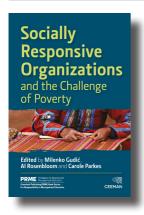
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Socially Responsive Organizations

and the Challenge of Poverty

Edited by Milenko Gudić, Al Rosenbloom and Carole Parkes

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480 pp 234 x 156 mm Published July 2014

Hardback: ISBN 978-1-78353-059-5 £50.00 / €60.00 / U\$\$80.00 eBook (EPUB): ISBN 978-1-78353-155-4 £50.00 / €60.00 / U\$\$80.00 eBook (PDF):

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This book provides a combination of case studies and current action research describing how businesses and civil society organizations are working to alleviate poverty in local and global communities. It intends to provide conceptual and research rationales for why management education and management institutions must address the issue of poverty.

The book responds to one of the major findings from the research of the PRME Working Group on Poverty that the topic of poverty still lacks a strong business case for management educators and program/institutional administrators.

The distinctive features of this book are that it: (1) includes examples of small- and medium-sized (SME) businesses; (2) deals with the issue of poverty as a human rights violation; (3) explores the issue of absolute versus relative poverty; (4) deals with leadership challenges in organizations committed to poverty alleviation; and (5) discusses the issues in terms of management education's responsibility for setting new management, research, institutional and intellectual agendas.

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