

PRME Principles for Responsible Management Education

an initiative by the



United Nations Global Compact

The Principles for Responsible Management Education (PRME) initiative of the United Nations Global Compact seeks to inspire and champion responsible management education, research, and thought leadership globally. Currently, over 500 business schools and management education-related institutions from 80 countries are signatory to the Principles.

WHY JOIN?

- The Six Principles of PRME provide a United Nations-supported engagement framework for Higher Education Institutions (HEIs), especially management and business programmes, to embed corporate sustainability in education, research, and campus practices.
- PRME signatories gain recognition for their effort to address United Nations-supported and internationally accepted values.
- PRME signatories gain access to dynamic local and global learning communities that collaborate on projects and events that address the complex challenges faced by business and society in the 21st century.

HOW TO JOIN?

Any **higher education institution**, regardless of size or location, that is publicly recognised (i.e. legal/government recognition) and degree granting, and corporate universities whose parent organisations are Participants of the UN Global Compact are asked to:

1. Complete a short online application that asks for background information about your organisation and
2. Send a signed letter of support from the organisation's highest executive to the PRME Steering Committee.

Membership-based **associations and organisations** whose work supports the development of responsible managers and/or the work of PRME Signatories, are invited to apply for PRME Supporting Organisation status. More information and a template letter of support can be accessed on the PRME website at www.unprme.org/how-to-participate.

HOW TO ENGAGE?

- Be recognised by stakeholders for implementing the Six Principles of PRME by submitting a public progress report every 24 months.
- Engage in issue-specific PRME Working Groups and regional PRME Chapters, join local and global meetings, and contribute to publications.
- Support the administrative operations of the initiative through a nominal annual service fee.

CONTACT US

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PRME Anti-Corruption Toolkit

The PRME Anti-Corruption Toolkit provides comprehensive guidelines for anti-corruption curriculum change in business schools and higher education institutions around the world.

The eleven modules of the Toolkit include background reading material, detailed case discussions, and an array of primary sources and scenarios. The modules can be used individually or as a stand-alone MBA course on anti-corruption. The aim of the Toolkit is to address the ethical, moral, and practical challenges that students may face in the marketplace.

Visit this free open source web-based Toolkit to access content, suggest changes or updates to existing material, or add new resources at <http://actoolkit.unprme.org>.



The Toolkit is an amazing collaborative work that proved to be very valuable for approaching the difficult issue of corruption systematically. It empowers business educators with an invaluable set of innovative techniques to approach such topics of utmost importance worldwide.

Victor Kotusenko
is a professor at Kyiv-Mohyla
Business School (KMBS) in
Ukraine

The PRME Toolkit is a comprehensive, flexible, and simple resource that gives freedom to tailor your own courses and/or develop a unique research agenda. We used it to integrate anti-corruption, transparency, and human rights issues into Mzumbe University's mainstream management courses. We also utilized the toolkit to develop a stand-alone executive training program in Tanzania, and results were great.

Shiv K. Tripathi
is a professor at Mzumbe University,
Dar Es Salaam School of Business in
Tanzania

The Toolkit was developed by the **PRME Working Group on Anti-Corruption in Curriculum Change (ACWG)**, composed of faculty from business schools, with support from Siemens as part of the Siemens Integrity Initiative. The collection of resources that make up the Toolkit, including syllabi, methods, case stories and more, was piloted in the 2013 academic year by HEIs in 10 different countries—covering diverse geographic and cultural contexts including Russia, Nigeria, Argentina, and India. Implementing institutions introduced the adapted Toolkit modules into their curricula by integrating content with existing materials. The ACWG incorporated learnings from the pilot phase into the revised Toolkit, now available online as a free open source resource for educators around the globe. The community is invited to help the ACWG keep the web portal up to date by contributing new material.

In accordance with its mission, the PRME ACWG continues to develop good practices, encourage curriculum change, and promote research and the dissemination of knowledge, with a practical emphasis in the fields of Business Ethics, Transparency, Good Governance, and more. Further, it seeks to contextualise the discussion of integrity issues across unique geographical regions and sectors, offering concrete tools to educators and practitioners globally.

To learn more about the **PRME Working Groups and projects**, please visit www.unprme.org/working-groups or contact PRMESecretariat@unprme.org.