



AFTER THE SIGNATURE

*A Guide to Engagement with the Principles for Responsible Management Education
For New Signatories and Those New to PRME*

PRME Principles for Responsible
Management Education

an initiative of 

About the UN Principles for Responsible Management Education

The Principles for Responsible Management Education (PRME) is the UN Global Compact's initiative to transform management education, research and thought leadership globally by providing the Principles for Responsible Management Education framework, developing learning communities and promoting awareness about the United Nations' Sustainable Development Goals.

The Six Principles of PRME are inspired by internationally accepted values, such as the United Nations Global Compact's [Ten Principles](#), and provide an engagement structure for academic institutions to advance corporate responsibility and sustainability by incorporating universal values into curricula and research. They seek to establish a process of continuous improvement by higher education institutions in order to develop a new generation of business leaders capable of managing the complex challenges faced by business and society in the 21st century.

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DON'T SKIP THE ANNEX

This guide is a general introduction to engagement with the Principles for Responsible Management Education after a signatory joins the initiative. Additional information on how organisations can relate to the Principles for Responsible Management Education and implement the Six Principles is available in publications and guides listed in the annex. These resources can be downloaded free-of-charge from the PRME website: <http://www.unprme.org/resources/index.php>. For more comprehensive information about PRME and how to engage, please visit our website at: <http://www.unprme.org>.

“PRME has helped us to achieve our goal to inspire globally responsible leadership, and serves as guidelines for this goal’s implementation, because the Six Principles are aligned with ISAE values and also represent the transformation that responsible management education needs.”

– Norman Arruda,
ISAE-FGV



Your Guide to Engagement with the Principles for Responsible Management Education

Message from the PRME Secretariat

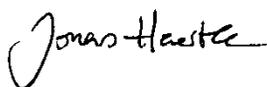
It is with great pleasure that we welcome you to the Principles for Responsible Management Education initiative. Your commitment to PRME is the first step in contributing to our mission, "...to transform management education, research and thought leadership globally by providing the Principles for Responsible Management Education framework, developing learning communities and promoting awareness about the United Nations' Sustainable Development Goals." You have joined the world's first organised relationship between the United Nations and management-related academic institutions, business schools, and universities. Since its official launch in 2007 by UN Secretary-General Ban Ki-moon, the initiative has grown to more than 650 leading business schools and management-related academic institutions from over 80 countries across the world.

PRME provides a platform for signatories to engage with each other, as well as with business, civil society and individuals around the world. This engagement is supported by our PRME Steering Committee and numerous other partners. By joining PRME, you have chosen to make a commitment to the Six Principles, to uphold practices for responsible management education and to demonstrate responsible leadership to your stakeholders.

We encourage you to take full advantage of PRME and the many opportunities available to signatories. This welcome packet outlines many of the advantages and engagement platforms available to you. You are encouraged to connect with PRME Chapters, join PRME Regional Meetings, engage with issue specific PRME Working Groups, commit to the PRME Champions leadership group, and leverage the multitude of resources available to you on the PRME website.

Each signatory is highlighted online via the signatories portal. Please visit your own PRME public profile, as well as the resources available from other PRME signatories. Your first Sharing Information on Progress (SIP) Report will be due two years after your sign-up date to PRME. We recommend that you review the best practices, resources, and toolkits, which are available online.

Additionally, we strongly encourage you to take advantage of PRME's active signatory network to create your own opportunities for local, regional and global collaboration. PRME is a great platform to scale up your own efforts to transform education and promote sustainable and responsible management education in support of the Sustainable Development Goals (SDGs). We encourage you to leverage your PRME involvement with our stakeholders and yours, and look forward to seeing you at a PRME event soon!



Jonas Haertle
Head, PRME Secretariat
UN Global Compact



“PRME is a priority for Glasgow Caledonian University because the values of PRME resonate loudly with what the University stands for. To reinforce the point, integrity and responsibility are two of our four guiding values, so it is a great fit. PRME has helped us to amplify and reinforce our core values, and I think we can say it is now an embedded part of our core business.”

– Alec Wersun, Glasgow Caledonian University

Understanding the Principles

YOUR NEXT STEPS

Opportunities for new signatories

PRME is a platform for individual signatories to connect with and learn from one another. It is an opportunity for individuals and institutions with an interest in sustainability in management education to collaborate locally and globally. Signatories are strongly encouraged to take advantage of existing resources and engagement mechanisms and to innovatively work together to create new ones. The PRME Secretariat is here to provide support for signatory projects and networks.

Engaging in PRME and implementing the Principles provide a range of benefits to signatories, including:

- Using the Six Principles to implement sustainability and responsible management within your institution's operations, curriculum, and research
- Accessing and connecting with a range of leading businesses through the UN Global Compact and the UN for further collaboration
- Connecting your research and work to global issues that the international community is tackling
- Engaging your students in a number of global opportunities in collaboration with businesses, student organisations and the UN
- Gaining recognition and support for your institution's initiatives and enhancing your institutional reputation
- Differentiating your institution within the management education community for potential students and partners
- Using the PRME network to gain access to peer-to-peer networks and dynamic local and global learning communities that collaborate on projects and events

What is required as a new signatory?

As signatories of PRME, institutions commit to:

- Engage actively in implementing the Six Principles at their institutions
- Promote the role of management education in responsible management locally, nationally, regionally, and/or globally
- Publicly advocate the values of PRME
- Report regularly on the progress made in implementing the Six Principles through Sharing Information on Progress (SIP) reports
- Support the administrative operations of the initiative by contributing a nominal [annual service fee](#)

For more information, visit www.unprme.org/how-to-participate.

“With a link to the United Nations and the UN Global Compact, PRME inspired a deepening commitment on the part of faculty and staff to responsible management education. As a consequence, Leeds faculty and staff moved to create the Center for Education on Social Responsibility in order to promote the integration of universal values into curriculum development and research. Through curriculum development, CESR has integrated a commitment to the Six Principles into two stand-alone mandatory courses entitled, “The World of Business” and “Business Ethics and Social Responsibility.” In addition, CESR has collaborated with Leeds business faculty and staff in integrating universal values across curricula and into capstone courses.”

– Mark Meaney, Leeds School of Business,
University of Colorado at Boulder



GLOBAL FORUM
for Responsible Management Education

PRME
United Nations Global Compact

Session 1: Pathways to Achieving Sustainable Development

Moderator: Tony Buono, Professor, Bentley University

Chuck Fowler	Director and Chairman, Fairmount Santrol
Thomas Gass	Assistant Secretary-General for Policy Coordination and Inter-Agency Affairs, United Nations Department of Economic and Social Affairs (DESA)
Erika Karp	Chief Executive Officer, Cornerstone Capital
Anita Negri	President, oikos International
Alfons Sauquet	Global Dean, ESADE Business School; President, The Academy of Business in Society



Implementing the Principles

How to get started

PRME is a truly global initiative with signatories spanning every continent. With local networks of stakeholders, resources, and practices in mind, we understand that no two PRME signatories are exactly the same. Each academic institution will find its own approach to implementing PRME. We encourage you to collaborate with Higher Education Institutions in your region within the PRME community. These guiding factors may help contribute to your institution's success:

In your organisation:

1. The **commitment of top administrators** to the implementation of PRME is a first, crucial aspect for success
2. **Identify champions and leaders** among faculty, high-ranking administrators, students, and/or outside stakeholders to help in the adoption and implementation of PRME
3. **Collaborate** with student group organizations such as [AIM2Flourish](#), [oikos](#), [Net Impact](#), [Enactus](#), [Challenge:Future](#), [AIESEC](#) and other groups
4. **Create a vision** of what must be achieved in terms of the organisation's operations and services (curricula, research, and advocacy), and develop and implement a strategy to bring that vision to life
5. **Form a multi-stakeholder, multi-disciplinary team** including administrators, faculty, and students (organisation's operations, curricula, research, etc.)
6. **Plan and build** the operating, accountability, and reporting systems to put the vision into practice, and **integrate and align efforts** across the organisation
7. Every two years, **assess and share your progress** with all stakeholders through the organisation's SIP report
8. Focus on **continuous improvement**

In regards to your engagement in PRME networks:

1. Contact your respective regional **PRME Chapter** and Global Compact Local Network to connect with activities taking place in your area
2. Identify and engage with the existing **PRME Working Groups**
3. Contact and connect with **other signatory schools** in your area
4. Connect with **businesses** that are participants of the UN Global Compact
5. Explore the range of additional **engagement opportunities** outlined in the "Maximising Engagement" section of this document

Resources for implementing PRME

A number of key resources are available to assist in the implementation of the Six Principles:

- ❑ **Sharing Information on Progress (SIP) Reports** provide regular updates from individual signatories demonstrating how they implement the Six Principles at their institutions. All reports are publicly accessible on the PRME website and can help you in implementing the Six Principles at your own institution.
- ❑ **PRiMetime blog** brings together good practices on how to mainstream sustainability into business education globally and showcases the diverse ways that the PRME community is implementing the Six Principles. To sign up to receive the weekly blog or to contribute/suggest an example, visit primetime.unprme.org.
- ❑ **PRME Videos** provides a number of video interviews from signatories discussing topics relating to management education as well as how they implement the Six Principles at their own institutions.
- ❑ **Inspirational Case Stories on the Implementation of PRME** provides compilations of short case examples from signatories on how they implement the Six Principles.
- ❑ **Transformational Model for PRME Implementation** is an instrumental guide on how to systemically approach the implementation of PRME and enable institutional transformation as a strategic journey that evolves through a process of continuous improvement.



The Six Principles

As institutions of higher education involved in the development of current and future managers, we declare our willingness to progress in the implementation, within our institution, of the following Principles, starting with those that are more relevant to our capacities and mission. We will report on progress to all our stakeholders and exchange effective practices related to these principles with other academic institutions:



Principle 1 | Purpose We will develop the capabilities of students to be future generators of sustainable value for business and society at large and to work for an inclusive and sustainable global economy.

The academic institution's strategy for embedding PRME and responsible management into the institutional strategy, including support mechanisms, goals, and targets to ensure its success.



Principle 2 | Values We will incorporate into our academic activities and curricula the values of global social responsibility as portrayed in international initiatives such as the United Nations Global Compact.

The values and principles, ethical guidelines, mission statements, codes of conducts, and other values that are shared and promoted within the academic institution.



Principle 3 | Method We will create educational frameworks, materials, processes and environments that enable effective learning experiences for responsible leadership.

The ways the academic institution is training graduates in responsible management, the extent to which these topics are integrated across the curriculum, and the range of additional opportunities available for students to gain further exposure related to these topics.



Principle 4 | Research We will engage in conceptual and empirical research that advances our understanding about the role, dynamics, and impact of corporations in the creation of sustainable social environmental and economic value.

The production of relevant research and aligning that research with the needs of the local and international business communities in the area of responsible management.



Principle 5 | Partnerships We will interact with managers of business corporations to extend our knowledge of their challenges in meeting social and environmental responsibilities and to explore jointly effective approaches to meeting these challenges.

The partnerships available for collaboration with a range of stakeholders, including government, business, NGOs, and community organisations, as well as other academic institutions at the local, national, regional, and international level focused on advancing topics related to responsible management.



Principle 6 | Dialogue We will facilitate and support dialogue and debate among educators, students, business, government, consumers, media, civil society organisations and other interested groups and stakeholders on critical issues related to global social responsibility and sustainability.

Dialogue functions both internally (across departments and disciplines, for example) as well as externally, between the academic institution and the wider environment. This can include events, conferences, and publications, as well as networks that promote responsible management.



Organisational Practices We understand that our own organisational practices should serve as example of the values and attitudes we convey to our students.

Although not officially a Principle, the last statement of PRME is often regarded as Principle 7. Academic institutions should equally focus on incorporating sustainability into their own operations, including environmental (e.g. buildings, transportation, sourcing, energy etc.) and social (diversity, health and safety, training etc.) aspects.

Sharing Information on Progress

The Sharing Information on Progress (SIP) report is a public commitment to responsible management education made by your institution. The purpose of the report is two-fold: to engage your university's stakeholders, and to renew your commitment to PRME. You are required to submit a report every 24 months, although yearly communication is encouraged. The underlying philosophy of voluntary reporting is flexibility—a way of giving account, in the most concise and action-oriented way for your academic institution's progress towards the implementation of sustainability under the framework of the Six Principles. It is an opportunity for your academic institution to bring together, showcase, and challenge your work, both internally and externally.

The value of the SIP

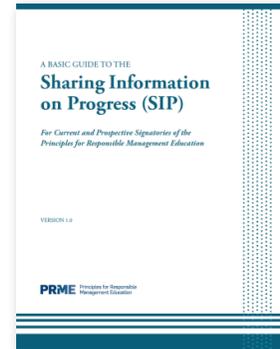
Your SIP can provide great value, both to your institution and to the global PRME community by:

- Giving a concise and comprehensive overview of your sustainability-driven activities for both internal and external audiences
- Organising and connecting relevant people across your institution
- Defining direction and strategy, and tracking and benchmarking progress in relation to this strategy
- Identifying where more can be done, including creating new synergies and collaborations
- Creating awareness of the mission of PRME and your commitment to it
- Celebrating success

How to write your SIP report

SIPs can be produced in any language, and structured quite flexibly to meet the needs of your organisation. SIP reports must include the following:

- A letter signed by the highest executive of your organisation expressing continued commitment to PRME
- A description of practical actions that your institution has taken to implement one or more of the Six Principles during the past 24 months (since signing up to PRME or since your last SIP)
- An assessment of outcomes (i.e. the degree to which previously outlined goals were met, or other qualitative or quantitative evaluation of results)
- Key, specific objectives for the next 24-month period with regard to the implementation of the Six Principles



More Guidance: [A Basic Guide to the Sharing Information on Progress \(SIP\)—For Current and Prospective Signatories of the Principles for Responsible Management Education](http://www.unprme.org/resource-docs/SIPToolkitFINAL-Web.pdf) provides a simple, but powerful, tool that aims to inspire and help you to take the next step in reporting on your institution's progress in implementing PRME. (<http://www.unprme.org/resource-docs/SIPToolkitFINAL-Web.pdf>)

To view all SIP reports submitted, visit the [PRME website](http://www.unprme.org).



“The Six Principles provide us with a framework in which to take action. They demonstrate the holistic nature of PRME and its full scope as well as boundaries. As academics, we engage with a broad range of activities across research, teaching and service, and the Six Principles cover all of these activities and ways of operation. Hence, the Six Principles also allow us to reflect on our own behaviours and our values.”

- Suzanne Young, La Trobe Business School

The process of submitting an SIP report

To upload an SIP report, visit www.unprme.org. Log in by entering your user name and password, and click “submit.” Any questions or concerns regarding your login details should be directed to info@unprme.org.

Failure to submit an SIP report

Failure to submit a SIP report on time will result in a publicly-listed “non-communicating” status on the PRME website. If an institution remains non-communicating for more than one year from their scheduled submission date, they will be delisted from the PRME initiative. Delisting takes place twice a year, and delisted institutions are publicly communicated. In case of a delay in SIP submission, signatories may request a grace period of up to 90 days from the SIP deadline by submitting a Grace Letter on the PRME website, providing a reasonable explanation for the delay, and stating the date by which the SIP will be submitted. Any questions or concerns regarding submission of the Grace Letter or SIP should be directed to info@unprme.org.

Sharing Information on Progress—Recognition of Excellence in Reporting

At each Global Forum for Responsible Management Education, the SIP Working Group selects a number of institutions' SIP reports to receive Recognition of Excellence in Reporting. First time reporters as well as regular reporters are selected, publicly featured, and celebrated. These examples demonstrate the range of ways that signatories are completing their reports.

For more and to view selected reports, visit www.unprme.org/sharing-information-on-progress.



THE SIX STAGES OF REPORTING

- 1. COMMIT:** Explore why you are reporting and how to get the most out of the process
- 2. COLLABORATE:** Identify and engage key internal and external stakeholders in preparing your report
- 3. COLLECT:** Determine what information and data to collect, and how to collect and analyse it
- 4. CREATE:** Design a report format that works for you
- 5. COMMUNICATE:** Share and use your report
- 6. CONTINUE:** Track achievements, goals, and targets between reporting periods, through a process of continuous improvement



“Being part of PRME Champions has enabled a certain position as a leader in the field of responsible management education, which, in turn, raises expectations within the school or within the region to develop further. Additionally, Hanken’s involvement in the SIP Working Group has given us an excellent opportunity for deeper insights into how other schools report and implement PRME. This work has also raised our own bar for reporting further.”

– Nikodemus Solitander, Hanken School of Economics

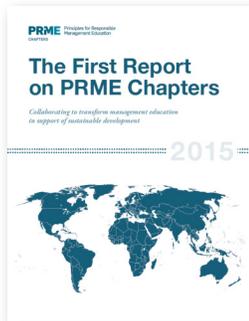


Moving Beyond: Maximising Engagement

Although as a PRME signatory it is your primary duty to focus on embedding the Six Principles in your academic institution, there are numerous additional opportunities for engagement. These partnerships help you to maximise the benefits and value of your participation, including working with and learning from other signatories and actively participating in moving the sustainability agenda forward nationally, regionally, and internationally.

The signatories that benefit most from the PRME network are those that take full advantage of existing opportunities and connect with other institutions engaged in PRME projects. You are invited to participate in or engage with the following partnership platforms:

- [1. PRME Chapters](#)
- [2. PRME Working Groups](#)
- [3. PRME Champions](#)
- [4. UN Global Compact](#)
- [5. United Nations](#)



Launched at the PRME 2015 Global Forum, **The First Report on PRME Chapters** provides an overview of the different Chapters and their work.

1. PRME Chapters

PRME operates as a “network of networks,” where signatories are encouraged to engage both at the global and local level. PRME Chapters are regional platforms that advance the Six Principles of PRME within a particular geographic area, performing an important role in rooting PRME within different national, regional, cultural, and linguistic contexts.

The primary function of PRME Chapters is to provide the opportunity for dialogue, learning, and action on responsible management and leadership education and research. PRME Chapters work independently while keeping close contact with the PRME Secretariat. Each organises a range of regional projects and often collaborates with relevant Global Compact Local Networks.

The different PRME Chapters regularly organise PRME Regional Meetings designed to complement global events, issue-area working groups and other activities of the initiative. As a signatory, you are encouraged to attend and/or host an event in your region.

We recommend that you join your local PRME Chapter or, where not available, establish a new PRME Chapter in your region. For more information, including a list of upcoming events and resources, visit the [PRME Chapters](#) webpage.



Established Chapters

- [PRME Chapter Brazil](#)
- [PRME Chapter CEE](#)
- [PRME Chapter DACH](#)
- [PRME Chapter Latin America and Caribbean \(LAC\)](#)
- [PRME Chapter Middle East and North Africa \(MENA\)](#)
- [PRME Chapter Nordic](#)
- [PRME Chapter North America](#)
- [PRME Chapter UK & Ireland](#)
- [PRME Chapter ASEAN+](#)

Emerging Chapters

- [PRME Chapter Australia/New Zealand](#)
- [PRME Chapter East Asia](#)
- [PRME Chapter Iberian \(Spain and Portugal\)](#)
- [PRME Chapter India](#)
- [PRME Chapter South Asia](#)

2. PRME Working Groups

PRME Working Groups deepen collaboration in and across institutions on specific issues relevant to corporate sustainability and responsibility and related to United Nations and Global Compact workstreams. PRME Working Groups develop and publish resources relevant to increasing Responsible Management Education. In addition to the work of existing PRME Working Groups, the PRME Secretariat continues to explore the development of new workstreams in such areas as Business and Human Rights including Children's Rights, Business and Peace, and Sustainable Supply Chains. If you are interested in joining or developing a new workstream, please contact [PRME Secretariat](#).

The PRME Secretariat supports issue area Working Group and workstreams' efforts in the following ways:

- Acting as an "intra network facilitator" in the creation and enlargement of a Working Group, ensuring that new institutions entering PRME are directed to the different Working Groups and ensuring a balanced international composition.
- With access to two communication tools, under the leadership of the Working Group Chair:
 - Webinars as a virtual meeting point through a platform provided by the PRME Secretariat, and
 - Google Groups designed by the PRME as another platform for the collective development of papers and publication by the Group.
- Acting as an "extra network facilitator" by putting the Working Group in contact with other synergic activities, such as students' networks and corporate and academic networks working on similar areas.
- Acting as a "Sounding Board" to disseminate to the wider network the results of your work.
- Acting as a "Clearing House", so that overlapping projects maximise their synergy.

PRME Working Groups

- [PRME Working Group on Anti-Corruption in Curriculum Change](#)
- [PRME Working Group on Business and Human Rights](#)
- [PRME Working Group on Business for Peace](#)
- [PRME Working Group on Climate Change and Environment](#)
- [PRME Working Group on Developing a Sustainability Mindset](#)
- [PRME Working Group on Gender Equality](#)
- [PRME Working Group on Poverty, a Challenge for Management Education](#)
- [PRME Working Group on Sharing Information on Progress \(SIPs\)](#)

3. PRME Champions

The PRME Champions are a select group of experienced and engaged PRME signatories that are committed to working collaboratively to develop and promote activities that address shared barriers to making responsible management education a reality. The PRME Champions group is modeled after the [Global Compact LEAD](#) initiative, which gathers corporate sustainability leaders from all regions and sectors to collaborate on driving change. The PRME Champions group is globally and proportionally representative according to the makeup of the larger PRME community (i.e. balance of regions and type of academic institution).

The mission of the PRME Champions group is to contribute to thought and action leadership on responsible management education in the context of the United Nations Sustainable Development Goals. In so doing, PRME Champions commit to working collaboratively, serving the broader PRME community through active



engagement in other PRME networks and contributing to broader UN goals and issues, in particular the SDGs. For more information on PRME Champions and the next application cycle, visit www.unprme.org/working-groups/champions.php.

4. Engaging with the UN Global Compact

PRME is a sister initiative of the UN Global Compact, which is a call to companies everywhere to align their operations and strategies with ten universally accepted principles in the areas of human rights, labour, environment and anti-corruption, and to take action in support of the Sustainable Development Goals. Launched in 2000, it is the largest corporate sustainability initiative in the world, with over 8,500 companies and 4,000 non-business signatories based in over 160 countries.

In the mid-2000s, the UN Global Compact and its academic community recognised that the business leaders of tomorrow would need to play a critical role in tackling the sustainability challenges of the 21st century. PRME was therefore launched as an initiative of the Global Compact to engage business schools and ensure they provide future business leaders with the skills needed to balance economic and sustainability goals, while drawing attention to the SDGs.

PRME signatories can engage with companies in the UN Global Compact network through:

- Becoming a participant of the UN Global Compact; many PRME signatories choose to also join the UN Global Compact (although this is not necessary in order to engage with either PRME or UN Global Compact)
- Engaging in activities with PRME Chapters and Local Networks or helping to launch and/or host a Local Network in your country
- Engaging in one of the [UN Global Compact Issue Platforms](#)
- Developing partnerships with UN Global Compact companies or encouraging businesses you work with to join the UN Global Compact
- Signing up to the monthly UN Global Compact Bulletin, which keeps participants up-to-date on news, engagement opportunities, resources, and events on a monthly basis
- Becoming a PRME Champion, which will allow you to work in close capacity with [UN Global Compact LEAD](#)



**The Practical Guide to
The United Nations
Global Compact for Higher
Education Institutions**

provides information on implementing the Global Compact Principles.

THE TEN PRINCIPLES OF THE UNITED NATIONS GLOBAL COMPACT

HUMAN RIGHTS

Principle 1

Businesses should support and respect the protection of internationally proclaimed human rights; and

Principle 2

make sure that they are not complicit in human rights abuses.

LABOUR

Principle 3

Businesses should uphold the freedom of association and

Principle 4

the effective recognition of the right to collective bargaining;

Principle 5

the elimination of all forms of forced and compulsory labour; the effective abolition of child labour; and

Principle 6

the elimination of discrimination in respect of employment and occupation.

ENVIRONMENT

Principle 7

Businesses are asked to support a precautionary approach to environmental challenges;

Principle 8

undertake initiatives to promote greater environmental responsibility; and

Principle 9

encourage the development and diffusion of environmentally friendly technologies.

ANTI-CORRUPTION

Principle 10

Businesses should work against corruption in all its forms, including extortion and bribery.

5. Engaging with the United Nations

As an initiative established by the United Nations, PRME provides a range of opportunities for signatories to engage with the greater UN system. This includes the wider “UN family” made up of the UN and its many affiliated programmes (e.g. UNEP, UNDP), funds (e.g. UNICEF), and specialised agencies (e.g. ILO, World Bank, IMF). Each of these branches works on a different subset of sustainability issues globally and locally. For example, signatories are invited and encouraged to engage with cross-programme projects relating to education and sustainable development.

SUSTAINABLE DEVELOPMENT GOALS

SUSTAINABLE DEVELOPMENT GOALS (SDGs)

In September 2015, the United Nations and the global community (including the business community) adopted the Sustainable Development Goals (SDGs), a far-reaching set of goals and targets that cover a wide range of issues: social, environmental, and economic. These global goals will help guide national priorities as well as the work of business and other organisations in areas such as health, women’s empowerment, education, and the environment. The SDGs represent an unprecedented opportunity for academic institutions to align their own sustainability goals with key goals for the broader society.

For more updates on the SDGs and the PRME community, [click here](#).

To view the PRME SDG Brochure, [click here](#).



HIGHER EDUCATION SUSTAINABILITY INITIATIVE



HIGHER EDUCATION SUSTAINABILITY INITIATIVE (HESI)

HESI was created by a consortium of UN entities (UNESCO, UNDESA, UNEP, Global Compact, PRME, and UNU) in the run up to the United Nations Conference on Sustainable Development (Rio+20) in 2012. Through HESI, higher education institutions commit to teach sustainable development concepts in their core curricula, encourage research on sustainable development issues, green their campuses, and support sustainability efforts in the communities in which they are embedded. HESI is a call to action and promotes a different issue relating to the SDGs each year.



UNESCO Global Action Programme on
Education for Sustainable Development

UNESCO GLOBAL ACTION PLAN ON EDUCATION FOR SUSTAINABLE DEVELOPMENT PARTNERSHIP

Building on the momentum and increasing importance of Education for Sustainable Development (ESD) beyond the International Decade for Sustainable Development (2005-2015), the Global Action Plan (GAP) seeks to generate and scale up concrete actions around ESD in all levels and areas of education and learning to accelerate progress towards sustainable development. For more on the GAP, visit www.unesco.org/new/en/unesco-world-conference-on-esd-2014/esd-after-2014/global-action-programme/.

Sign up for our monthly [Newsletter](#) to receive updated information on new partnerships, new resources available, calls for papers, calls to action, upcoming events and more.

“The School aims to develop responsible leaders for a sustainable future, taking into consideration the purpose and role of business in society, values, sustainable development, diversity and stakeholder interests.”

– Ghada Howaidy, School of Business, The American University in Cairo



Managing Your Participation

Additional resources and information are available to help you make the most of your PRME participation. For more information, or if your question is not addressed here, do not hesitate to contact the PRME Secretariat.

Enhancing Your Participation

The PRME Secretariat values the engagement of its participants to support responsible management education. While the PRME initiative is backed by the United Nations, the PRME Secretariat does not receive any direct funding from the UN or its Member States. Your investment is crucial and ensures that institutions like yours retain access to a robust and growing community that provides unique opportunities to engage with peers and partners, including business participants and thematic issue areas (such as Climate Change/Caring for Climate) of the UN Global Compact.

While the overall number of PRME signatories paying the service-fee has increased, only 38% contributed to the 2015 campaign. The PRME Secretariat needs to secure that revenues cover all operations and activity costs. To ensure a more sustainable funding model, the PRME Secretariat has introduced a model to indicate services available only to PRME signatories that contribute financially.

As an Advanced PRME signatory, your institution will have access to:

- The PRME logo (a new UN Global Compact/PRME logo will be available later in the year)
- Relevant UN and UN Global Compact events around business and sustainability topics or with possible connections to businesses (additional costs may apply)
- Being featured in PRME communications ([PRIMEtime blog](#), PRME website, PRME Annual Report, social media and [PRME Newsletter](#))
- Engagement opportunities such as acting as Chair for [PRME Chapters](#) and [Working Groups](#), member of the PRME Advisory Committee, hosting [Regional Meeting](#) and speaking at global events
- PRME special resources and publications. Download free or discounted resources from [The Greenleaf/PRME Book Series](#).
- Discounted registration rates for PRME events such as the upcoming 10th Anniversary of the PRME initiative: Global Forum for Responsible Management Education – 7th PRME Assembly

We are confident that individuals from your organisation will continue to see the value in engaging in one of the seven active PRME Working Groups (on such topics as Business for Peace and Poverty as a Challenge for Management Education); participating and sharing good practices and innovative solutions in one of the approximately 12 PRME Regional Meetings organised per year; and/or contributing to activities of the 14 PRME Chapters. Learn more about key engagement opportunities in the monthly PRME Newsletters.

Benefit	Description	Basic PRME signatory	Advanced PRME signatory	How to access the resource or service?
Use the framework provided by the Six Principles of PRME	Available to all	V	V	Available on the PRME Website
Receive PRME Newsletter	Available to all	V	V	Past Newsletters can be found here Email info@unprme.org to be receive the monthly PRME Newsletter
PRME Logo	Available to Advanced PRME signatories only	—	V	SIP logo is available to all PRME signatories PRME logo is available to all institutions contributing towards the PRME annual service fee
Discounted rates for PRME events such as the upcoming 2017 Global Forum	Registration fee discount provided for Advanced PRME signatories only	—	V	For information about past Global Fora, visit www.unprme.org Registration fee discounts will be communicated in relation with upcoming meetings and fora
Feature in PRME Communications	Available to Advanced PRME signatories only	—	V	For further information contact info@unprme.org
Feature in PRIMEtime blog posts	Available to Advanced PRME signatories only	—	V	For further information contact PRIMEtime.unprme@gmail.com
Resources	Basic resources are available to all. Special resources, such as the Greenleaf/PRME Book Series, are available to Advanced PRME signatories for free or at discounted rates.	—	V	Basic resources: available on www.unprme.org Greenleaf/PRME Book Series: Greenleaf Publishing will provide information and log-in details when your institution has contributed towards the annual service fee. Contact john.peters@gseresearch.com at Greenleaf Publishing.
Access to UN and UN Global Compact events around business and sustainability topics or with possible connections to businesses	Available to Advanced PRME signatories only (additional costs may apply)	—	V	Opportunities will be communicated to Advanced PRME signatories through email or through the PRME Newsletter
Chair for PRME Chapters and/or PRME Working Groups	Individuals from Advanced PRME signatory institutions are eligible for leadership opportunities such as PRME Chapter Chair, Working Group coordinators or Regional Meeting hosts	—	V	For information about Working Groups, contact Nikolay For information about PRME Chapters and Regional Meetings, please contact Florencia

Managing Your Contact Information

Keep the Secretariat updated with (primary) contacts for PRME within your organisation. Login to www.unprme.org or contact info@unprme.org with updates.

Interns

The PRME Secretariat regularly employs students and alumni of signatory institutions as interns. If interested, please contact the Secretariat.

Logo Policy

PRME Principles for Responsible Management Education

The PRME initiative grants Advanced PRME signatories and PRME Champions a limited right to use its logo. The general policy permits Advanced PRME signatories, PRME Champions and other stakeholders to use the PRME logo only in the context of activities promoting PRME and its goals, but not in any manner that suggests or implies that the PRME initiative has endorsed or approved of the activities, products, and/or services of the organisation, or that the PRME initiative is the source of any such activities, products, and/or services.

Advanced PRME signatories and PRME Champions CAN use the logo...

- In statements and documents (including websites) outlining an organisation's commitment to and participation in the PRME initiative
- In the context of a participant's Sharing Information on Progress (SIP) report
- In training and/or other educational materials related to PRME
- In documents and/or other materials designed to promote PRME

However, for all proposed uses of the PRME logo, including those referred to above, the permission of the PRME Secretariat must be sought in advance in writing from info@unprme.org.



[@PRMESecretariat](https://twitter.com/PRMESecretariat)



<https://www.facebook.com/unprme>



<https://www.linkedin.com/grp/home?gid=2760894>



<https://www.youtube.com/user/PRMEUN>

Contact the PRME Secretariat

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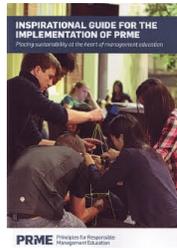
Brendan Pastor
Associate, Participants and Communication
pastor@unglobalcompact.org

As interns and consultants with the Secretariat change regularly, visit www.unprme.org for the most up to date contact information.

Annex – Further Reading

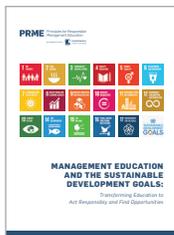
ADDITIONAL PRME RESOURCES *(linked)*

Inspirational Guide 1 & 2



The Inspirational Guide volumes within the Greenleaf/PRME book series aim to cultivate and inspire actively engaged participants by offering practical examples and case studies to support the implementation of the Six Principles of PRME. The Guides have been written with the aim of enabling participants to transition from a global learning community to an action community.

PRME SDG Brochure



By offering parallels between PRME and the UN Global Compact as well as between business and higher education institutions, this resource demonstrates how PRME signatories can help to advance the SDGs by adhering to the Six Principles and finding opportunities to innovate to address challenges. Explore this resource and discover how your institution can transform education to act responsibly while working towards the achievement of the SDGs.

Transformational Model for PRME Implementation



This resource is an instrumental guide on how to systematically approach the implementation of PRME. Led by the PRME Champions pilot group, the resource is based on the active support and input by the PRME community and draws on concrete examples from individual PRME schools. Inspired by the Global Compact Management Model, the Transformational Model presents eight stages of PRME implementation. Through this model, institutional transformation is seen as a strategic journey that evolves through a process of continuous improvement.

Partner with Business Schools to Advance Sustainability: Ideas to Inspire Action



PRME Champions and UN Global Compact LEAD launched this resource that provides inspiring examples of partnerships between business and business schools, categorised under a framework of five themes: Influencing, Training, Collaborating, Researching, and Consulting.

FURTHER READING

For a complete list of all PRME Publications, view our Visual Resources document [available on our website](#).

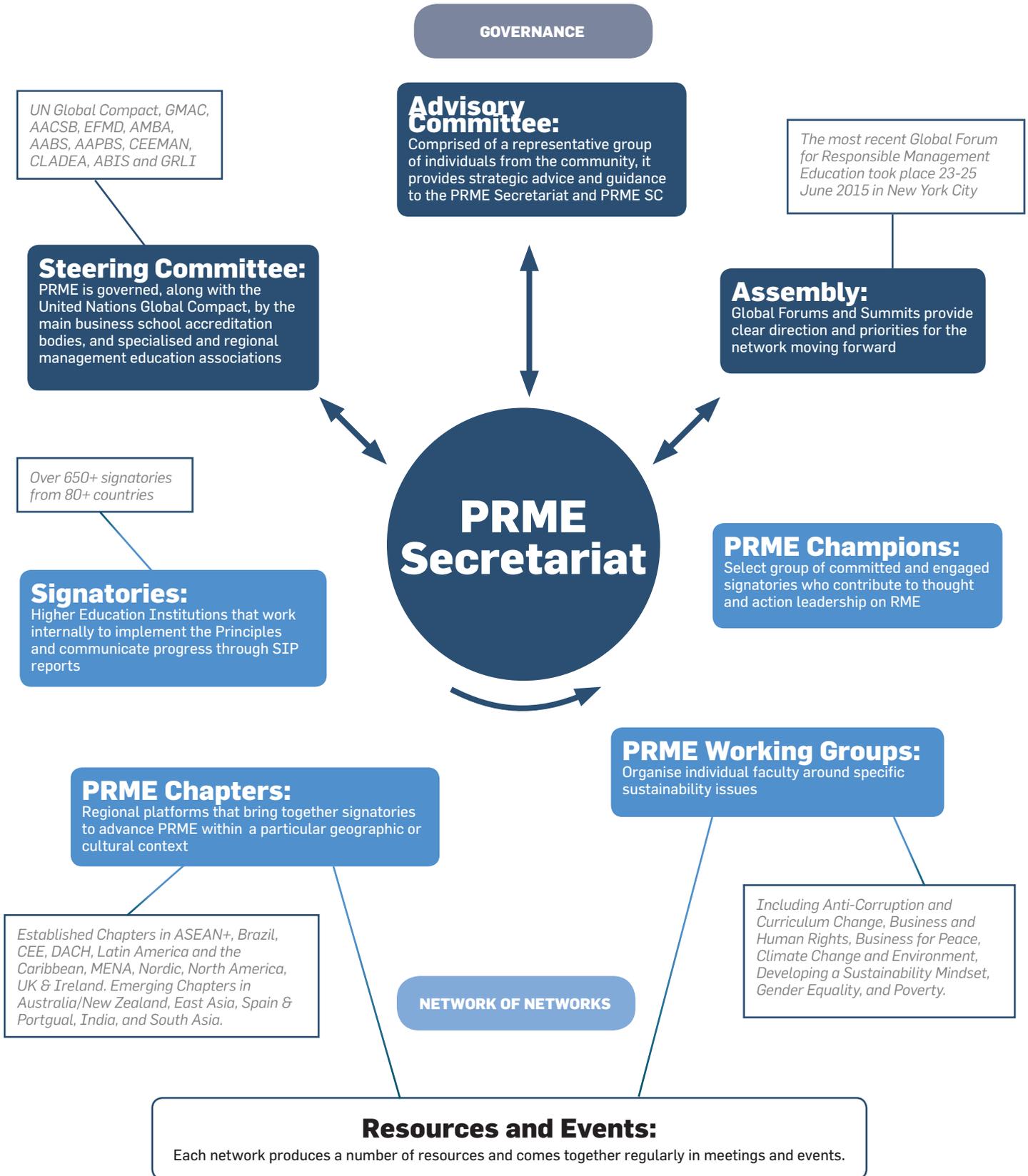
All major documents, policy papers, annual reports and external publications can be accessed and shared through your institution's education network.

[PRME Main Documents and Policy](#)

[PRME Publications and Archives](#)

[Annual Reports](#)

PRME GOVERNANCE STRUCTURE



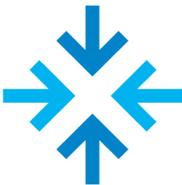
THE TEN PRINCIPLES OF THE UNITED NATIONS GLOBAL COMPACT

HUMAN RIGHTS



- 1** Businesses should support and respect the protection of internationally proclaimed human rights; and
- 2** make sure that they are not complicit in human rights abuses.

LABOUR STANDARDS



- 3** Businesses should uphold the freedom of association and the effective recognition of the right to collective bargaining;
- 4** the elimination of all forms of forced and compulsory labour;
- 5** the effective abolition of child labour; and
- 6** the elimination of discrimination in respect of employment and occupation.

ENVIRONMENT



- 7** Businesses should support a precautionary approach to environmental challenges;
- 8** undertake initiatives to promote greater environmental responsibility; and
- 9** encourage the development and diffusion of environmentally friendly technologies

ANTI-CORRUPTION



- 10** Businesses should work against corruption in all its forms, including extortion and bribery.

THE 6 PRINCIPLES FOR RESPONSIBLE MANAGEMENT EDUCATION

As institutions of higher education involved in the development of current and future managers we declare our willingness to progress in the implementation, within our institution, of the following Principles, starting with those that are more relevant to our capacities and mission. We will report on progress to all our stakeholders and exchange effective practices related to these principles with other academic institutions:



1 Purpose: We will develop the capabilities of students to be future generators of sustainable value for business and society at large and to work for an inclusive and sustainable global economy.



2 Values: We will incorporate into our academic activities and curricula the values of global social responsibility as portrayed in international initiatives such as the United Nations Global Compact.



3 Method: We will create educational frameworks, materials, processes and environments that enable effective learning experiences for responsible leadership.



4 Research: We will engage in conceptual and empirical research that advances our understanding about the role, dynamics, and impact of corporations in the creation of sustainable social environmental and economic value.



5 Partnership: We will interact with managers of business corporations to extend our knowledge of their challenges in meeting social and environmental responsibilities and to explore jointly effective approaches to meeting these challenges



6 Dialogue: We will facilitate and support dialogue and debate among educators, students, business, government, consumers, media, civil society organisations and other interested groups and stakeholders on critical issues related to global social responsibility and sustainability



We understand that our own organisational practices should serve as example of the values and attitudes we convey to our students.