academics develop national and international collaborations and contribute to the academic development of students.

3. Target: Training seminars are planned to increase the awareness of school students and school academics about PRME.

Performed: We have given the opportunity to introduce PRME principles to our students, school, and other stakeholders by including them in the periodical information bulletins.

4. Target: Activities are being planned to motivate student communities operating within the Business School, especially in order to continue their social responsibility activities and expand their scope.

Performed: In line with the 2018-2019 targets of our school, the activities of student communities were supported. Six student groups operating under our school conducted a total of 46 events over a 24-month period. In addition to social responsibility activities, our school student societies carried out activities on various topics such as entrepreneurship, innovation, career, technical trip.

Tablo 1. 24 Months Activity List of SAU Business School Student Communities

Tarih	Öğrenci Topluluğu	Etkinlik Adı
2018 and 2019	<i>Helping Surrounding Villages Student Community</i>	Theater Show (Made in 21 village schools)
February 2018	Human Resources Career Student Community	İstanbul Technical Visit
March 2018	Human Resources Career Student Community	Career in Public
March 2018	Human Resources Career Student Community	Galatasaray-Akhisar match show
March 2018	Human Resources Career Student Community	Establishment of a Primary School Library in Şanlıurfa Salmanlı
March 2018	Human Resources Career Student Community	Free Cinema Screening
November 2018	Human Resources Career Student Community	Sakarya Tırsan Technical Visit
December 2018	Human Resources Career Student Community	Dream with QNB Finansbank
May 2019	Human Resources Career Student Community	Technical Visit to Ak Gıda Company
April 2019	Human Resources Career Student Community	Visiting the Arifiye Children's Shelter
September 2019	Human Resources Career Student Community	Acquaintance Meeting
October 2019	Human Resources Career Student Community	Personal Development Days
October 2019	Human Resources Career Student Community	Entrepreneurship And İnnovation
October 2019	Human Resources Career Student Community	Career in Public
November 2019	Human Resources Career Student Community	Entrepreneurship And İnnovation
November 2018	Business Student Community	Entrepreneurship -1
December 2018	Business Student Community	Entrepreneurship -2
March 2019	Business Student Community	The Importance of Entrepreneurship in Business
April 2019	Business Student Community	Turkish Tractor Company Technical Visit
March 2018	Business Student Community	Let's Talk A Little Business
March 2018	Business Student Community	You're The Future
December 2018	Business Student Community	Turkish Tractor Company Technical Visit
April 2019	Business Student Community	Technical Trip to TÜVASAŞ Wagon Industry Factory
September 2019	Business Student Community	E- Entrepreneurship
March 2019	21 Days 37 Degrees Business Student Community	Technical Trip to Daiki and Fairy Factories
March 2019	21 Days 37 Degrees Business Student Community	Hendek Daikin Factories Technical Visit
December 2018	21 Days 37 Degrees Business Student Community	Basic Design Education
October 2019	21 Days 37 Degrees Business Student Community	Talking Experience
November 2019	21 Days 37 Degrees Business Student Community	Evyap-Port Technical Visit

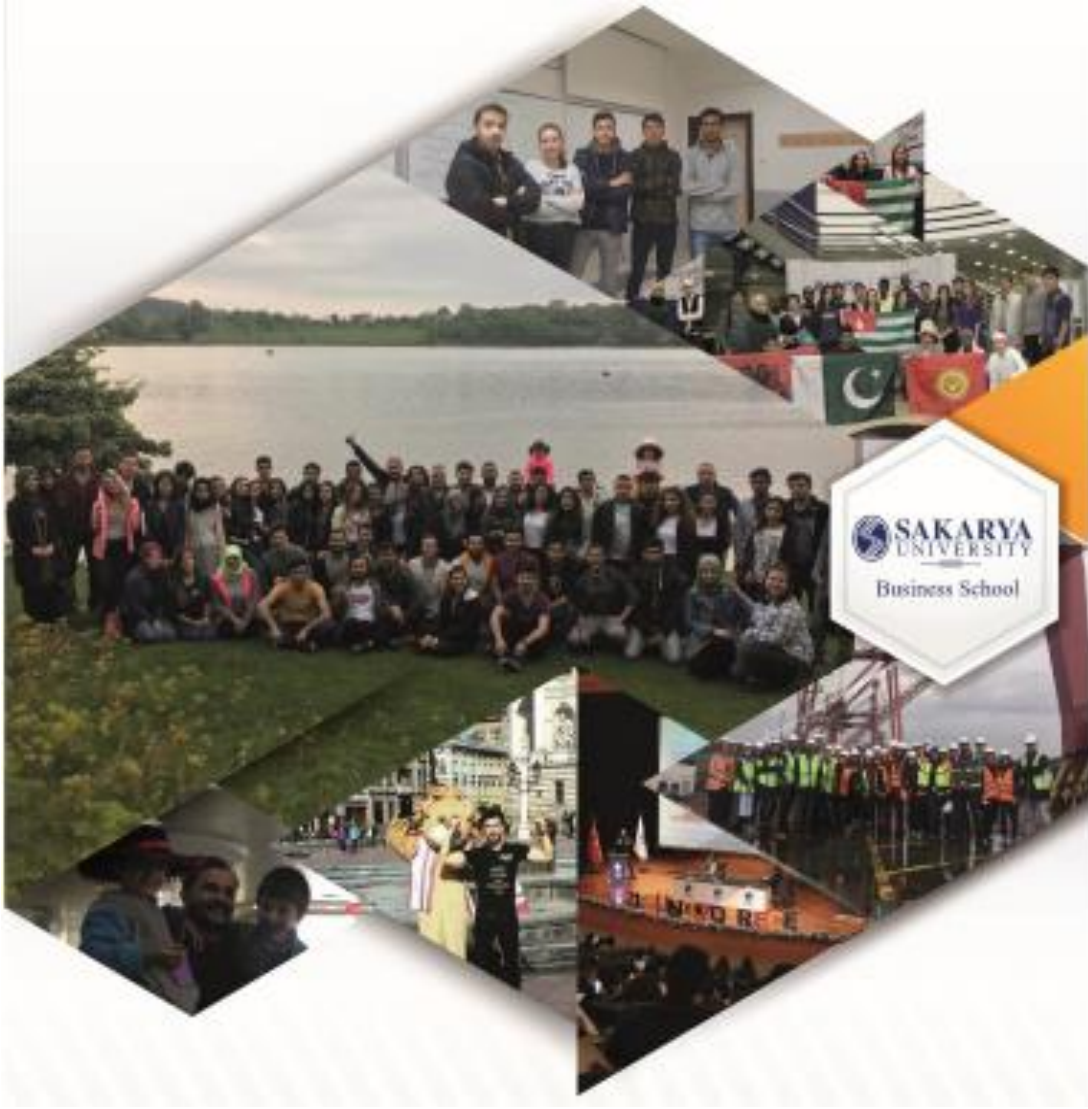
November 2019	21 Days 37 Degrees Business Student Community	Again Daikin's Activity
November 2019	21 Days 37 Degrees Business Student Community	Global Turkish Technology
November 2019	21 Days 37 Degrees Business Student Community	Marketing of Giants of Arçelik
December 2019	21 Days 37 Degrees Business Student Community	International Trade International Culture Promotion Event
April 2018	21 Days 37 Degrees Business Student Community	April 23 Children's Festival
December 2018	21 Days 37 Degrees Business Student Community	Amateur Seaman Certificate Training
December 2018	21 Days 37 Degrees Business Student Community	Design Education
December 2018	21 Days 37 Degrees Business Student Community	Akyazı Erdoğan Primary School Children's Festival
January 2019	21 Days 37 Degrees Business Student Community	Free Food Delivery
November 2019	2F 1K Different Ideas Student Community	Visiting Arifiye Children's Shelter
November 2019	2F 1K Different Ideas Student Community	On'lar Acapella Concert
October 2019	Management Information Systems Student Community	Entrepreneurship Story of a Technology Company
April 2018	Management Information Systems Student Community	C Level Talks
December 2018	Management Information Systems Student Community	Entrepreneurship Talks
March 2018	Health Management Student Community	Health Informatics
December 2018	Health Management Student Community	Health Tourism
March 2019	Health Management Student Community	The Place of Women in Business Life
April 2019	Health Management Student Community	Healthcare Management Career Summit

4. Our Goals for the Following 24 Months

The Business School will continue to integrate Principles of Responsible Management Education into academic programs and academic studies over the next 24 months. Activities planned for adaptation of PRME principles are as follows:

- 1) Improving students' abilities (parallel to developments in the business world/future professions etc.
- 2) We will direct our students to Sakarya University Center for Academic and Social Development (SASGEM) (by emphasizing the personality / ethical/moral values, etc.) given there. Within the scope of social transcript application, we will approve social activities and academic activities that comply with global social responsibility principles, and highlight them in student transcripts in order to convey them to the sector.
- 3) We will increase the opportunities for effective learning environments and opportunities with industry lessons, PİKDER interview simulations, industry seminars.

- 4) By including university-industry cooperation in our academic studies, we will ensure academic contribution to improve the sustainable social, economic, and environmental impacts of the business world.
- 5) In order to make the Business Advisory Board activities more effective and multi-participant; While choosing sector representatives, we will give more place to solidarity-based sector communities such as associations, foundations, chambers, and exchanges.
- 6) In order to increase and facilitate the dialogue between the business world and the Business School, stakeholders can easily come together by using current technologies, seminars, meetings, virtual lectures, virtual visits, etc. we will improve activities and increase their number.



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