



Principles for Responsible Management Education

Sharing Information on Progress 2018

Report prepared by Dr Chrysostomos Apostolidis c.apostolidis@northumbria.ac.uk



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Business School
is an **award-
winning business
school** at
Northumbria
University



We are part of an elite group of less than 1% of business schools worldwide with double accreditation by the Association to Advance Collegiate Schools of Business (AACSB international) in Business and Accounting.



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Contents

Welcome from the Faculty Pro Vice Chancellor	5
Introducing Newcastle Business School	6
Sustainability is at the core of Northumbria University	7
Principle 1: Purpose	8
Sustainability is an integral part of the University's strategy 2018-2023.....	8
Newcastle Business School becomes a UN PRME Champion School	9
Principle 2: Values.....	10
We strengthened the emphasis on Global Social Responsibility and Sustainability in our curriculum	11
Newcastle Business School academics develop and deliver a CSR summer school module	12
Strengthening Responsible Management in our new MBA programme	12
Principle 3: Method	13
Newcastle Business School pilots a new 'Director of Sustainability' role for Northumbria University	14
Sustainability curriculum audit	14
Organisational sustainability, efficiency and effectiveness.....	15
We opened our new Amsterdam campus	16
Equity Challenge Survey 2018.....	16
We received our first NUS Green Impact Award for Newcastle Business School	17
Principle 4: Research.....	18
Increasing engagement of academic staff with Ethics, Sustainability and Responsible Business research.....	19
Newcastle Business School academic contributes to the assessment of the value of UN's Sustainable Development Goals (SDGs).	20
Principle 5: Partnership.....	21
Newcastle Business School hosts Sustainable Development Goals Roadshow	22
.....	22



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Newcastle Business School has signed a Memorandum of Understanding with the North East Initiative on Business Ethics (NIBE).	22
Principle 6: Dialogue	24
United Nations Sustainable Development Chairman makes an impact at Northumbria ...	24
Newcastle Business School hosts UK and Ireland PRME Conference	25
Newcastle Business School academic to advise the Government	26
Plans for the next 2 years	27
Signatory to PRME as a University	27
Receiving the Athena SWAN award for Newcastle Business School	27
Development of a dedicated Responsible Management Postgraduate programme.....	27



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Welcome from the Faculty Pro Vice Chancellor

I am pleased to present Newcastle Business School's 'Sharing Information on Progress' report for 2017/18. This is the second communication on our progress, since Newcastle Business School became a PRME signatory in 2017, and the first report since we became a PRME Champion in 2018.

During the last two years, Newcastle Business School continued its efforts to be a sustainable business school that contributes to the local community and supports social and environmental sustainability through our teaching, research, engagement and operations. This highlights our focus as a Higher Education Institution on developing responsible future business leaders, sharing research-based knowledge and engaging actively with the local community. This report describes a selected number of the school's activities and initiatives, which demonstrate our commitment to PRME's six principles for responsible management education.

As Newcastle Business School, we recognise that top quality education and research are vital to developing a sustainable and inclusive global economy and society. We are therefore pleased to confirm our renewed commitment to Responsible Management Education and the six PRME principles.



A handwritten signature in black ink, appearing to read 'John Wilson', written over a white rectangular background.

**Professor John Wilson, Pro-vice
Chancellor for the Faculty of
Business and Law**



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Introducing Newcastle Business School



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Newcastle Business School is part of the Faculty of Business and Law, which is one of four faculties that form the University of Northumbria at Newcastle upon Tyne, UK. The School has a global reputation for delivering

some of the best business management education in the UK. Having recently been awarded Association to Advance Collegiate Schools of Business (AACSB international) double accreditation in Business and Accounting, we are currently part of an elite group of less than 1% of business schools worldwide. The School is also accredited by EPAS for 18 undergraduate programmes – more than any business school in the UK.



Our size, infrastructure and resources enable us to offer a range of research-informed programmes which are designed to deliver the relevant, cutting edge skills that are essential for the business leaders of today and to prepare tomorrow's leaders for a successful future. We offer programmes at every level of business education - undergraduate, postgraduate, post experience and doctoral. We are also at the forefront of technology-enhanced learning to improve the student experience.

Key facts:

- Winner of 'UK Business School of the Year' at the Times Higher Education Awards 2015
- Recognised by Times Higher Education as one of the top-rated universities for the provision of Business and Management education in the UK.



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- Part of an elite group of business schools worldwide, following accreditation by the Association to Advance Collegiate Schools of Business (AACSB) in business and accounting – the first in Europe to gain the double accreditation.
- Eleventh out of 103 of Schools for graduate employability in The Times University Guide.
- We provide academic and professional expertise to help organisations improve profitability and efficiency through Knowledge Transfer Partnerships.
- Our Corporate Executive Development Centre works with more than 700 business leaders and managers to enable significant and sustainable change.

Sustainability is at the core of Northumbria University

As part of a large organisation, our operations have a substantial local, national and global social and environmental impact. We are committed to optimising our contribution to the UN Sustainable Development Goals through our research, teaching, campus and operations.

As a signatory of the SDG Accord, we are committed to supporting the UN Sustainable Development Goals. These are echoed within our newly developed University Strategy and Sustainability Strategy (2018-2023) which identify our next steps in supporting these Goals. Our sustainability journey to date has seen some excellent results including:

- UN PRME Champion 2018 – Newcastle Business School
- Green Impact Award (Bronze) – Newcastle Business School
- Finalist - Green Gown Awards 2018 - Student Engagement
- Highly Commended – Green Gown Awards 2017 – Best Newcomer & Carbon Reduction
- Silver EcoCampus Award for our Newcastle Campus
- Fairtrade University status since 2009.
- 42nd in the People & Planet University Green League



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Principle 1: Purpose

‘We will develop the capabilities of students to be future generators of sustainable value for business and society at large and to work for an inclusive and sustainable global economy.’

Newcastle Business School is part of a strong university with an international reputation for academic research, outstanding research-based degree programmes and value-adding cooperation with businesses and organisations. The aspiration of the university is to be a research-rich, business focused, professional university with a global reputation of academic excellence. Newcastle Business School aims to create leaders fit for the 21st century, with the vision, ambition and skills to change the world and find answers to big challenges that society faces.

Sustainability is an integral part of the University’s strategy 2018-2023



One of the recent developments demonstrating Principle 1 in practice, is Northumbria University’s strategy 2018-2023. The current strategy of Northumbria University highlights our aim to optimise the university’s contribution to the UN Sustainable Development Goals through our research and teaching. Furthermore, the University aims to identify and achieve significant enhancements to the environmental sustainability of its campus and operations, including reductions in carbon emissions, waste and use of plastics.

Having this strategy as the guiding principle of our school’s operations, at Newcastle Business School we develop our mission, vision and purpose to the extent that our name becomes synonymous with responsible business and responsible management education. Over the last three years we have examined our entire curriculum, research, enterprise and engagement portfolio to ensure that they align with responsible business and education principles. The University’s ‘Responsible Business’ Research Interest Group (RIG) continues



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to coordinate responsible management research and enterprise activities and develop partnerships with key business, organisations and other external stakeholders. Our sustainability values extend to our operations and the campus in which we are located. The business school is housed in our £70 million sustainable campus. Our building has won multiple awards including the CIBSE Low Carbon Performance Award for Low Carbon New Build Project of the Year; the RICS Sustainability, Design and Innovation Award; and the overall Building of the Year Award 2008 for Northern Region. Alongside the University we are continuing to work towards improving the sustainability of our business school activities. In 2018, we appointed our first faculty Director of Sustainability with the aim of ensuring that social responsibility values are represented in our operations and academic activities.

Newcastle Business School becomes a UN PRME Champion School



In 2018, Newcastle Business School was appointed a PRME Champion School during a special event at the World Economic Forum in Davos, Switzerland. We joined just six other representatives on the PRME Champions group within the UK and Ireland (one of 38 schools globally) drawn from over 700 member institutions globally. This has been driven by our deep and continuous commitment to integrate Ethics, Responsibility and Sustainability into our curriculum, research and academic activities. Participation in the Champions group will enable Newcastle Business School to be recognised as a PRME Ambassador and collaborate with other Higher Education Institutions and companies on strategic projects.

Furthermore, our Faculty Associate Pro Vice-Chancellor for Learning and Teaching, Dr Alex Hope holds the position of Vice-Chair of the UK and Ireland PRME Chapter and Co-Chair of the UN PRME Climate and Environment Working Group. Additionally, Newcastle Business School hosted the UK & Ireland PRME Chapter conference in 2017, welcoming over 70 delegates from 40 institutions and seven different countries.



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Principle 2: Values

‘We will incorporate into our academic activities and curricula the values of global social responsibility as portrayed in international initiatives such as the United Nations Global Compact.’

“As a professional and international School, the Newcastle Business School develops individuals to achieve leadership, management and employability potential through business relevant, research engaged education.”

We believe that responsible management should be at the heart of every business operation and we are dedicated to developing business leaders that possess the capabilities and skills to create and contribute to sustainable value for business and the society in general. Our commitment to promote Responsible Business, and Sustainability is highlighted in the School’s commitment to ‘promote sustainable and responsible practice and leadership in business’.

The concepts of Ethics, Responsibility and Sustainability are themes that permeate Newcastle Business School’s curriculum (both on an Undergraduate and Postgraduate level). The School effectively incorporates ethics, sustainability, corporate social responsibility, responsible leadership and management in its education and business engagement activities. Additionally, the values of global social responsibility are reflected on our academic research activities. Newcastle Business School is well-known for its high quality research on topics involving Business Ethics, Social and Environmental Sustainability and Corporate Social Responsibility. A number of indicative examples of how we incorporate the values of global social responsibility in our activities are presented below.



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We strengthened the emphasis on Global Social Responsibility and Sustainability in our curriculum



The previous two years have facilitated a change towards a transversal strategy for coverage of Responsible Management and Sustainability in our modules. We decided that further integration of ethics, responsible management and sustainability within core modules would help highlight



the centrality of responsible management for future business leaders. Examples of modules include our final year core module in “Strategic Management and Corporate Responsibility” and our capstone ‘Sustainable Strategy’ module, premised on the achievement of the triple bottom line of Economic, Social and Environmental Sustainability.

In addition to the above modules, the remainder of the undergraduate curriculum has been revised to include elements of ethics, responsible management and sustainability throughout the majority of modules, as a means to enable broader and deeper integration of key responsible management topics. For example, our core Level 5 module ‘Building Business Practice’ embeds the use of the ‘Sustainability Literacy Test’ developed by Kedge Business School (one of our Dual Degree partners), to assist students in understanding the impacts of business on society. The module presents a focus on Social Entrepreneurship as a way to introduce students to organisational forms which challenge traditional for-profit business models. We continue to encourage students to choose topics which cover ethics, responsible management and sustainability within their final year Project and Dissertation topics. In 2017/18, we initiated the ‘North East Initiative for Business Ethics Dissertation Prize’. This comprises £250 and a commemorative shield plus an invitation to the University’s Graduation Dinner.



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Newcastle Business School academics develop and deliver a CSR summer school module



A second example of how we incorporate the values of global social responsibility is the development of a CSR-focused summer school module. Dr Gloria Botchway ran a CSR Summer School for American students in 2017, which received excellent feedback. The Northumbria International Summer School ran from 10th – 28th July 2017 and Newcastle Business School has been involved with this. In this regard, a module titled **‘Corporate Social Responsibility: From Chocolate to Power Generation’** was developed and delivered. The Summer School attended American Students, who learned about CSR and Sustainability in British businesses and organisations, with a focus on North Eastern organisations. Newcastle Business School academics experienced in Responsible Management and CSR supported this endeavour and made this summer school a success.

Strengthening Responsible Management in our new MBA programme



In addition to our undergraduate and summer school activities, during the past 24 months we have revisited our MBA programme to strengthen the emphasis on ethics, sustainability and social responsibility. MBA students are encouraged to engage with concepts relating to CSR, sustainability and ethics in modules covering Accounting and Finance, Strategic Marketing and Leadership. Furthermore, the MBA programme included the ‘Responsible Business’ and the ‘Global Business Environment’ modules. These modules are dedicated on Responsible Management and Sustainability, particularly seeking to enable our MBA students to understand and respond to ethical challenges and issues in business.



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Principle 3: Method

‘We will create educational frameworks, materials, processes and environments that enable effective learning experiences for responsible leadership.’

Research-based, business-relevant teaching is the foundation of the degree programmes at Newcastle Business School. A commitment to Ethics, Responsibility and Sustainability has been a long-standing feature of the School’s Programme Goals and Learning Objectives. The first goal of the Undergraduate Programmes is for graduates to be: *“Knowledgeable about the theory and practice of **responsible business and management** in an international context”*. This goal includes the objective that students are able to: *“Apply knowledge of business and management to complex problems in professional practice in order to **identify justifiable, sustainable and responsible solutions**”*. Further to this, students must: *“Acquire an awareness of the cultural and **ethical contexts** in which international business operates”*.

At postgraduate level we continue to develop our suite of Postgraduate programmes and have reviewed coverage of Ethics, Responsibility and Sustainability topics in every taught degree. *We have revised our Postgraduate Learning Goals and Objectives which now require our students to ‘Be culturally and ethically aware’ through their ability to ‘Reflect on their own ethical values’ and ‘Understand the wider impact of individual decision making on social and environmental contexts’*.

In order to ensure that the aforementioned Programme Learning Goals and Objectives are being achieved and that we have created a conducive environment for Responsible Management education, a number of methods and approaches have been implemented over the past two years.



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Newcastle Business School pilots a new 'Director of Sustainability' role for Northumbria University



In 2018 Newcastle Business School and the Faculty of Business and Law appointed the first Faculty Director of Sustainability for Northumbria University. The role of Director of Sustainability involves:

- Leading on Education for Sustainable Development in the Faculty by auditing and supporting the inclusion of sustainability within courses and developing new programmes
- Liaising with relevant University research groups to promote and publicise sustainability related research
- Working with the University's Environmental Manager on relevant issues
- Managing relationships with relevant external partners.



This new role demonstrates our commitment to create conducive environments and frameworks that encourage responsible management education and opens the path for the creation of similar roles in other faculties.

Sustainability curriculum audit



At the beginning of the academic year 2018-2019 a curriculum audit was initiated involving all Undergraduate and Postgraduate modules in Newcastle Business School.

The audit process is based on examples of good practice in the area of curriculum audits.

The aim of this curriculum audit is to determine the current levels of teaching, learning, and



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assessment relating to the UN Sustainable Development Goals (SDGs) within taught modules. In the longer term, this audit can support the identification of existing good practice, open up a discussion with academics across different programmes/modules and establish a baseline which allows for replicability to track progress over time. The target is for all students to learn about the SDGs and their links to Responsible Management through their studies and wider curriculum at Newcastle Business School and this project will help to track if this is happening, and where. The first round of the audit will be completed by the end of the academic year 2018-2019.

Organisational sustainability, efficiency and effectiveness



As a challenger university, Northumbria continuously evolves in all ways, including in sustainability, effectiveness and efficiency. Northumbria aims to be at the forefront of modernising, streamlining and digitally enabling its operation. This will help Northumbria employees to focus on core activities and will provide value for money for students and other stakeholders.

Northumbria also aims to achieve significant improvements in environmental sustainability: producing less carbon; using more efficient technologies; using less plastic; and reducing waste.

Northumbria also considers the impact it has on global sustainability, responding to the UN's Sustainable Development Goals through its academic activity and operations.

By 2019 four major campus developments will be completed, including the new Student Central facility. Northumbria will continue to develop and improve the sustainability in its physical locations across and between Newcastle, London and Amsterdam.

This means:

- An integrated, technology-enabled and agile organisation that is customer-centric and delivers value for money for students and stakeholders
- Improvements in our environmental sustainability, a modern, attractive campus, and effective space utilisation
- A sustainable financial model which supports reinvestment in the University's Vision.



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We opened our new Amsterdam campus

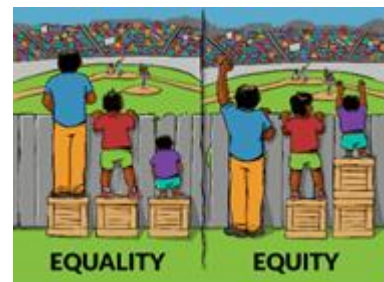


Northumbria University's international partnership with Amsterdam University of Applied Sciences (AUAS) has been formally inaugurated in 2018. Masters programmes in both Business and Project Management are now being taught in Amsterdam by Northumbria academics working with AUAS colleagues, which supports Newcastle Business School's commitment to promoting the values of PRME. As well as offering high-quality learning, the partnership between the two institutions also enables a range of collaborative activities relating to social responsibility and sustainability including research and knowledge exchange projects with organisations and businesses.

Equity Challenge Survey 2018



Over the last two years the Equity Challenge team, led by Professor Jamie Callahan and supported by a number of Professors and academic members of staff, has been working towards enhancing the collective equity culture of Newcastle Business School. In 2018, the Equity Challenge team launched a research on equity and equality in



Newcastle Business School. The results will enable a better understanding of the experiences of all staff in the Faculty, relevant to their work and the Faculty culture. Additionally, during the next 24 months the project team will apply for the Athena SWAN accreditation, based on the findings of the equity survey.



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We received our first NUS Green Impact Award for Newcastle Business School



In 2018, Newcastle Business School applied and received its first Green Impact Award, after being audited in April 2018. Operations, day-to-day activities and learning and teaching at Newcastle Business School have been part of the audit and we received exceptional feedback from the auditing team.

The Green Impact award goes beyond the narrow, purely environmental definition of sustainability and helps Universities embed sustainability in their curriculum, improve the organizational culture and support staff wellbeing. This demonstrates our continuous commitment to improve the sustainability of our operations, but also our focus on enabling effective learning experiences for responsible leadership.



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Principle 4: Research

‘We will engage in conceptual and empirical research that advances our understanding about the role, dynamics, and impact of corporations in the creation of sustainable social, environmental and economic value.’



Newcastle Business School had significant success in the 2014 Research Excellence Framework (REF). The GPA for the Business submission improved by 41% from 1.8 (2008) to 2.54 (2014). 40% of research outputs were assessed as being 3 or 4* level (world leading or internationally excellent) with 94% ranked

2* or better (Internationally recognised). 60% of Impact in Business and Management research was assessed at 3 or 4* level.

The NBS 2020 strategic research vision is organised into three formal and distinctive signature areas supported by a set of dynamically inclusive and academic-led research interest groups, such as the Responsible Business Research Interest Group. Headed by Professor Ron Beadle and supported by Professors, academic staff and doctoral research students, the Responsible Business Research Interest Group is integrated within the wider university's multidisciplinary research themes. This allows for the development of synergies through multidisciplinary working across Schools and Faculties, as well as capitalising upon our national and international university, industry and public sector collaborations.



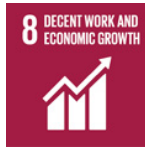
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Increasing engagement of academic staff with Ethics, Sustainability and Responsible Business research



Due to the growing success of the Responsible Business Research Interest Group, an increasing number of academics are engaging with high quality research focusing on sustainability, ethics and responsible management during the past two years. This research activity has led to the sharing of research-based knowledge, through academic journal articles, book chapters, conference presentations and research seminars. Furthermore, a number of academics have submitted successful bids for research aiming to benefit the environment and the society. Some examples are presented below.

Selected publications since 2017:

- Apostolidis, C., & Haeussler, S. (2018). Sea, sand and shadow economy—consumer acceptance of shadow hospitality in Greece. *Hospitality & Society*, 8(3), 205-227.
- Cui, C., Liu, Y., Hope, A., & Wang, J. (2018). Review of studies on the public–private partnerships (PPP) for infrastructure projects. *International Journal of Project Management*, 36(5), 773-794.
- Hope, A. (2018). Sustainable Business Model Design: A Review of Tools for Developing Responsible Business Models. In *Sustainable Business Models* (pp. 377-394). Springer, Cham.
- Iszatt-White, M., Whittle, A., Gadelshina, G. and Mueller, F. (2018). “The ‘Corbyn Phenomenon: Media Representations of Authentic Leadership and the Discourse of Ethics Versus Effectiveness,” *Journal of Business Ethics*
- Mason Burdon, W and Harvey, J. (2017). A plea for adoption of ethical compliance. *Journal of Financial Crime* 23 (1)
- Shrives, P. J., & Brennan, N. M. (2017). Explanations for corporate governance non-compliance: A rhetorical analysis. *Critical Perspectives on Accounting*, 49, 31-56.



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- Sinnicks, M. (2017). 'Moral Education at Work: On the Scope of MacIntyre's Concept of a Practice.' *Journal of Business Ethics*
- Yoganathan, V., McLeay, F., Osburg, V.-S., & Hart, D. (2017). The core value compass: Visually evaluating the goodness of brands that do good. *Journal of Brand Management*.

Selected funding successes since 2017:

- Dr Nic Burton who has received funding for events in Cambridge and York at which he presented on 'Responsible Business – What we can learn from the Quakers'.
- A team of Newcastle Business School academics, led by Dr Chrysostomos Apostolidis, received funding from the Tees Valley Combined Authority for research on Public perceptions of the Tees Valley.

Newcastle Business School academic contributes to the assessment of the value of UN's Sustainable Development Goals (SDGs).

Professor Yu Xiong from Newcastle Business School analysed data gathered from a range of structured interviews seeking the opinions, experiences and quotations from participants in six countries. They were investigating how effective UNESCO has been in delivering its SDGs globally, and contributing to a major report designed to help unite efforts to deliver the organisation's 2030 Agenda for Sustainable Development.

The research was undertaken as part of an initiative under the co-lead of the Swiss Commission for UNESCO and the UK National Commission for UNESCO and involved an international network of academic Science Chairs. A key outcome of the research was to highlight the contribution that UNESCO Chairs have made, and to reveal the relationship between the study area and UNESCO's 17 sustainable development goals.



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Principle 5: Partnership

‘We will interact with managers of business corporations to extend our knowledge of their challenges in meeting social and environmental responsibilities and to explore jointly effective approaches to meeting these challenges.’



Newcastle Business School faculty are heavily engaged with the corporate world through our Business Consultancy Clinic, KTPs, collaborative research projects, consulting, and corporate training programmes. Staff in our Corporate and Executive

Development (CED) Department, have worked with over 700 leaders and managers offering learning experiences that enable significant and sustainable change.

Our academic staff retain excellent links with industry, commerce and the professions. Examples include BAE Systems, Procter and Gamble, NHS, Capita, Northumbrian Water, the Army, the Rugby Players Association and Zurich Finance. 106 of our academic staff are professionally qualified or have professional accreditations and our academic programmes are accredited by 17 professional bodies. For example, our BA (Hons) Accounting Programme currently has 6 accreditations from 6 professional bodies (including ACCA, CIMA, ICAEW). The Business Consultancy Clinic is growing rapidly and supporting many SMEs and non-profit organisations. In addition, the Responsible Business Research Interest Group is driving more engagement with the corporate world and has resulted in academic seminars and workshops for businesses; corporate funded PhD studentships, collaborative research opportunities and other corporate links.



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Newcastle Business School hosts Sustainable Development Goals Roadshow



On the 15th of June 2017, Northumbria University hosted the Sustainable Development Goals (SDG) Roadshow that has been touring around the UK visiting cities including: Manchester, Nottingham, London, Leeds, and Newcastle.

Talks at the event included exploring:

- "What are the SDGs and why should businesses be engaged?" Steve Kenzie, Global Compact Network UK
- "Why should businesses in the North East care about the Goals?" Dr Alex Hope, Newcastle Business School

The aim of the SDG Roadshow is to engage local businesses to make the 'global goals local business'. The conference discussions recognised that whilst there is still a long way to go to efficiently embrace the 17 SDG's across Newcastle and the North East, there is already a variety of positive projects and work being done to contribute towards achieving the SDG's. Attendees were keen to explore how they can contribute to making Newcastle a sustainable city whilst contributing towards achieving the SDG's.

Newcastle Business School has signed a Memorandum of Understanding with the North East Initiative on Business Ethics (NIBE).



Newcastle Business School has worked in partnership with NIBE for a number of years, collaborating recently on a series of 'Responsible Business Seminars' exploring how Newcastle can remain an open, tolerant and compassionate city while still competing in an increasingly global economy. NIBE (originally formed in 2013) is an organisation that brings people, organisations and businesses together to promote responsible business practice throughout the north east region. It is an independent company, building an influential cross-sector steering group with senior participation from around the region.



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The signing of the Memorandum of Understanding was also an opportunity for NIBE to present its first prize award for Best Dissertation in Ethical Business. Newcastle Business School graduating student Chloe Stephenson received the award for her dissertation entitled: 'The positive use of social media screening in the recruitment process to highlight employability'.

Principle 6: Dialogue

‘We will facilitate and support dialogue and debate among educators, students, business, government, consumers, media, civil society organisations and other interested groups and stakeholders on critical issues related to global social responsibility and sustainability.’

At Newcastle Business School we actively encourage and meaningfully engage in dialogue with our stakeholders on a wide range of topics. Since becoming involved in UN PRME we have sought to build upon this dialogue and engagement by initiating new partnerships and taking a leading role in the PRME Community.

United Nations Sustainable Development Chairman makes an impact at Northumbria



Sir Mark Moody-Stuart, Chairman of the United Nations Global Compact Foundation – regarded as the world’s largest corporate sustainability initiative - has delivered a public lecture at Northumbria University, Newcastle, on how to make a global impact through sustainable development. The



lecture attracted guests from the region’s educational, business and cultural sectors.

The former Chairman of Royal Dutch Shell also met with students from Northumbria’s Enactus Society and heard how they use entrepreneurial action to transform lives. His visit



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and lecture formed part of a series of sustainable development initiatives at Northumbria as part of the University's Go Green Week.

During his lecture, Sir Mark Moody-Stuart detailed the UN's 2030 Agenda for Sustainable Development and how its 17 goals provide a framework to address social and economic development issues, including poverty inequality and social injustice, and tackling climate change. Exploring opportunities for businesses, the higher education sector, government and wider society, he focused on the need for sustainability strategies that not only meet the needs of consumers but also have a lasting change on a global scale. He also discussed the development and role of the United Nations in meeting global sustainability goals.

Newcastle Business School hosts UK and Ireland PRME Conference



In June 2017 Newcastle Business School hosted the 4th Annual Conference of the UK and Ireland PRME Chapter. As 2017 represented PRME's 10th Anniversary, the conference theme was "Envisioning the Future of Responsible Management Education in the era of the Sustainable Development Goals". Participants were challenged to imagine what the next 10 years of PRME will look like, what are the opportunities and challenges in the coming decade and how can PRME assist business schools in achieving teaching excellence. The conference saw 70 delegates from 35 universities across the UK, Ireland, Canada, Malaysia and South Africa visit Newcastle.



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Newcastle Business School academic to advise the Government



In 2018, Dr Roseline Wanjiru, Senior lecturer in Strategic Management, International Business and Economics has been appointed to the UK Government's Export Guarantees Advisory Council.

As part of her role, Roseline will advise the Secretary of State for International Trade on UK export finance operations. This will include environmental, social and human rights risks, as well as sustainable lending, compliance and transparency considerations.



The work of the Export Guarantees Advisory Council ensures that viable UK exporters have sufficient access to finance or insurance beyond the private market. It also provides finance and insurance to help exporters win, fulfil and receive payment for export contracts.



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Plans for the next 2 years

Signatory to PRME as a University

In 2017, we became a Signatory to the Principles of PRME as a Business School.

As the Sustainable Development Goals are now part of our University strategy and they are framing our activities and operations as a Higher Education Institution, a more holistic, institutional approach is required.

Thus, as we move forward, it is planned that our membership to PRME should be at a University rather than a Business School level. This also fits with a range of SDG related work already undertaken across the University, highlighting the importance of responsibility and sustainability for Northumbria University.

Receiving the Athena SWAN award for Newcastle Business School

Over the next 24 months we commit to work towards an Athena SWAN Award for Newcastle Business School, recognising our commitment to advancing and promoting women's careers in research institutes.

Development of a dedicated Responsible Management Postgraduate programme

We aim to develop a dedicated Responsible Management Postgraduate degree. The programme will focus on how managers and other business stakeholders (e.g. employees, customers, supplier and governments) can work together to support Social Responsibility and Sustainability and will prepare future business leaders for these challenges.

The Sustainable Development Goals will be an integral part of the curriculum for this programme, which will cover topics relating to Responsible Marketing, CSR, Responsible Leadership and Sustainable Innovation.



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