

CSR ACTIVITY at multi locations campuses of IPM:

PURPOSE: Building a Nation that lauds on its Intellectual Capital.

VALUES: We will incorporate into our academic activities and curricula the values of global social responsibility as portrayed in international initiatives such as the United Nations Global Compact.



INSTITUTE OF PRODUCTIVITY & MANAGEMENT

Ever since its inception in 1977, ‘**Institute of Productivity and Management**’, has emphasized on building a nation that lauds on its

Intellectual Capital. In its journey encompassing many obstacles, the institute has never transgressed from its core values of discipline & punctuality. The journey has brought many challenges in terms of changes in technology, attitude, broadening of markets etc. But the institute because of strong ethical values has made a name for itself, as an institution to reckon with.

IPM is progressing in its way of facilitating knowledge with contemporary management practices & is impinging professional values from the last four decades. Our success relies in building a system which not only supports the education system, but is equally proactive in preparing a slot of professionally equipped & socially responsible young management professionals. Along with a strong dedication to promote a research oriented environment for the upgradation & sustainability of best management practices, we groom our students with intellectual curiosity, learning & strong leadership skills which support their understanding & openness to change & innovation.

Through our participation in global compact program, we are highly privileged to be able to participate in & contribute to the preparation of a better tomorrow. At IPM, We don't simply convey the principles of being responsible, we practice them!!

Being the member of '**The United Nations -Principles for Responsible Management Education (UN-PRME)**', in its endeavor towards promoting Education,

METHOD: IPM organized its CSR activities at its multi location campuses on the occasion of 15 August 2019. Faculty, Staff and Students visited schools, orphanages to aid and assist children through our “AFFIRMATIVE ACTION(AA):

- (i) **IPM Kanpur organized ‘Stationery Distribution Activity’ on 10th August 2019 to the students of “B.K Education Centre”**
- (ii) **IPM Ghaziabad organized ‘Stationery Distribution Activity’ on 14th August 2019 to the students of “Ingraham Institute Asha Vidyalaya for Deaf and Intellectually Challenged”**
- (iii) **IPM Meerut organized ‘Stationery Distribution Activity’ on 21st August 2019 to the students of “D.M.G. Inter College, Meerut**

OUTCOMES : The idea is that responsibility flows from top to down in management. The students monitor progress on a continuous way. They learn POSDC by action.

Management is managing efforts, entrepreneurship and empathy. The Faculty monitor the wards.

Regards

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