



**Crown  
University  
College**

**Accredited  
Tertiary Institution  
in Ghana**  
[www.crown.edu.gh](http://www.crown.edu.gh)

To:  
PRME Steering Committee  
c/o Jonas Haertle, Head PRME Secretariat at United Nations Global  
Compact Office 801 2nd Avenue, 2nd Floor New York, New York 10017

20th June 2019

### **LETTER OF COMMITMENT**

As institutions of higher education involved in the development of current and future managers we declare our willingness to progress in the implementation, within our institution, of the following Principles, starting with those that are more relevant to our capacities and mission. We will report on progress to all our stakeholders and exchange effective practices related to these principles with other academic institutions.

It is our belief that our sister academic institutions who are not sign onto PRME will acknowledge and participate actively upon sharing our reports containing our principles.

Dr. King Bachiesacheng

(Chancellor)

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## **INTRODUCTION**

Crown University is an accredited institution (under an Act of Parliament 718, L.I. 2195, NAB-cotvet National Accreditation and Qualification Framework level 1- 8) with a prove-it-to-me educational policy. Accredited also by Ministry of Education-CENDLOS & GAFM.

Our programmes are developed based on the Competency Based Training and Industry Certified & Validated Professional (ICVP). In today's competitive job market, it is not good enough to just have a recognized degree, you need to “walk and talk the language of the industry”. Our ICVP equips you to do that and transform you to become a valuable asset to employers.

Currently the school is running diploma and both undergraduate and postgraduate degree programmes under the following schools: Crown International Business School, School of Health and Allied Sciences, School of Law and School of Engineering and Technology.

In addition, the school offers professional programmes in various disciplines.

### **1. PURPOSE:**

**VISION STATEMENT:** The university is chained by the tripartite cycle of forward progress:

A. To mint a crown of excellence and form a nucleus of the universal university of humanity by forging a close-knit co-operation with industry and business so as to scientifically analyze needs and problems in local context and put them in a global perspective to meet the overwhelming demands of the working world.

B. To develop technically feasible and viable methods and programmes i.e. changing from the more theoretical learning phase (course-work) to career specific (hand-on-job training) through designing, evaluating and implementing development projects for sustainable livelihood.

C. To become a towering door opener in the educational frontiers and ladder for assuming leadership, graduate employability by rendering a valuable contribution to the overall global governance, peace, security and justice.

## 2. VALUES

### **Mission Statement:**

The mission of Crown is to reclaim Africa's past glory by turning out industry Certified and Validated Professionals that can "walk the talk".

#### **a. code of conducts**

Crown code of honour sits on overall institutional discipline and best practices upon which all students and staff are bonded.

#### **b. ethical guidelines**

The ethics of Crown is to promote an environment of original research in all sectors or departments, build a healthy and sustainable learning to enhance PRME principles.

#### **c. values**

Our values focus on coverage, quality, equitableness and economic utility built into an acronym called COQEE EDUCATION SYSTEM

#### **d. oaths**

Our institutional oaths are regulated by its charters, bye-laws, etc.

## 3. METHOD

### **a. Our International Exposure**

Crown University makes the world a classroom to students, and widens their global perspectives. We expand our students' horizon and connect on an international level through overseas study tours, Semester Abroad Programme (SAP), intercultural live video discussions, classes by guest lecturers from partner universities, and more. This arrangement is ensuring that our students meet global standards and function effectively.

### **b. Our Innovative Learning**

Students at Crown gain their edge with developing speed through an industry-focused curriculum, the latest learning innovations and collaborative processes.

We encourage learning in a more engaging, efficient and motivated way through Blackboard, World of Business Ideas (WOBI™), and other interactive platforms. In addition, students acquire essential experience and skill-sets in a curriculum jointly developed with our Industry Advisory Board and which covers Employer Projects and structured internships.

### **c. Our Individual Development**

Crown brings out the full potential in students so that they can realize your aspirations in a world of change. At Crown, students gain a head-start in the job market with career guidance from dedicated lecturers and counsellors, mentorship and coaching by industry experts, career camps and industry workshops. Our specially developed modules to is to develop an excellent communication, hence better communicators.

### **d. Internship and attachment programme**

Crown wants their students to “walk – the – talk” by acquiring enough experience through a well-organized industrial attachments and internships. At Crown, internship and industrial attachment is a mandatory requirement for all students.

### **e. Scholarships**

There are several scholarship programmes available to students who are innovative and talented.

## **4. RESEARCH**

For a student to be admitted into any undergraduate or postgraduate programme, submission of a research work under the supervision supervisors who has great expertise in the research area. Students are encouraged to publish their work.

Students reading other programmes other than degree submit papers or long essays for completion of their programme. There is an ethical board that reviews all research work in order to promote quality research.

## **5. PARTNERSHIP**

### **Crown Global Alliance Universities/Affiliations**

CROWN is created with international audience in mind; its programmes are industry oriented, that is, light in theory but heavy in results yet anchored in research and community-based multi-disciplinary approach (combined honours/majors/subjects with minors) so as to export education overseas.

CROWN Global Alliance Universities (CGAU) is a standardized global network of universities that opens doors to societies with a unique multicultural perspective that prepares our students for great careers and lifelong achievement. Our network builds and keeps these standards knowing that in an interconnected world of shared economies, businesses, technologies, environments, and cultures our students would have a

competitive advantage whether enrolled online or in a campus-based allied university can still receive an internationally accredited university educational experience with programs designed to cross borders while meeting the needs of local communities and economies. We share in our network innovative best-practice driven curricula and degree programmes that inculcates in our graduates and faculty problem solving approach to issues geared taking human civilization into another level to meet the overwhelming demands of the working world. “CROWN Global Alliance Universities” recognizes international double accredited and dual-degree programmes (DDP) as well as study abroad programme (SAP) and student/faculty exchange initiatives (SEI) to exports higher education overseas worldwide.

In this network we design, deliver, and market customized and comprehensive online programmes across an institution. We pull together strategic, operational, and academic expertise delivering programs on a global basis using Crown’s Global Alliance infrastructure. We offer study abroad and faculty exchange opportunities in desirable locations around the world.

Led by an international team of educators and executives with broad experience in academics and business with experience from global businesses as well as Chancellors, Vice-chancellors, rectors, presidents and deans from higher education’s most respected institutions worldwide.

Each Crown’s Global Alliance University has its own academic advisory board, pooling the academic and professional expertise of its members to ensure career-relevant education for all students in the network.

## **6. DIALOGUE**

### **6.1 Conferences**

Crown has advanced initiatives aimed at creating a PRME Africa chapter.

### **6.2 Workshops**

Our institution has taken steps to offer several workshops to enhancing PRME principles and general campus wide and student wise awareness.

### **6.3 Trainings**

Our training model is hand-on with prove it to me educational policy focusing on practice to groom future leaders and managers of our society.

## KEY OBJECTIVES FOR NEXT 24 MONTHS

The following are the key objectives of Crown University College for the next 24 month periods with regard to the implementation of the principles:

1. To share the PRME with our stakeholders and recommend the implementation of PRME.
2. To include the PRME principles into the regular syllabus for the induction of new lecturers.
3. To include all PRME report into the overall university report at the end of year.