

**Principles for Responsible Management Education
Sharing Information Progress Report
2015-2017**

HAUB SCHOOL OF BUSINESS



HAUB SCHOOL
OF
BUSINESS

DEAN'S MESSAGE



*Three characteristics
are well established
throughout our college;*

- 1) the magis, or the
more universal good*
- 2) cura personalis, or care
for the whole person;
and*
- 3) being men and women
for others*

*Consequently, the Haub
School of Business is
positioned inherently
to advance the PRME
Principles.*

Erivan K. Haub School of Business (Haub School) founded in 1979 is an international Association to Advance Collegiate Schools of Business (AACSB) and Middle States Commission on Higher Education accredited institution. The Haub School is a business school within a Jesuit university committed to the ideals of ethics, justice, and social responsibility. The university's commitment to Jesuit traditions of scholarship and service is attested to by its place on the President's Higher Education Community Service Honor Roll and its classification for community engagement by the Carnegie Foundation for the Advancement of Teaching.

From its inception, the Haub School's core focus is on key industries segments such as financial services, public accounting, and marketing. In addition, the Haub School's success in business education lies in the strategic niches of Family Business and Entrepreneurship, Insurance and Risk Management, Leadership, Ethics and Organizational Sustainability, and Food, Pharmaceutical, Sports, and Entertainment Marketing. The focus in these key industries and strategic niches provide opportunities for the Haub School faculty to embed Principles of Responsible Management (PRME) into business curricula and scholarly research in a robust manner.

The Pedro Arrupe Center for Business Ethics (Arrupe Center) and the Dean's Leadership Program are two areas of the Haub School where PRME Principles are prominent. The Arrupe Center is housed in the Haub School of Business and serves to support faculty who integrate ethics into scholarly research and curricular activities. The Dean's Leadership Program is a four-year, co-curricular leadership development program where students embark on a path of self-discovery and learn to identify and test assumptions regarding constructs of leadership, success, wealth, and service.

Becoming an Advanced PRME Signatory offers the Haub School exciting opportunities to strengthen educational experiences so our students develop into global leaders, educated in the rigorous tradition of Ignatian values and the sound priorities of the United Nations Sustainable Development Goals (SDG). The Haub School is committed to the PRME Principles and are proud to share our first Sharing Information on Progress (SIP) report.

Joseph A. DiAngelo, Jr., Ed.D. '70

Dean, Erivan K. Haub School of Business



New SDG Assessment Tool

Saint Joseph's University's Erivan K. Haub School of Business announced a historic partnership with the United Nations supported Principles for Responsible Management Education (PRME) in developing a new data analytics tool, the PRME SDG Dashboard. The Dashboard will measure and report a business schools' success in delivering socially and environmentally sustainable management education by quantifying exactly how universities are engaging with the SDGs. Dean Joseph A. DiAngelo, Associate Dean Vana M. Zervanos and Associate Director of the Arrupe Center, Dr. David Steingard presented the PRME SDG Dashboard's pilot results for 12 universities at PRME's 2017 Global Forum in July 2017.



Haub PRME Team

Establishment of the Haub PRME team is comprised of Dr. David Steingard, Dr. Kathleen Campbell Garwood, Dr. Jeanie Miori, Nicole Crisci, a graduate student and Bianca Luscher, an undergraduate student. The Haub PRME team will be responsible for data collections, visualizations, and analysis used in the SDG Dashboard. The Haub PRME team will also take over the responsibility for preparing the Haub School's next SIP report.

PRME Fellow



Stephanie A. Tryce, J.D.

Assistant Professor Stephanie A. Tryce served as the PRME Fellow for the Haub School. She was responsible for the data collection and preparation of the Haub School's first Sharing Information on Progress Report for the 2015 - 2017 reporting period.



ERIVAN K. HAUB SCHOOL OF BUSINESS

The Haub School has been providing business education for more than thirty-nine (39) years. The business programs at the Haub School continue to evolve through expansion and innovation, with a Jesuit identity as its foundation. Dan Gallagher '94, '99 (M.S.), Organizational Effectiveness and Talent Development Executive and current member of Saint Joseph's University Board of Trustees, lists critical business skills, strong communications skills, and super-grounded values as the three differentiators of a Haub School education.

Haub Mission

The Haub School's mission is to seek excellence in business education that offers breadth in terms of broad-based coverage of business concepts and skills, depth through the focus on specific industries and professions, and wholeness via education for men and women in service to others in accordance with the Ignatian tradition.

Haub Core Values

1. **Academic excellence** – The Haub School of Business is committed to the Jesuit ideal of the “magis” or the more, the better way. Academic integrity is the cornerstone of our approach to teaching, an approach that emphasizes excellence in teaching and seeks rigor and student engagement.
2. **Jesuit identity** – As a college within a Jesuit university, the Haub School of Business is committed to the Jesuit ideals of ethics, justice, and social responsibility.
3. **Scholarly contributions** – The Haub School of Business encourages scholarly research that is essential to the professional development of our faculty, contributes to the practice of management, and informs and enlivens our teaching.
4. **Innovative niche programs** – From its inception, the Haub School of Business has been entrepreneurial in its approach to targeting and serving the needs of key industries and strategic niches. We seek to continue our creative focus on industry segments such as food, pharmaceuticals, financial services, and public accounting.
5. **Student welfare** – “Cura personalis,” that is, care and respect for each person, is a hallmark of Jesuit education. We will continue to support and encourage our students as they identify and pursue their personal and professional goals.

THE PEDRO ARRUPE CENTER FOR BUSINESS ETHICS

The College of Business and Administration, founded in 1979 and renamed the Erivan K. Haub School of Business in 1997, espouses a commitment to providing business education informed by the Ignatian tradition. In the early years of the Haub School, exposure to ethics across business curricula was tenuous at best. Under the new leadership of Dean Joseph A. DiAngelo, the prominence of ethics and Jesuit values became intentionally woven into the fabric of the business school from mission and vision, to curricular, programmatic, and hiring practices.

The Pedro Arrupe Center for Business Ethics (Arrupe Center) was established in 2005 from a one million dollar alumnus' gift to serve as an intellectual resource for business ethics. The donor's vision was to ensure students have "significant exposure to issues of ethics in their business education." This exposure will equip students with the tools to reflect critically on ethical issues in their profession, thereby shaping the next generation of ethical business leaders.

The Arrupe Center's primary strategic goals include:

- Supporting faculty research and curricular development.
- Sponsoring public lectures and classroom executive speakers.
- Providing opportunities for student activities and recognizing student achievement in business ethics.

"Today our prime educational objective must be to form men [and women] for-others. Live a "faith that does justice."

— Fr. Pedro Arrupe, S.J.



Vana M. Zervanos,
Associate Dean
Haub School
of Business



Dr. John McCall
Director



Dr. David Steingard
Associate Director



Dr. Brent Smith
Interim
Associate Director
2015-2016

Kimberly Nagasarsingh, RN
Administrative Assistant

Jenna Bryant
Administrative Assistant

Arrupe Fellowships

Strategic goal: Supporting faculty research and curricular development

The Arrupe Center offers three fellowship programs for faculty in the areas of Scholarship, Teaching, and Professional Development. Arrupe Center Director, Dr. John McCall led a six-week seminar offered by the Teaching and Learning Institute titled, "Ethics Across the Curriculum." Much of the scholarly activity supported by the Arrupe Center aligns with goals articulated in the Principles for Responsible Management Education (PRME) and the United Nations Sustainable Development Goals (SDG).

2015-2017

Faculty Development Initiatives

Research Fellows

Virginia Miori and Richard Herschel (**Decision & System Sciences**) – Developing a Standard, "Ethics and Big Data."

Brent Smith (**Marketing**) – How personal cultural values and ethical ideologies influence perceptions of various cultural appropriations and expatriated cultural artifacts in business and commerce.

Richard Herschel (**Decision & System Sciences**) – Ethics/writing intensive course for Business Intelligence majors and minors, which examines ethical issues created via technology and analytics.

Kenneth Kury (**Management**) – Incorporating Moral Rights and Action Learning in Social Entrepreneurship.

Elena Lvina (**Management**) – Corporate Social Responsibility and Corporate reputation management.

Elena Lvina (**Management**) – Target Stakeholders, Industry and Governance Considerations in CSR Strategies for Reputation Improvement.

Steve Miller (**Finance**) – CEO's undergraduate education impacting their firms' ethics and (CSR).

Emily Moscato (**Food Marketing**) – The Conceptualization of Freegans and their Practice – how freegans connect their behavior to great ethical causes such as sustainability, food justice, and alternative economics.

Diane Phillips (**Marketing**) – gender and gender identity research.

Regina Robson (**Management**) – Corporate Horcruxes: The Splintering of Corporate Personality and the Implications for Corporate Social Responsibility.

Brent Smith (**Marketing**) – How personal cultural values and ethical ideologies influence perceptions of various cultural appropriations and expatriated cultural artifacts in business and commerce.

Stephanie A. Tryce (**Sports Marketing**) – The Ethical Tipping Point of Sports Sponsorship.

Teaching Fellows

Stephen Porth (**Management**) – Ignatian Leadership on the Camino Ignaciano.

Emily Moscato (**Food Marketing**) – "Freegan" behaviors related to food justice.

John Neiva and Sangcheol Song (**Management**) – Introduction to International Business.

Carolyn Schellhorn (**Finance**) – Sustainable Financial Decision Making.

Stephanie A. Tryce (**Sports Marketing**) – Ethical Tipping Point of Sports Sponsorships.

Professional Development Fellows: Spring 2017

Brent Smith (**Marketing**) and Stephanie A. Tryce (**Sports Marketing**) were among a select group of progressive educators and industry professionals to attend the Re:Frame + Re:Charge retreat. The future of learning was reimagined by uniting design thinking with leading and emerging technologies (artificial intelligence and augmented reality).

A.J. Stagliano (**Accounting**) – 31st Business & Economics Society International Conference.

2016

Feng Shen (**Marketing**) – Academy of International Business Northeast Conference.

A.J. Stagliano (**Accounting**) – 30th Business & Economics Society International Conference.

Kenneth Kury (**Management**) – Annual United States Association for Small Business and Entrepreneurship Conference.

Ronald Dufresne (**Management**) – Northeast Business & Economics Association Annual Meeting.

Stephen Porth (**Management**) – Ignatian Leadership on the Camino Ignaciano.

Carolyn Schellhorn (**Finance**) – Seventh Annual Endowment, Foundation and Philanthropy Conference.

Feng Shen (**Marketing**) – 2016 International Society of Business, Economics and Ethics, The National Retail Federation's Academic Symposium, and Academy of International Business Northeast Conference at Temple University.

Rajneesh Sharma (**Finance**) – Eastern Economic Association: Economics Leadership Training Seminar – Principles of Ethics, Scientific Integrity, and Responsible Leadership.

Stephanie A. Tryce (**Sports Marketing**) – Beyond Sport United Conference, and Net Impact Conference.

David Steingard (**Management**) – 2nd PRME North American Chapter Regional Meeting.

Rajneesh Sharma (**Finance**) – Economics Leadership Training Seminar, Principles of Ethics, Scientific Integrity, and Responsible Leadership, and Seventh Annual Endowment, Foundation and Philanthropy Conference.

Arrupe Fellowships

Strategic goal: Supporting faculty research and curricular development

A.J. Stagliano (**Accounting**) – Institute of Management Accountants Annual Conference.

Mark Lang (**Food Marketing**) – International Food Marketing Research Symposium.

Feng Shen (**Marketing**) – International Society of Business, Economics and Ethics (ISBEE) World.

A.J. Stagliano (**Accounting**) – 29th Business & Economics Society International.

George Sillup (**Pharmaceutical**) – 19th Annual Colleagues in Jesuit Business Education (CIBE).

John Neiva (**Management**) – Academy of Management.

John Neiva (**Management**) – Society for Business Ethics.

Stephen Porth (**Management**) – 19th Annual Colleagues in Jesuit Business Education.

Elena Lvina (**Management**) – 19th International Symposium on Ethics, Business and Society.

Carolyn Schellhorn (**Finance**) – Seventh Annual Endowment, Foundation and Philanthropy Conference sponsored by the CFA Society of Philadelphia.

Rajneesh Sharma (**Finance**) – Seventh Annual Endowment, Foundation and Philanthropy Conference sponsored by the CFA Society of Philadelphia.

Feng Shen (**Marketing**) – The National Retail Federation's (NRF) Retail's Academic Symposium.

John Neiva (**Management**) – Academy of Management, Society for Business Ethics, and International Federation of Operational Research Societies.

Stephen Porth (**Management**) – 19th Annual Colleagues in Jesuit Business Education.

Richard Herschel (**Decision & System Sciences**) – Ethical Issues and Information Technology.

2015

A.J. Stagliano (**Accounting**) – International Atlantic Economic Conference, Annual Vincentian Business Ethics Conference, Institute of Management Accountants Annual Conference and Business & Economics Society International Conference.

Timothy Swift (**Management**) – Towards an Economy that Works for All: A Dialogue on Business and Business Education.

George Sillup (**Pharmaceutical & Health Care Marketing**) – Presidential Conference on Integrity of Creation: Climate Change, Duquesne University.

Diane Phillips (**Marketing**) – Integrity of Creation: Climate Change.

Ken Weidner (**Management**) – Society of Business Ethics, Annual Meeting.

John Stanton (**Food Marketing**) – International Food Marketing Research Symposium.

Timothy Swift (**Management**) – Business and Inequality: A Dialogue on Business and Business Education.

A.J. Stagliano (**Accounting**) – 22nd Annual Vincentian Business Ethics Conference.

Steve Miller (**Finance**) – 22nd Annual Vincentian Business Ethics Conference.

Vana Zervanos (**Associate Dean HSB**) – 22nd Annual Vincentian Business Ethics Conference.

Kenneth Kury (**Management**) – NYU Stern Social Entrepreneurship Conference.

Steve Miller (**Finance**) – 22nd Annual Vincentian Business Ethics Conference.

Kenneth Kury (**Management**) – United States Association for Small Business and Entrepreneurship.

Rajneesh Sharma (**Finance**) – Eastern Economic Association: Economics Leadership Training Seminar – Principles of Ethics, Scientific Integrity, and Responsible Leadership.

Presentations

Dr. David Steingard, Arrupe Center Associate Director, and Bill Clark, J.D., Arrupe Center Advisory Board Member, presented their paper: The Benefit Corporation as an Exemplar of Integrative Corporate Purpose (ICP): Delivering Maximal Social and Environmental Impact with a New Corporate Form at the International Society Business, Economics, and Ethics World Congress. Shanghai, China.

Dr. Feng Shen, Arrupe Fellow, presented his paper: Size Matters: A Study on Font Size in Labeling Genetically Modified Foods at the International Society Business, Economics, and Ethics World Congress. Shanghai, China.

Stephanie A. Tryce, J.D., presented a course project titled: "The Ethical Tipping Point of Sports Sponsorship," at the 6th Annual Conference and Meeting of the Alliance for Sport Business and to the Advisory Board of the Arrupe Center for Business Ethics.

Arrupe Fellowships

Strategic goal: Supporting faculty research and curricular development

Publications

Robson, R. (2016). Organizational Horcruxes: Benefit Corporations as a Container for Entity Identity. *Business and Professional Ethics Journal* 35 (2-3), 129-164.

Steingard, D. (2016). Benefits Corporations: Ethics and Efficacy of a New Corporation Form. *Business and Professional Ethics Journal* 35 (2-3), 105-108.

Steingard, D. (2016). Benefits Corporations: Ethics and Efficacy of a New Corporate Form. *Business and Professional Ethics Journal* 35 (1), 1-4.

Steingard, D. and Clark, W. (2016). The Benefit Corporation as an Exemplar of Integrative Corporate Purpose (ICP): Delivering Maximal Social and Environmental Impact with a New Corporate Form. 35(1), 73-101.

Steingard, D. and Gilbert, J.C. (2016). The Benefit Corporation: A Legal Tool to Align the Interests of Business and Those of Society: An Interview with Jay Coen Gilbert, Co-Founder, B Lab. 35(1), 5-15.

Since May 1, 2016, there have been 23 faculty participating in the Arrupe Fellowship Program, which accounts for 33% of tenure-track faculty active during the period. The Arrupe Center provided funding for twenty-nine Professional Development Fellowships, eight Research Fellowships, three Teaching Fellowships, and one Ethics Across the Curriculum Fellowship.

Arrupe Lectures 2015-2017

Strategic goal: Sponsoring public lectures and classroom executive speakers

Spring 2017

The Soulfull Project, a Net Impact event. "For every serving of The Soulfull Project's hot cereal purchased we donate a serving of our 4 Grain cereal to a food bank in your region. A serving for a serving. Back to your community."

Climate Change is Here. Now What? The Wall Street Trading Room and Arrupe Center presented a panel discussion with Dianne Phillips (Marketing) and Mike Angelina (Finance).

Ice Cream Social: The Struggle for the Soul of Ben & Jerry's, with Brad Edmonson.

Judy Ward, CEO of Advanced Enviro Systems visited an EMBA class.

Is There Social Justice in the Ivory Tower? Panel on Catholic Social Teaching and Adjunct Labor. William McDevitt, Esq. SJU, moderator. Panelists: Dr. Gerald Beyer of Villanova, Dr. Cecilia Ready, adjunct faculty, Dr. Eva Swidler, adjunct faculty, and Dr. Ann Green, SJU, respondent. Co-sponsored by Campus Ministry's student group, Just Employment Advocates, Office of Mission, Theology, and Religious Studies.

KPMG/Essent Business Ethics Case Competition. Participating universities were: Saint Joseph's University, Temple University, University of Delaware, West Chester University, LaSalle University, Drexel University, and Rowan University.

2016

Gerry Cuddy from Beneficial Savings Bank served as a classroom executive speaker in a Society and Ethics course taught by Dr. John McCall.

Walt Pavlo, author of 500 Pearl Street and Prisonology, delivered a talk on the subject of white collar crime.

Feast & Famine: A Timely Reflection on Hunger and Food Justice in the Market Place, with Dr. Ron Hill and Dr. Sara Williamson.

Robert Shober, Vice President of Infrastructure Engineering & Environmental Programs at Campbell's Soup, delivered a keynote titled, "Environmental Sustainability."

Nicole Marquis, Founder of HipCityVeg delivered a keynote address titled, "Business as a Force for Change."

Rick Alexander, Chief Legal Counsel, B Lab gave a keynote titled, "Impact Investing."

2015

Alta Gracia speakers delivered a lecture to the Business Stakeholders & Ethics class titled, "From Sweatshops to Fair Wages in the Apparel Industry": The Story of Alta Gracia. This lecture was co-sponsored by the Office of Campus Ministry and the Arrupe Center.

Arrupe Week, 10th Anniversary Week of Celebration. The Arrupe Center celebrated its 10th Anniversary from April 18-22, 2016, with a week of public events, including guest speakers, faculty workshops and individual meetings with nationally recognized business ethicist and outgoing President of the Society for Business Ethics, Professor Joseph Desjardins. Additionally, students were involved in a focus group workshop facilitated by members of Campbell's Soulful Project team, and a student KPMG/Essent Business Ethics Case Competition.

THE PEDRO ARRUIPE CENTER FOR BUSINESS ETHICS

TENTH ANNIVERSARY WEEK OF CELEBRATION

ALL EVENTS AT ERIVAN K. HAUB SCHOOL OF BUSINESS LOCATED IN MANDEVILLE HALL
REGISTER AT WWW.SJU.EDU/ARRUPEWEEK TO ATTEND

MON

April 18

6:00PM – 8:00PM



SPORT AND PLAY: AGENTS FOR SOCIAL CHANGE

In partnership with SJU Sports Marketing Club

Kevin Carroll ('95)

Author and Founder, Kevin Carroll Katalyst

Todd Crosset, PhD

Associate Professor of Sport Management, UMass Amherst

TUE

April 19

6:00PM – 8:00PM



FOOD FOR A CHANGE: YOUTH, SCHOOLS, AND SOCIAL ENTREPRENEURSHIP

Stephen Ritz

Founder, Green Bronx Machine

WED

April 20

5:30PM – 8:00PM



BUSINESS ETHICS: WHAT'S REALLY HAPPENING AT THE WORLD'S LEADING COMPANIES CARFAGNO LECTURE SERIES

Alan Murray, Editor of Fortune

w/ **Jim McTague ('71)**, Contributing Editor for Barron's

THU

April 21

5:30PM – 7:30PM



TENTH ANNIVERSARY CELEBRATION AND RECEPTION

Honoring the achievements of the Pedro Arrupe Center for Business Ethics with a special focus on faculty fellows, students, partners, and supporters.

FRI

April 22

2:45PM – 4:15PM



KPMG/ESSENT BUSINESS ETHICS CASE COMPETITION

Featuring student teams from Greater Philadelphia's colleges and universities applying ethical theory and solutions to business problems.

FOR MORE DETAILS CONTACT

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**The Pedro Arrupe Center
for Business Ethics**

Co-sponsored by The Donchian Foundation and Beta Gamma Sigma

ARRUPE STUDENT ENGAGEMENT

Strategic goal: Providing opportunities for student activities, recognizing student achievement in business ethics.

Arrupe Center Annual Student Ethics Paper Competitions

1st Place among Graduate Students: "Abigail Alliance for Better Access to Developmental Drugs" by Mr. Joseph Christiano, Fall 2016

1st Place among Undergraduate Students: "Organizational Sustainability: How mobile technology has helped farmers in India," by Ms. Monica Bhalla, Spring 2016

Student Project Competition

Sustainability in the International Arena, Student Project Competition co-sponsored by HSB Sustainability Initiative. Guest Judges: Judy Ward – CEO at Advanced Envior Systems, Maureen Malia – Sustainability manager at BDP International, Danielle Meyers – Sustainability and Human Resources Manager at R World Energy Solutions. Fall 2015

Net Impact Conference

- Interim Associate Director/Arrupe Advisory Board Member, Dr. Brent Smith and three Saint Joseph's Net Impact students attended the 2015 Net Impact Conference in Seattle, WA.
- The Arrupe Center and the Office of the Dean sponsored 40 Saint Joseph's students to attend the 2016 Net Impact Conference in Philadelphia, PA. Arrupe Board member Dr. Brent Smith presented at the conference.
- Net Impact students continued the audit of the SJU campus energy usage, working in collaboration with R World Energy Solutions. The Arrupe staff is exploring the possibility of establishing a for-credit internship or class with sustainability and business ethics as the fundamental learning objectives.

Crimson Financier

Crimson Financier, created by students Joseph Wutkowski ('16) and editor-in-chief, Lisa Aquino ('16) is a student-run magazine focusing on socially responsive investing. The first issue featured over ten articles authored by students. An overview of sustainable finance was penned by finance professor and Arrupe Fellow, Dr. Carolin Schellhorn.



In June of 2016, Dean Joseph A. DiAngelo and Associate Dean Vana M. Zervanos, and Arrupe Center Associate Director Dr. David Steingard escorted 12 Saint Joseph's students to the United Nations in New York to attend the 2016 United Nations Global Compact Leaders Summit.



Principle 1: Purpose

We will develop the capabilities of students to be future generators of sustainable value for business and society at large and to work for an inclusive and sustainable global economy.

Erivan K. Haub School of Business was established in 1979 and renamed the Haub School of Business in 1997, in recognition of its long-time financial supporter of business programs at the university. The Haub School is an international AACSB-accredited institution in business and accounting, a distinction held by only five percent of business schools across the nation. The Haub School offers programs at the bachelor's, master's and executive master's degree levels. U.S. News & World Report has ranked the school's part-time MBA, risk-management and insurance, marketing, management, and finance programs among the top in the nation. The Haub School was recently named one of the nation's top business schools in Princeton Review's "The Best 294 Business Schools."

Today the Haub School is the largest Jesuit business school in the country with more than 2,500 students, 84 full-time faculty and more than 22,000 alumni. Saint Ignatius, founder of the Society of Jesus (the Jesuits) in 1534, was a visionary thinker who wrote about the "magis." Magis originates from the Latin expression Ad maiorem Dei gloriam, which means "for the greater glory of God." The magis requires us to look deeply at ourselves, reflect on our choices, and implores us to ask, "What more can I do for God, not only for yourself, but for others." The Haub School's robust business curriculum complements the university's liberal arts core and is enriched by the commitment to our Jesuit identity. Our Jesuit identity aligns with the Principles for Responsible Management Education and the United Nations Sustainable Development Goals. Haub School faculty, administrators, staff, alumni, and community partners provide many opportunities for our business students to develop the capabilities to generate inclusive, sustainable, global practices both in business and the society at large.



STUDENT ENGAGEMENT IN THE PRINCIPLES OF RESPONSIBLE MANAGEMENT EDUCATION (PRME)

The Haub School of Business offers a four-year, co-curricular, undergraduate leadership development program which is open to students from both the Haub School of Business and the College of Arts and Science. Students accepted into the Dean's Leadership Program engage in a distinctively Haub School and Jesuit framework of leadership that is values-based, reflective, and biased toward serving others. Students commit to learning more about the broad concept of leadership and exploring their individual perspective, experience, and trajectory of leadership.

The program is progressive in nature, building on skills, lessons, and experiences of the previous year(s), with increasing demands and responsibilities. The Dean's Leadership Program will directly contribute to the formation of our students as leaders committed to inclusive and sustainable practices.

THE DEAN'S LEADERSHIP PROGRAM participants in cooperation with the World Affairs Council of Philadelphia were instrumental in coordinating the following events in 2015 and 2016:

SHARKTANK PANELIST, Daymond John, discussed his book: *The Power of Broke: How Empty Pockets, a Tight Budget, and a Hunger for Success Can Become Your Greatest Competitive Advantage*.

THRIVE: DEFINING SUCCESS IN THE 21ST CENTURY; speaker series and panel featuring Arianna Huffington, chair, president, and editor-in-chief of the Huffington Post Media Group. Ms. Huffington spoke about her book titled *Thrive: The Third Metric to Redefining Success and Creating a Life of Well-Being, Wisdom, and Wonder*. Following her presentation, the Ajay Raju Millennial Members sponsored the Philly and Global Economy Panel. The panel was comprised of women business leaders who engaged in a discussion about their personal and professional experiences with success.

JESUIT BUSINESS STUDENT ALLIANCE (JBSA) CONFERENCE was held on April 4, 2016. Students from several Jesuit colleges and universities convened on Hawk Hill to discuss ethical practices in business and to network with Jesuit university alumni. Prior to the conference, each of the student attendees enrolled in an eight-week online management course titled, "Ethical Practices in Business," taught by Dr. Ronald Duska, SJU adjunct professor and Executive Director of the Society of Business Ethics.



PHILADELPHIA SERVICE IMMERSION PROGRAM

In 2015 and 2016, Dr. Eric Patton, Chair of the Management Department, was the faculty leader for the Philadelphia Service Immersion Program (PSIP). PSIP is an optional, four-day, early move-in experience in community service, intellectual discovery, and urban exploration. Its goal is to introduce incoming freshmen immediately and intensely to our Jesuit values of social justice, service to those on the margin, moral discernment, and intellectual inquiry. The program is holistic in design; which includes intellectual, service, and cultural components.

In June of 2015, the Haub school earned a honorable mention in the Dr. Alfred N. and Lynn Manos Page Prize for Sustainability Issues in Business Curricula Competition, recognizing courses which focus on sustainability leadership in several Haub School academic departments, including management, marketing, and finance. "Education for sustainability directly supports the Ignatian value of 'men and women with and for others' – responsibly stewarding the earth for generations to come," says Dr. David Steingard, Associate Professor of Management and Associate Director of the Pedro Arrupe Center for Business Ethics.

Recognition and awards earned by Haub School faculty and students

THE RISK AND INSURANCE MANAGEMENT SOCIETY (RIMS) held its annual conference and exhibition in Philadelphia in the spring of 2017. Nine student teams were selected to attend the conference. A team of Saint Joseph's University students and their faculty mentor, Mike Angelina, Executive Director of the Academy of Risk Management and Insurance earned the \$4,000.00 first place prize. Saint Joseph's University tied for first place in the undergraduate risk management and insurance category in the U.S. News & World Report's 2017 "Best Undergraduate Business School" ranking.

THE HAUB SCHOOL SUSTAINABILITY INITIATIVE serves as a support and sharing platform to the Sustainability in the International Arena as the Haub School transitions to sustainability in all disciplines. The Pedro Arrupe Center for Business Ethics, and Professors João Neiva de Figueiredo and Sangchoel Song were responsible for this award-winning teaching innovation. Four student teams participated in the International Business Sustainability Student Project Competition and were judged by a panel which included Dawn Rittenhouse, Director of Sustainable Development for the Dupont Company, David Brennfleck, Large Enterprise Account manager at SAP, and Frank Fazio, President and CEO of R World Energy Solutions.

The Haub School constituted a PRME Committee which is led by Associate Dean Vana M. Zervanos and includes as its members: Dean Joseph A. DiAngelo, representatives from each academic department and the Arrupe Center for Business Ethics. The PRME Committee works together to develop initiatives to raise awareness and engagement with the PRME Principles among administrators, faculty, staff, and students.

The responsibility for collecting data and preparing the Haub School's next Sharing Information Reports will move from a PRME Fellow to the newly constituted Haub PRME Team using the PRME SDG Dashboard developed by Dr. David Steingard, Associate Director of the Arrupe Center for Business Ethics and Professor of Management.

**See the "Future Key Objectives" section on page 32 for more details.*



Principle 2: Values

**We will incorporate
into our academic
activities and curricula
the values of
global social
responsibility as
portrayed
in international
initialives such as
the United Nations
Global Compact.**

In the Spring of 2016, the Haub School of Business officially committed to the PRME Initiative as an Advanced Signatory member, thereby joining over 670 academic institution from more than 85 countries, each committed to increasing quality of life and environmental stewardship globally. The Haub School's status as an Advanced Signatory member of the PRME Initiative is recent; however, its commitment to the values articulated by the United Nation's Sustainable Development Goals (SDG) is as old as the institution of Saint Joseph's University. The values of the PRME Initiative and the U.N.'s SDGs align with the Haub School's Jesuit identity and Ignatian values. Of the seven academic departments in the Haub School, five departments report activities which support all of the PRME Principles. Collectively, all academic departments of the Haub School report activities in each of the seventeen (17) Sustainable Development Goals.

Sample commitments to the SDGs made by each major in the seven academic departments of the Haub School of Business



ACCOUNTING

HSB faculty Dr. A.J. Stagliano co-authored an article titled, "Mandated Climate Change Disclosures: A Study of Large US Firms That Emit Carbon Dioxide." This research was applied in nature and published in *Advances in Public Interest Accounting*.



DECISION & SYSTEM SCIENCES

Dr. Kathleen Campbell Garwood ran a six-week, full data analysis to identify the most impoverished students. Dr. Campbell Garwood partnered with Dr. Joān Neiva de Figueiredo of the management department and Miguel Marco (Fe y Algría Bolivia). Their goal was to advance the study by evaluating and updating the survey, collecting larger data sets, and analyzing the data within the business intelligence and analytics major on a semester basis, with a bi-semester check-in to discuss the findings with Miguel Marco. Also, Dr. Campbell Garwood worked to create more visibility for Food Connect on Saint Joseph's University's campus to insure all extra food found its way to consumption versus waste.

Dr. Virginia Miori authored a manuscript titled, "Heuristic Approach to Multidimensional Temporal Assignment of Spatial Grid Points for Effective Vegetation Monitoring and Land Use in East Africa."



FINANCE

Dr. Carolin Schellhorn's work inside and outside of the classroom demonstrates an impressive inclusion of each of the seventeen (17) SDGs, a distinction only she holds in the Haub School. Dr. Schellhorn's classroom and scholarly activities address topics which include: extreme inequality of wealth, income, and access leads to market failures and reduced well-being for society; financial and environmental literacy necessary for responsible decision-making; well-functioning markets; water scarcity and need for corporate water stewardship; sustainability challenges in transportation infrastructure; sustainable supply chain management to name a few. Also, Dr. Schellhorn serves as the faculty advisor and faculty contributor to the *Crimson Financier*, an academic journal created and edited by students in the Haub School's Finance Society. The Finance Society explores the next wave of financial and investing trends and connects them to Ignatian values.

Dr. Karen Hogan and Dr. Rajneesh Sharma of the Haub School and their co-author Gerard Olson presented "The Role of Corporate Philanthropy on Ratings of Corporate Social Responsibility and Shareholder Returns" at the SJU Corporate Social Responsibility Panel in 2015.



FOOD MARKETING

Dr. Ernest Baskin reported the inclusion of fourteen (14) of the seventeen (17) SDGs in his academic and scholarly activities. Much of Dr. Baskin's research and partnerships involve good health and well-being. As a result, he is called upon to serve as an expert on the topic. His current research project relates to the soda tax and its effect on income inequity.

Dr. Sean Coary's undergraduate and graduate students discuss advertising and communication strategies used to educate consumers on ways to end hunger and promote healthy eating and living.

Dr. Mark Lang, an Arrupe Fellow, refereed the Best International Food Marketing Ethics Paper Competition at the 2016 International Food Marketing Research Symposium in Bologna, Italy.

Dr. Emily Moscato delivered a talk on Identity and Gender, wherein she discussed stereotyped consequences related to food consumption and food marketing. Dr. Moscato's Food Marketing Communications course discussed the manner in which various domains of food well-being (socialization, literacy, accessibility, policy, and marketing) interact within a society to create an evolving food culture in Spain, Morocco, and the United States.



MANAGEMENT

Major: Leadership, Ethics, and Organization (LEO) Sustainability

Dr. Ronald Dufresne's capstone course in the LEO major, centers on consulting with a local company using the B Corps Assessment. The objective is to help students learn about sustainable, just, growth while helping a local company improve its triple bottom line. This discussion-based course is constructed to grapple with difficulties inherent in building shared value – that is, stakeholder wealth and well-being in an economy that is largely defined by shareholder wealth.

Dr. C. Ken Weidner, II reports academic and scholarly engagement with ten of the seventeen (17) SDGs. In the first year seminar, Serious Comedy and Social Justice, Dr. Weidner uses comedy to raise awareness of the social justice issues of class, gender, sexuality and race. Dr. Weidner uses excerpts from films, television, and books to create the curriculum for the class. The students watched "The Daily Show," "South Park," and "The Chappelle Show." Toward the end of the semester, students explored ways in which people can work toward social justice. Dr. Weidner's first year seminar is an early and necessary exposure to the issues that arise in an increasingly diverse workplace.



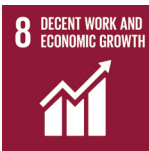
Major: Managing Human Capital

Dr. Lucy Ford leads the Haub School's Managing Human Capital major. This major was nationally ranked No. 1 in 2016 by Leadership Excellence for outstanding achievement in leadership education. Dr. Ford also developed and delivered a diversity training to a local health system. See the Principle 5, Partnership section for more details about this award-winning training.

MANAGEMENT (continued)



Major: Family Business and Entrepreneurship
Dr. Patrick Saporito teaches Introduction to Entrepreneurship and New Ventures. In addition to exploring the fundamental processes of entrepreneurship and new venture creation, he engages students in discussions on the influence of the enterprise on the broader social environment.



Major: International Business

Dr. Alfredo Mauri teaches an ethics intensive course in international business where students examine issues of bribery, corruption, outsourcing to developing countries, unfair work practices, free trade, protectionism, and international competition.



Major: Business Administration

Dr. Eric Patton teaches an honors course titled, "Organization in Perspectives" where he leads discussions on the privatization of public education and its implications for society. Dr. Patton proposed a change in curriculum for this course to be focused 100% on PRME topics.



MARKETING

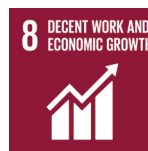
Dr. Feng Shen engaged his students in a class project focused on good health and well-being, which addressed reducing underage drinking and fake ID usage among college students.



Dr. Brent Smith led his Ethics in Marketing and Marketing Strategy classes in a lecture and group discussion concerning the moral algorithms of self-driving cars.



Dr. Diane Phillips taught a graduate course titled, "Sustainability: A Business Perspective." Students learned that issues of environmental sustainability is no longer a "fringe" issue. Instead, students come to understand the issue of environmental sustainability requires a paradigm shift in the way managers think about their role within the broader scope of the global community. Moreover, businesses that are more sustainable are more competitive, more innovative, have lower costs, and attract better talent.



Major: Entertainment Marketing

Dr. Janée N. Burkhalter designed a semester project for students to raise awareness and money for Back on My Feet Philadelphia, "a national organization operating in 12 major cities coast to coast, which combats homelessness through the power of running, community support and essential employment and housing resources."



Major: Sports Marketing

Assistant Professor Stephanie A. Tryce, a former civil rights lawyer, engaged sports marketing students in social justice related discussions and course projects. Examples are: the ethical tipping point of sports sponsorship; a cross-class, learning co-operative between Business of Sports students and Sports Law students in the form of a mock debate concerning the use of the name Redskins by the Washington Football Club; in-class group activity analyzing the impact of stadium construction on marginalized communities; using socio-political history and psychographic/demographic research to understand the cultural differences between marketing soccer to Latinos in Philadelphia and Hispanics in Los Angeles. In 2015, Assistant Professor Tryce conceived of and executed an annual speaker series titled, "Sport for Social Change and Social Justice."

(See Principle 6 for more details).

Visiting Instructor, Dr. C. Noni Zaharia co-authored an article published in the Journal of Sport Management titled, "Bridging the gap: U.S. sport managers on barriers to industry-academia research collaboration," in which he offers suggestion concerning the way in which the sport industry and the academy can further connect to transfer high-quality research findings into commercial development to meet the needs of a society.



PHARMACEUTICAL MARKETING

Anthony DelConte, M.D. developed an ethics intensive service learning course titled, "Healthcare Delivery Alternatives," in partnership with St. Ignatius Nursing Home's management.

Dr. Thani Jambulingam organized an event featuring Dr. Mario Mendoza, Director of Medical Affairs from Pfizer, to discuss "Opioid Overdose and Deaths – What can you and family do?"

Dr. George Sillup attended the Presidential Conference on the Integrity of Creation at Duquesne University. This was the inaugural, interdisciplinary, academic conference with climate change as the focus.



Principle 3: Method

**We will
create educational
frameworks,
materials,
processes, and
environments that
enable effective
learning experiences
for responsible
leadership.**

At Saint Joseph's University, encouragement of scholarly activity is primarily rooted in commitment in good teaching. It is vital for faculty to be involved in the intellectual and scholarly development of their field.

Additionally, Saint Joseph's University expects excellent classroom teaching in the Ignatian tradition and demonstrated that commitment by creating the Office of Teaching and Learning (OTL). Directed by Usha Rao, Ph.D., the OTL partners with the faculty to build a rich and transformative learning experience for all students. The OTL supports the pursuit of teaching excellence by fostering reflection and campus wide conversations about teaching, and by collaborating with the faculty in the adoption of high-impact classroom practices that enhance student learning.

Teaching and Academic Activities related to the United Nations Sustainable Development Goals by academic department

DECISION & SYSTEM SCIENCES

DSS 210 Business Statistics (SDG 4)

Probability concepts as well as descriptive and inferential statistics. The emphasis is on practical skills for a business environment. Topics include probability distributions, estimation, one-sample and two-sample hypothesis testing, inferences about population variances, and chi-square test of independence. Students will also become familiar with spreadsheet applications related to statistics and with statistical software.

SDG related activity: Dr. Vivian Evangelista's course included statistical data sets which used social dimensions including but not limited to income and debt payments.

DSS 220 Business Analytics (SDG 12)

Every organization must manage a variety of processes. In this course, students will develop an understanding of how to evaluate a business process. Additionally, the art of modeling, the process of structuring and analyzing problems so as to develop a rational course of action, will be discussed. The course integrates advanced topics in business statistics — linear and multiple regression and forecasting, production and operations management — linear programming and simulation, and project management.

SDG related activity: Dr. Vivian Evangelista used a video concerning global supply chain and sustainable practices which served as the foundation for class discussion. Also, students worked on global supply chain case studies.

DSS 470 Decision & System Sciences Special Topics II (SDG 15)

Course content varies to allow for ongoing changes to business intelligence and related fields. The instructor will provide the course description for a given semester.

SDG related activity: Dr. Nicolle Clements used a case study to examine East African NDVI analysis on vegetation.

FINANCE

FIN 402 Portfolio Management (SDG 4)

Covers the fundamentals of portfolio management. Topics include asset allocation, portfolio construction, performance evaluation, creating and using indexes, stock valuation models, and hedging with options and futures. Asset pricing theories, market anomalies and different styles of investing are emphasized. Market simulation and asset allocation software, databases, spreadsheet modeling and optimization programs are used.

SDG related activity: Dr. Viktoriya Lantushenko teaches an ethics intensive version of this course.

FIN 371 Topics in Finance (SDGs 1-17)

Designed to give in-depth coverage to finance subjects that are not covered in great detail in other courses.

SDG related activity: Dr. Carolin Schellhorn used lectures, in-class discussions, test questions and homework assignments to engage students in exploring the financial decision-making relevancy of: the food-pharmaceutical-health nexus, finance and environmental literacy, gender equity, energy-water nexus, and economic paradigms: growth, circularity, sharing and new economy, transportation and building, supply chain risk disclosure and management, financial and environmental literacy, ecosystem valuation, financial institutions and markets, financial inclusion, aligning the financial system with sustainable development and financial system stability.

FOOD MARKETING

FMK 202 Overview of the Global Food Industry (SDGs 1-4, 6-13, 15, and 17)

In addition to principles of marketing, this is the foundation course for food marketing majors. The objective of the course is to familiarize students with the global food industry at all levels and in all segments. Basics of agricultural production and economics, food distribution, wholesaling and retailing, both on the retail and foodservice sides of the business, will be covered. The course will also cover the critical issues impacting the industry including the decline of food at home, the growth of food service and the food-away-from-home market, the impact of consolidation, increasing concentration and globalization on the industry's structure, conduct and performance.

SDG related activity: Dr. Ernest Baskin utilized lectures, videos and projects in class to explore a wide range of Sustainable Development Goals.

FMK 303 Food Marketing Communications (SDGs 2, 3, and 5)

Students discuss the strategic and tactical tools and techniques required to create and execute an integrated marketing communications program in the food industry. The course covers the issues and elements of advertising, sales promotion, and personal selling strategies, with primary emphasis on the advertising function. Targeting, the creative process, media options, budgeting, and evaluation of advertising will be highlighted.

SDG related activity: Dr. Sean Coary discussed the advertising and communication strategies to educate students on the issues of zero hunger, and promoting healthy eating and living. Dr. Coary also led discussions concerning gender equality in advertisement and the use of sexual imagery in advertising campaigns.

FMK 302 Understanding Food Customers and Consumers (SDGs 3, 5, and 12)

Combines traditional consumer and buyer behavior theory and methods with a focus on the food industry to help students understand and predict how both household and food supply chain buyers will react to marketing and other stimuli. Concepts such as perceptions, attitudes, and individual and group behavior is covered, with a specific focus on issues related to the marketing of products to consumers via the global food industry.

SDG related activity: Dr. Emily Moscato utilizes *Mindless Eating: Why We Eat More Than We Think*, by food psychologist Brian Wansink, Ph.D. as required reading for this course.

FMK 330 International Food Marketing Study Tour (SDG 3)

Specially designed on-site tour to varying international locations which offer students a unique opportunity to experience and study the global food industry. The tour may include visits to food industry suppliers, growers, manufacturers, distributors, regulators, and retailers. Students are introduced to the marketing and business issues of the global food industry and experience the culture and pace of the world's major cities. The course will involve pre- and post-meetings and assignments.

SDG related activity: Dr. Emily Moscato requires students to read "From Nutrients to Nurturance: A Conceptual Introduction to Food Well-Being." Students also discussed how different domains of food well-being (socialization, literacy, accessibility, policy, and marketing) interact with a society to create an evolving food culture in Spain, Morocco and the United States.

MANAGEMENT

BUS 495 Business Policy (SDGs 4, 10, and 11)

Capstone course for all majors in the Haub School of Business.

SDG related activity: Dr. George Lutzow and others used a re-edited text which extends the stakeholder model to include community and society, which is the focus throughout the

course. Dr. Alfredo Mauri exposes students to Ignatian pedagogy and principles of Ignatian discernment in the context of the semester-long, team strategy project. Dr. Mauri also examines issues of ethics in international business, including bribery, corruption, outsourcing to developing countries, unfair work practices, free trade, protectionism, international competition and other problems associated with conducting operations abroad, when examining way to reduce inequalities.

BUS 582 Business Ethics (SDGs 4, 5, 7, 8, 10, 12, and 13)

One of the most distinctive features of the Haub School's Executive Master's in Food Marketing Program is its emphasis on business ethics taught by Dr. John McCall. This course explored the general background of moral theory followed by discussion of business ethics in specific situations. Decision scenarios, both in written and video format, as well as cases, were evaluated. In addition, students had the opportunity to discuss the ethical dilemmas which confront food marketers.

MGT 110 Essentials of Organizational Behavior (SDGs 3, 5, 9, 10, 12, and 16)

Surveys the basic principles, concepts, and theories concerning organizations and groups and individuals within those organizations. The concepts and theories in this course concern individual behavior (e.g., perceptions, attitudes, and motivation), group and interpersonal processes (e.g., leadership, power, and conflict), and essential organizational theories.

SDG related activity: Dr. Lisa Nelson prepared learning modules where students discussed work-life balance, diversity in the workplace, innovation cultures, organizational justice, fair treatment with regard to diversity and pay, fair trade, and sustainability cultures.

MGT 120 Essentials of Management (SDGs 1, 4, 5, and 16)

Surveys the basic principles, concepts, and theories concerning organizations and groups and individuals within those organizations. The concepts and theories in this course include

the organizational environment, management functions (planning, organizing, leading, and controlling), and essential individual and interpersonal theories.

SDG related activity: Visiting Instructor Michael Alleruzzo focused on diversity and gender equality (the glass ceiling), ethics, moral development and social responsibility ranging from the 3Ps to B Corps, sustainability and servant leadership. Dr. George Lutzow also addressed diversity and gender equity (glass ceiling). Dr. Tim Swift offered a service learning version of this course where students are exposed to the realities facing economically challenged citizens in America.

MGT 121 Organizations in Perspective, Honors (SDGs 4 and 12)

Available to honors students only, explores the nature of the firm and the development of the employer-employee relationship in work organizations since the turn of the 20th century in the United States. This course investigates and integrates the perspectives of various stakeholders (e.g., government, unions, community) as they relate to the manager-employee relationship and demonstrate the effects of these stakeholders on individual and organizational well-being.

SDG related activity: Dr. Eric Patton's students discussed the privatization of public education through charter schools and its implications for society. Students also discussed Walmart and its effect on communities.

MGT 150 First Year Seminar: (SDGs 1, 8, 10, 12, and 13)

Work is our Fire: Is our work who we are? Drawing from the social sciences, this seminar encourages students to approach work as the essence of being—our "fire"—and working as a journey of experience and expression of dignity and not solely as a burden or means to make a living. Students will isolate and interrogate social and economic class stereotypes, misconceptions, and attitudes concerning a variety of jobs and professions as well as possible origins of these perceptions. The concept of occupational identity is introduced

to illustrate how work can consume us (positively and negatively), how we can assume our working role as part of our understanding of “self,” and how we see others based on our attitudes about their occupational roles. Discussions will tackle definitions of success, legacy, respectability, prestige, materialism, workaholism, stress, and professionalism and how our definitions are influenced by personal and cultural values.

SDG related activity: Dr. Lisa Nelson uses papers, reflection journals, and exams to evaluate students on readings and discussions regarding income inequity and inequality, the working poor, and raising the minimum wage. Dr. Nelson also engages students in discussions on work as lending dignity to humans, examining stereotypes of various types of work, and raising the minimum wage.

GENDER IN THE WORKPLACE

Dr. Eric Patton’s First Year Seminar focuses on gender in the workplace, where students explore decent work and economic equality between the sexes.

MGT 499 Business Strategy Simulation (SDGs 1 and 10)

This course is restricted to Haub Degree Completion students. This is the capstone course for the undergraduate curriculum in the Haub Degree Completion Program. It is designed to integrate previous learning across business disciplines. The course focuses on applying knowledge in a dynamic global setting. It utilizes a strategy simulation software-based game within which teams create virtual firms and compete in a simulated industry.

SDG related activity: Dr. Tim Swift employs Ignatian Pedagogy, which requires students to confront a social justice issue, like income inequality. Students are required to reflect on how exposure to this issue has changed them and how it will change their behavior once they leave the course.

MGT 500 Managing Work Organizations (SDGs 4, 5, and 16)

Course focuses on both the behavioral and technological aspects of work organizations. The behavioral aspects of organizations are discussed at three different levels. On a societal level, the place of work organizations relative to other institutions in contemporary society will be considered using a stakeholder model of the firm. On an organizational level, the concepts of organizational structure, technology, job design, and culture will be examined, emphasizing the importance of each to the goal of organizational effectiveness. On an individual level, the roles and responsibilities of the manager will be analyzed, helping students to recognize the critical managerial practices for achieving organizational effectiveness.

MGT 551 Empower Human Potential at Work (SDGs 4, 5, and 16)

Course focuses on an organization’s most salient resource — its human capital. It investigates the foundation of, and strategies for, empowering organizational members to manage organizational transformation processes in a national and global environment. Empowering human potential requires an understanding of how to manage one’s self, other individuals, and groups effectively, creatively, legally, and ethically in work organizations. Done well, empowered workers can help to achieve both personal and organizational objectives. To accomplish this goal, the course investigates strategies for enhancing individual performance (e.g., perceptions and motivation) and facilitating interpersonal processes (e.g., leadership and power). We will also explore ways of managing human resource issues (e.g., recruitment, selection, employee development), especially from a legal perspective.

MGT 552 Stakeholder Theory and Social Responsibility (SDGs 4, 5, 7, 8, 10, 12, 13, 14, and 16)

This course addresses corporate social responsibility through a stakeholder theory of business. The course will center on the question, “Which interests of which stakeholders impose obligations on business?” The internal and external stakeholders addressed include investors, employees, customers, and the natural environment, among others. Some issues will be analyzed by exploring international differences in the treatment of stakeholders. The course exposes students to some of the ethical dilemmas confronted by employees in the workplace, and serves to enhance student skills in resolving these dilemmas.

SDG related activity: Dr. Clair Simmers requires students to write a paper on the ethics of CEO compensation.

MGT 553 Excellence in Organizations (SDGs 4, 5, and 16)

This online course focuses on the dynamics of organizations, with special attention to those that have achieved a distinguished level of excellence in their fields. It examines theories for analyzing an organization’s current state and strategies as seen by its stakeholders. A variety of organizational contexts will be analyzed including individual motivation and behavior, team dynamics, organizational conflict and crisis, power and leadership, managing talent, culture, change management and communication.

MGT 570 Business Ethics (SDGs 4, 5, 7, 8, 10, 12, and 13)

This course develops foundational concepts in ethical theory that are necessary tools for a systematic and disciplined evaluation of business practice. Central attention is given to the use of rights and the common good in moral arguments. Ethics also applies these conceptual tools to specific issues in business ethics.

MGT 573 Leadership & Development, EMBA (SDG 4)

Students will assess their leadership development progress between courses, learn and apply new material about leadership, and further refine their practice of leadership.

SDG related activity: Dr. George Lutzow addresses the development of lifelong learning goals, extending beyond oneself for the good of others.

MGT 581 Leadership & Development, 2 credits (SDGs 4, 5, and 16)

What is leadership? How do I realize my leadership potential? This course is designed for executives who want to develop and hone their leadership skills and approaches. Successful completion of the course will enable participants to (1) identify and understand the keys to successful leadership, (2) analyze their own leadership styles and behaviors and receive feedback on the appropriateness and effectiveness of their styles, (3) develop the decision-making skills needed for leadership, (4) understand approaches for developing and empowering employees, and (5) inspire organizational change.

MGT 795 Global Business Strategy (SDGs 4, 8, and 14)

This capstone course is designed to provide the student with knowledge of the strategic management and organizational policy processes. This course provides the opportunity to apply this knowledge by practicing strategic decision-making and by formulating policy through the use of cases with a focus on globalized firms. This course is usually taken in the last semester of study.

SDG related activity: Dr. Patrick Saporito led discussions on the influence of the enterprise on broader social environment, the importance of economic sustainability and the tragedy of the commons.

LEO 150 Serious Comedy & Social Justice (SDGs 4, 5, 7, 8, 12, 13, 14, and 16)

Dr. C. Ken Weidner developed this First Year Seminar. Comedy has long been a vehicle by which performers and audiences can engage with uncomfortable truths and issues of social

injustice. Comedy is increasingly important to individuals' identity. Recent research has shown that comedy is essential to how people view themselves and others. Comedy (including satire and parody) is also a growing business, as evidenced by the popularity of Comedy Central, movies, television programs, YouTube, and other platforms. In this course, we will explore important issues of social justice (e.g., globalization, racism, gender equity, poverty) as presented in comedy across a variety of sources both contemporary (e.g., *South Park*, *The Daily Show*, *The Colbert Report*, *The Simpsons*) and classic (e.g., *All in the Family*, *The Smothers Brothers*, *M*A*S*H*).

LEO 212 Organizational Sustainability (SDGs 1, 2, 4, 5, 6, 7, 8, 10, 12, 13, 14, 15, and 16)

Introduction to Organizational Sustainability in its broader sense and is primarily designed for the Leadership, Ethics, and Organizational Sustainability major and minor and those students interested in this area. For the organization, sustainability means the capacity to survive (to sustain itself) while contributing to the survival (sustenance) of the various environments in which it finds itself, be these social, biological, economic, ecological, or other. The course offers a framework for understanding sustainability and introduces the concept of the triple-bottom line whereby corporate social responsibility and environmental protection are necessary conditions for business success in addition to profitability. It is not enough to fulfill only one or two of these three necessary conditions: organizations should be structured so all three are mutually reinforcing. The main objective of the course is to provide students with a broad context enabling them to develop the capacity for critical thinking and the skills necessary to understand the importance of sustainability.

SDG related activity: Dr. João Neiva de Figueiredo leads this ethics intensive course which focuses on the need for organizations to contribute to the survival (sustenance) of the various environments in which it finds itself, be these social, economic or ecological. The importance of equity and that people, planet, and profit conditions are mutually reinforcing is stress throughout the course.

LEO 310 Breaking News in Business Ethics (SDGs 4, 5, 7, 8, 12, 13, 14, and 16)

Everyday business ethics uses real-time reporting of current events by credible media as the vehicle to help students connect the language of moral reasoning and business ethics to emerging ethical issues in the world of business, organizations, and leadership. The course reviews the major theoretical basis for moral reasoning, e.g., deontological ethics, utilitarian ethics, and ethical relativism. A discussion of source credibility precedes the second (main) portion of the course. Students keep abreast of current events via daily reading of various media outlets. Students are expected to (a) identify ethical issues, controversial decisions, and unethical conduct reported by journalists; (b) analyze the stakeholders and ethical issues identified in news reporting, and (c) identify potential resolutions or recommendations for action that might be taken by individuals involved in the decisions. The course culminates in a research paper by each member of the class on a current business ethics issue of interest.

LEO 495 Applied Leadership & Sustainability Capstone (SDG 8)

Integrative course in which students (individually or in teams) undertake an action-learning project in an organization under the direction of a faculty member with the objective of applying leadership and sustainability concepts developed throughout the program. Students will work with live clients (e.g., non-profit organizations or for-profit businesses) to help them improve their triple bottom-line performance along the people, planet, and profits dimensions and test their leadership skills as they do so.

SDG related activity: Dr. Ronald Dufresne's student teams consult with local companies to learn about sustainable, just, growth, while helping to improve the company's triple-bottom line performance.

MHC 220 Introduction to Managing Human Capital (SDG 3, 5, and 10)

A survey of the functional areas of human resource management including: planning, staffing, training, compensation, performance appraisal, and labor relations. This course explores the growing importance of human resource management, emerging topics in the field, and techniques for effective management of human resources.

SDG related activity: Dr. Lucy Ford's lectures and course materials explore wellness in organizations.

MHC 221 Diversity in the Workplace, as service learning course (SDG 3, 5, and 10)

This course increases students' awareness of workforce diversity as both a challenge and opportunity for contemporary managers. Topics to be covered include demographic trends in the United States, various models for understanding the importance of managing diversity, differences between affirmative action and managing diversity, identity issues, real cultural differences versus stereotyping, individual responses to diversity, organizational strategies for managing diversity and promoting positive organizational change, challenges inherent in managing diversity, and potential outcomes of successful diversity management.

SDG related activity: Dr. Lucy Ford uses journals, in-class activities, reflective assignments, and immersion experiences to expose students to issues of diversity in the workplace. Dr. Eric Patton leads class discussions regarding opportunity for quality education as a diversity issue along racial and socio-economic dimensions. In Dr. Patton's honors course, students discuss the privatization of public education through charter schools and its implications for society.

MHC 560 Strategic Human Capital and Talent Management (SDG 3, 5, and 10)

Examines the integration of human resource management strategy within the broader context of an organization's business strategy. Students gain an understanding of major approaches to business strategy, and the corresponding implications for human resource management in varied strategic circumstances. Implications of a firm's strategy for functional areas within human resource management is also be examined. The course introduces emerging trends in theory, research, and the practice of human resource management.

SDG related activity: Dr. Lucy Ford assigns readings and leads discussions of strategic value of wellness programming and gender equality in the workplace.

MHC 667 Human Resource (HR) Fundamentals (SDGs 3, 5, and 10)

This course provides the student with the fundamental knowledge essential to all practicing HR professionals. Critical HR functions are explored in depth to provide a solid understanding of the many issues confronting the HR professional. Topic areas include, but are not limited to, Strategic Management, Workforce Planning and Employment, Human Resource Development, Total Rewards, Employee and Labor Relations, and Risk Management. In all topic areas, the legal impact of human resources decision making is considered. This course is appropriate for early HR careerists, those interested in entering the HR field, and students interested in how HR practices further organizational performance.

SDG related activity: Dr. Lucy Ford leads in-class discussions of wellness programming in the workplace, and diversity in the workplace, including gender concerns.

FBE 150 Social Entrepreneurship (SDGs 1, 3, 4, 7, 8, 10, 11, and 13)

Introduces students to the field of social entrepreneurship. Social entrepreneurship is the use of entrepreneurial business skills for the explicit pursuit of creating innovative solutions to social problems. In both non-profit and for-profit ventures, organizations engaged in social entrepreneurship act as agents of social-change, creating large-scale social change in their communities or around the world with a heightened sense of accountability to the constituencies they serve and the outcomes created by their efforts. Topics covered include assessment of opportunities, different business models used in the social sector, acquiring resources required for a new social venture, and measuring social impact.

SDG related activity: Dr. Kenneth Kury used the Grameen Bank video case to discuss poverty and cases on Brazilian Healthcare, India Childline Foundation & India disability reform to discuss good health and well-being. A video case on College Access and One Laptop Per Child was used to discuss quality education. Dr. Kury engages students on remedies for social injustice through social entrepreneurship.

FBE 330 Social Enterprise & Social Change (SDGs 8, 9, 10, 11, and 13)

Introduces students to the concepts of social enterprising as a means to promote social change. The course begins with a look at the ethical foundations inherent in the initiation of social change, namely moral rights and the justice perspectives on moral reasoning. The course then turns to an exploration into how social enterprising can be used as a vehicle to address injustice and promote social change. Topics in this section include recognizing opportunities for social change, planning and organizing the social venture, funding and scaling the social enterprise, and measuring social impact. Students have the opportunity to interact with management of a social venture and apply the skills learned.

SDG related activity: Dr. Kenneth Kury used an in-class case on Project Home, an organization which provides comprehensive and effective services to persons who experience chronic homelessness, to discuss poverty in order to engage students on remedies for social injustice through social entrepreneurship.

FBE 495 Family Business and Entrepreneurship Capstone (SDGs 1, 3, 5, and 12)

Capstone course that integrates the various concepts of the core Family Business and Entrepreneurship courses to develop a comprehensive business plan to either create a new venture or to grow an existing family business. Students are responsible for assessing opportunities, collecting and interpreting relevant data to exploit the identified opportunity, and to craft a plan that supports the market need, identifies the target market, and is financially viable.

SDG related activity: Dr. Kenneth Kury used the “Made by Survivor” case to discuss poverty and good health and well-being, and a case on recycling plastics to lead class discussions on responsible consumption and production.

MARKETING

MKT 150 People, Planet and Profit (SDG 13)

The purpose of this freshman seminar is to help students understand the responsibility they have to live a more sustainable lifestyle, persuading others to live a sustainable lifestyle, and acting as key influencers in persuading businesses and other organizations in becoming more sustainable. As the title of the class indicates, students learn how individuals, the environment, and organizations can exist in harmony with one another.

MKT 201 Principles of Marketing (SDGs 2 and 10)

The discipline of Marketing is used by many types of organizations and individuals from power brands to non-profit institutions to politicians. The goal of the Marketer is to create “value” by building strong relationships with target constituents and successfully satisfying their needs. This course examines the basic concepts of Marketing Management, from segmenting, targeting and positioning (STP) to product, promotion, price and place (4Ps). In addition to examining the numerous facets of marketing, this course highlights the overarching roles of technology, ethics, and global commerce.

SDG related activity: Dr. Michael Solomon led a class exercise on improving accessibility in food deserts in Philadelphia.

MKT 202 Marketing Research (SDG 3)

In today’s marketing environment information is power. An in-depth study of the various steps of the market research process from problem definition to data analysis. Focus on the use of market research techniques and technology as applied to marketing planning, product development, performance monitoring and marketing communications.

SDG related activity: Dr. Feng Shen developed a class project designed to reduce underage drinking and fake ID usage among college students.

MKT 302 Consumer & Buyer Behavior (SDG 5, 12, and 16)

Understanding what makes customers “tick” is the foundation of successful marketing. Students study how consumer and business needs and wants are converted into satisfactions, with primary emphasis on the core consumer psychological processes that underlie consumer decision making. The course highlights major consumer behavior models, current research on consumer behavior, and the socio-cultural issues that influence consumers.

SDG related activity: Dr. Michael Solomon led lectures and class discussions on media depictions of gender stereotypes.

MKT 313 Ethics in Marketing (SDG 11 and 12)

With almost lightning speed, technology has changed the way we learn, communicate, forge relationships and shop. This course explores the growing popularity of using digital technologies to reach consumers and further your working knowledge of the four zones of social media (community, publishing, entertainment, and commerce).

SDG related activity: Dr. Brent Smith lectures and leads group discussions about moral algorithms of self-driving cars.

MKT 343 Entertainment Marketing (SDGs 3, 8, and 12)

Entertainment can be viewed as both a product and as a promotional tool. Students learn about entertainment industry marketing practices as well as the organizations and people who conceive of, create, and distribute entertainment properties. This course examines the marketing practices of the television, film, music, gaming, and theater industries.

SDG related activity: Dr. Janée Burkhalter designed a semester project where students raised awareness and money for Back on My Feet Philadelphia, “a national organization operating in 12 major cities coast to coast, which combats homelessness through the power of running, community support and essential employment and housing resources.”

MKT 351 Business of Sports (SDG 5 and 16)

Gateway course studies professional, collegiate, and Olympic sports as big business. Students learn about league structure, ownership types, franchise values, revenue sources, influence of sports media, impact of antitrust and labor law in amateur and professions sports, competitive balance, and the economic and financial aspects of college athletic departments.

SDG related activity: Stephanie A. Tryce, J.D. engages students in course discussions concerning gender equity, including an intersectionality analysis of the impact of Title IX on women of color. She developed a cross-class, learning co-operative between Business of Sports students and Sports Law students in the form of a mock debate concerning the use of the name Redskins by the Washington Football Club; led an in-class group activity analyzing the impact of stadium construction on marginalized communities; created a semester long group project which required students to use socio-political history and psychographic/demographic research to understand the cultural considerations in marketing soccer to Latinos in Philadelphia and Hispanics in Los Angeles. Assistant Professor Tryce also developed group projects examining the ethical tipping point of sports sponsorship.

MKT 352 Sports Law (SDG 16)

Many of today's sports headlines have little to do with wins and losses. A discussion of the paramount legal and ethical issues related to sports are studied. Topics include torts on the field of play, intellectual property in sports, contract law, antitrust and labor law and agency law. Students examine the law from the perspective of managing sports-related businesses, working as a sports agent, or university athletic director. Students will delve into existing sports business lawsuits and collective bargaining agreements to stimulate discussion and formulate answers regarding the legal and ethical issues which arise in the amateur and professional sports industry. Note: This course is also part of the Justice and Ethics in the Law minor offered in the College of Arts and Science.

SDG related activity: Assistant Professor Stephanie A. Tryce developed a cross-class, learning co-operative between Sports Law and Business of Sports students concerning the use of the name Redskins by the Washington Football Club. The sports law students served as the legal consultants to the business of sports students as they prepared for a mock debate on the issue.

MKT 353 Sports Marketing (SDG 8, 9, and 3)

Sports Marketing has become increasingly sophisticated over the last decade as teams face fierce competition for their share of the entertainment dollar. Students study marketing, promotion, sales, and sponsorship strategies utilized in the sports industry by both sports properties and brand partners.

SDG related activity: Dr. C. Noni Zaharia used case studies regarding economic growth in the sports industry, led discussions on innovation in the global economy, and assigned group projects which supported the Philadelphia chapter of Coaches v. Cancer non-profit, a nationwide collaboration between the American Cancer Society and the National Association of Basketball Coaches.

MKT 355 Sport, Selling & Sales (SDG 4)

Students learn how to develop the skills essential to effectively building sales and revenue within a sports business and leverage the various revenue producing opportunities within a sports franchise or organization. The course explores critical factors in successfully renewing and growing sales with both consumers and corporate partners.

MKT 401 Marketing Strategy (SDGs 3 and 13)

Pulling it all together is the focus of this marketing capstone course, where students apply marketing knowledge acquired from previous marketing courses. Students conduct in-depth analysis of consumer, industrial and not-for-profit marketing issues. The course uses cases to explain product innovation and development, marketing demand, pricing, distribution and promotion is also explored.

SDG related activity: Dr. Janée Burkhalter used the USAID Center for International Disaster Information Public Service Announcement ("PSA") Contest as a semester project. Students conducted research in order to develop PSAs that illustrated how to donate responsibly when supporting disaster relief overseas.

MKT 501 Marketing Concepts (SDG 16)

This course is an introduction to the theory and practice of marketing—the process of building strong relationships with customers by meeting or exceeding their needs. After developing a basic foundational knowledge of key marketing principles, students will apply what they learned by developing effective marketing strategies.

MKT 545 Graduate Marketing Gateway (SDG 13)

Environmental sustainability is no longer a "fringe" issue. Instead, environmental sustainability requires a paradigm shift in the way managers think about their role within the broader scope of the global community. Businesses that are more sustainable are more competitive, more innovative, have lower costs, and attract better talent.

MKT 550 Marketing Strategy (SDG 11 and 12)

This course will prepare students to guide the development, application, and assessment of business strategy from a customer-focused, market-sensing, and competitor-driven perspective. Students will learn how the fundamentals of strategic thought — such as the resource-based view and market orientation — can inform decisions to enter new markets, be market driven, drive markets, position brands, and create and measure customer value. Lessons will be delivered through a combination of texts, case studies, marketing metrics exercises, videos, and applied projects.

SDG related activity: Dr. Brent Smith led lectures and group discussions of the Awareness Interest, Sensitivity, and Advocacy (AISA) model relative to consumers' product literacy and consumption of food products, debt, etc.

PHARMACEUTICAL MARKETING

PMK 150 Global Healthcare (SDG 3)

This freshman seminar is designed to introduce students to the healthcare industry, from a domestic and global perspective. The course focuses on access, affordability, and ethical/public policy/societal aspects. Throughout the course, student are encouraged to think and analyze macro health issues.

PMK 190 Healthcare Delivery Alternative (SDG 3)

This service learning, ethics intensive course focuses on the medical, cultural, social and spiritual needs of short and long-term residents at a local nursing home. Projects involve direct patient encounters and are popular with marketing, biology, and HIS majors. Projects also involve working in departments of nursing, pastoral care, dietary, human resources, finance, social services, development, activities and volunteer services.



Principle 4: Research

We will engage in conceptual and empirical research that advances our understanding about the role, dynamics, and impact of corporations in the creation of sustainable social environmental, and economic value.

“Faculty scholarship is part of the life-blood of universities. It is through their scholarly pursuits that faculty invigorate the classroom and bring new ideas to their students. Ideally however, the research of the faculty should not just advance knowledge in their disciplines; it should also serve to advance the mission of the university where they work. Faculty in the Haub School of Business have historically pursued industry focused research that reflects the college’s mission. And as a university influenced by the tradition of Jesuit education, the faculty in the Haub School have also produced scholarship that applies ethical principles for the critical evaluation of common business practice. At Saint Joseph’s, we strive for faculty research that reinforces the mission and identity of the university.”

— Dr. John J. McCall

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Principle 5: Partnerships

We will interact with managers of business corporations to extend our knowledge of their challenges in meeting social and environmental responsibilities and to explore jointly effective approaches to meeting these challenges.

The Haub School customizes its servant leadership program for each organization with whom it consults by offering training in one-day sessions, over a span of two to three months. Dr. Dufresne, Director of the Leadership, Ethics, and Organizational Sustainability major offered by the Management Department warns, "Servant leadership begins with the value of serving first, and the profits follow. We have been able to help organizations like Wawa and Kennedy Health formalize what they have already been doing culturally," he says. Saint Joseph's is uniquely suited to provide this training given the school's Jesuit mission. "Servant leadership, for us, represents a core strength...[w]e have faculty who understand, can apply, and can teach the Jesuit ideal of being men and women with and for others" says Dr. Dufresne.

2016 LEAD Awards

The Haub School's Managing Human Capital program was nationally ranked No. 1 by Leadership Excellence for outstanding achievement in leadership education. Both the "Degree Program with Emphasis on HR" and the "Masters Program with Emphasis on HR" categories earned the No. 1 recognition. Dr. Lucy Ford, Director of the Managing Human Capital program, led the partnership between Saint Joseph's University Center for Professional Development and Kennedy Health System.



NO POVERTY

Dr. Kathleen Campbell Garwood (Decision & System Sciences) partnered with Dr. João Neiva de Figueiredo (Management Department) and Miguel Marco (Fe y Alegria: Bolivia) to advance an existing study by evaluating and updating their survey, collecting larger data sets, and analyzing the data by engaging Business Intelligence and Analytics students on a semester basis.

Dr. Marc Kramer brings entrepreneurs who run socially responsible businesses into the classroom to share experiences and mentor students.



ZERO HUNGER

Dr. Kathleen Campbell Garwood (Decision & System Sciences) worked to get Food Connect more visibility on campus to ensure all surplus food finds its way to consumption versus waste.



GOOD HEALTH AND WELL BEING

Dr. Nicolle Clements, (Decision & System Sciences) served as a consultant to the Treatment Research Institute regarding recovery programs for substance abusers.

Much of Dr. Ernest Baskin's (Food Marketing) research is in partnership with industry and involves field studies.

The research of Dr. Sean Coary (Food Marketing) is often in cooperation with retailers and national brands.

Anthony DelConte, MD, (Pharmaceutical Marketing) developed a partnership with the management of Saint Ignatius Nursing Home for student placement.





GENDER EQUALITY

Dr. Kathleen Campbell Garwood with Dr. Nicolle Clements (Decision & System Sciences) and Claire Conroy (Psychology) studied gender biases and identities from children between the ages of five and nine.

Dr. Lucy Ford, Director of the Managing Human Capital major (Management) served as a consultant for a health system in New Jersey, where she developed and delivered diversity training. Dr. Ford surveyed staff and provided feedback to management on diversity related issues, including, but not limited to gender equality.

Dr. Viktoriya Lantuskenko (Finance) is a member Academic Female Finance Committee (AFFECT), a professional organization that promotes gender equality.



DECENT WORK AND ECONOMIC GROWTH

Dr. Ronald Dufresne, Director of the Leadership, Ethics and Organizational Sustainability major (Management) teaches the capstone course in the major, which requires students to partner with local companies and their managers to assess and improve their triple bottom line.



REDUCED INEQUALITIES

Dr. Ernest Baskin (Food Marketing) in partnership with industry researched the effect of the soda tax on income inequality.



SUSTAINABLE CITIES AND COMMUNITIES

Dr. Noni Zaharia (Marketing: Sports Marketing) hosted guest speakers who shared their expertise about social responsibility in sport with Sports Marketing and Sports Selling and Sales students.



PEACE, JUSTICE, AND STRONG INSTITUTIONS

Stephanie A. Tryce, JD (Marketing: Sports Marketing) conceived of and developed the Sport for Social Change and Social Justice Speaker Series, which highlighted the social justice leadership of the Anderson Monarchs, the Giants' Community and Youth Relations, Philadelphia Phillies Community Engagement, and Amateur Scouting.



Principle 6: Dialogue

We will facilitate and support dialogue and debate among educators, students and business, government, consumers, media, civil society organizations and other interested groups and stakeholders on critical issues related to global social responsibility and sustainability.

Carfagno Lecture Series

Named for its benefactor and founding member of the Haub School's Board of Visitors, Anthony Carfagno '60, the Carfagno Lecture Series is designed to promote civic engagement and thought leadership through discussions directed by industry experts. The 2016 installment of the Carfagno Lecture Series featured Pulitzer Prize recipient and Random House executive editor Jon Meacham. His presentation was titled, "Ethical Leadership in Faith, Politics and Business."

Food Industry Summit

The Food Marketing Department hosted the 2016 annual Food Industry Summit. The topic for the summit was "Frontiers in Food: The Future of Fresh Prepared and on-the-Go." The conference featured panels of industry experts from both the food retail and food service industries.

Haub School of Business and the SJU chapter of Beta Gamma Sigma hosted the Vice President of Panama, Isabel Saint Malo de Alvarado

Vice President Saint Malo is the first woman to be elected vice president in Panama. A Saint Joseph's University graduate who majored in international relations, Vice President Saint Malo embarked on a career of public service and consensus building. She has served as a business consultant, held a variety of embassy positions, and served as an alternate ambassador from Panama to the United Nations in New York. Vice President Saint Malo supports the National Council for Development, where she seeks to articulate and lead development of policies aimed at eradicating poverty and social inequality through the adoption of the 17 Global Goals for Sustainable Development. During her visit to Saint Joseph's University in April 2017, she delivered an address titled, "Panama: A Critical UN Partner for Sustainable Development."

In the Fall of 2015, Pope Francis greeted Saint Joseph's University President Mark C. Reed, campus officials, students and religious leaders, while visiting the newly dedicated statue, "Synagoga and Ecclesia in our Time." the Vatican II document that transformed the relationship between the Catholic and Jewish faiths.



SPORT FOR SOCIAL CHANGE AND SOCIAL JUSTICE SPEAKER SERIES (SSCSJ)

Inspired by Pope Francis' decision to host the first ever sport conference at the Vatican in October of 2016, Assistant Professor Stephanie A. Tryce conceived of and executed a three-part Sport for Social Change and Social Justice Speaker Series during the spring of 2016 and 2017.

SSCSJ Year one: The inaugural session of the SSCSJ Speaker Series included Steve Bandura, director of the Philadelphia Youth Organization non-profit and founder of the Anderson Monarch Athletic Club. He was joined by former player Raheem Mapp, and current players Scott Bandura, and Little League Baseball Pitching phenom Mo'ne Davis, who recently graced the September 2017 cover of *Time* magazine Females First issue. They discussed the Anderson Monarchs Baseball Team's Barnstorming Tour, which served as a tribute to the Civil Rights Movement. Coach Bandura and his players traveled in a 1950s bus, as the former Negro League players traveled, without air conditioning and without cellular phones. Under the guidance of Coach Bandura, the Monarchs carried on the legacy of Jackie Robinson by shattering stereotypes and breaking down barriers wherever they competed, showing what's possible when inner city kids are given opportunities to succeed. Seven of his Monarchs, including Mo'ne Davis, were part of the Taney Dragons team at the 2014 Little League World Series (LLWS). Coach Bandura challenges his players in athletics and education, believing strongly that, "Nobody rises to low expectations."

Dialogue and debate among educators, students, business and government leaders, consumers, media, civil society organizations and other interested groups and stakeholders.

With the support of the Arrupe Center, the final two speakers in the SSCSJ speaker series served to simultaneously close the SSCSJ Speaker Series and open the Arrupe Centers' 10th Anniversary celebration. The first speaker was Dr. Todd W. Crosset, Associate Professor from the Mark H. McCormack Department of Sport Management – Isenberg School of Management at the University of Massachusetts. Dr. Crosset is a trained sociologist and delivered a talk about race, sport and ethics, similar to the talk he was invited to give in Geneva, Switzerland before an ad hoc committee of the United Nations.

Saint Joseph University alumnus, author, speaker, and change agent Kevin “Katalyst” Carroll who helped turn creative ideas into reality for organizations like Nike was the second speaker. Mr. Carroll shared the many ways he dedicates his life to advancing education, sports, and play as a vehicle for social change and success.

SSCSJ Year two: the first session of SSCSJ speaker series in year two was co-sponsored by the Office of Inclusion and Diversity and opened with the screening of “They Said We Couldn’t Play,” a documentary about the Philadelphia Stars, a Negro League Team. The screening was followed by a panel discussion featuring Dan Stephenson, producer of the documentary, Rob Holiday, Director of Amateur Scouting Administration for the Philadelphia Phillies, Kenny Johnson, Coordinator, Community Engagement for the Philadelphia Phillies, and Dr. Mahlene Duckett Lee, President and CEO of Divi Holding Group, LLC, and instructional design professional who developed a curriculum for teaching the history of the Negro Leagues. Dr. Duckett Lee is the daughter of Philadelphia Star player Mahlon Duckett. The Panel was moderated by Sara Lomax-Reese, President and CEO of WURD radio.

The second session featured a return to Hawk Hill by Ethan Medley, Director of Community Relations for the New York Giants. Mr. Medley discussed the positive social impact of the Giants on the community in which it resides. Rounding out the speaker series was SJU resident Clery Act expert and Vice President of Student Life, Dr. Kiersten White and Assistant Professor and former civil rights attorney, Stephanie A. Tryce. They unpacked the protections against sexual harassment and violence provided by The Clery Act, the Violence Against Women Act (VAWA) and Title IX. The SJU Athletic Department co-sponsored the second and third sessions of the Spring 2017 SSCSJ Speaker Series.

What a Woman Wants Conference

Saint Joseph’s University’s Haub Professional Development Center was a proud sponsor of this event, designed for professional women at all stages of their careers. The conference connected participants with allies in order to support each other in their professional endeavors, promote female leadership and foster success.

Women’s Leadership Initiative

Dr. Lucy Ford, Director of the Managing Human Capital program, was a panelist for the Women’s Leadership Initiative where she offered her perspective of the value of women in the workforce. Dr. Ford’s Fundamentals of Human Resource course includes readings and in-class discussion of diversity in the workplace, including issues of gender.

Future **Key Objectives** for 2018-2019

- Develop a two year and five-year strategic plan
- Determine specific objectives for the next 24-month period, with concrete strategies and timelines.
- Develop an overview of the Haub School's sustainability strategy for engaging in the PRME Principles and the Sustainable Development Goals as it relates to the following stakeholders:
 - ▲ SJU students, current, perspective and alums
 - ▲ SJU Administration, faculty and staff
 - ▲ Community in which SJU is situated
 - ▲ Communities which SJU serves
- Identify corporate partners and donors
- Identify metrics for measuring engagement with the PRME Principles for future SIP Reports.



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