



BLUEPRINT FOR SDG INTEGRATION – PRME CHAMPIONS 2018-2019

CALL FOR APPLICATIONS

BACKGROUND

While many PRME signatories have started to engage with the SDG framework, much more work is needed to enable academic institutions to address these global challenges in an impactful way. If PRME signatories are to help make this global agenda a reality, the SDGs require a rapid, rather than incremental, transformation at the institutional level.

In line with the PRME Champions Mission to provide thought and action leadership and work collaboratively to transform management education, the focus of the current Champions cycle (2018-2019) is on integrating the SDGs in three key areas: **curriculum, research, and partnerships.**

The main outcomes of the two-year cycle will be the creation of a *Blueprint for SDG Integration in Business Schools* (the Blueprint) which will be published and promoted as the main PRME resource for business schools that look for guidance on how to approach SDG integration in curriculum, research, and partnerships.

IMPLEMENTATION PROCESS

LEADERSHIP STRUCTURE

A leadership group of 3-4 co-authors from PRME Champion institutions will work together with the PRME Secretariat to develop the framework for the Blueprint and to manage the overall project, drawing on the expertise of Champion institutions. The leadership group will also solicit other Champion colleagues to collaborate on specific elements of the Blueprint within the three areas of curriculum, research, and partnerships. The leadership group will also manage the development of repositories for materials in support of the each of these three key areas. The technical work of the repositories will be done by individuals with technical skills – most likely graduate students or a contractor.

While the co-authors will develop the framework for the Blueprint and the repositories, all members of the PRME Champions Cycle are expected to participate in populating the repositories and supporting the work of developing the Blueprint when requested by the leadership group. Ideally, each leadership group member's institution would be able to provide a student intern to support the faculty member's work.

The Blueprint will be published and promoted by PRME as a key resource for the community, and the leadership group will claim primary authorship with other contributing members claiming contributing authorship.

TIMELINE

- **31 March 2019** – Deadline for applications for the leadership group
- **15 April 2019** – Leadership group selected by PRME Secretariat and the three Champion representatives on the PRME Advisory Committee
- **1 May 2019** – Leadership group to present project timeline with concrete milestones at May webinar
- **29 October 2019** – First draft of the Blueprint presented at Champions meeting in Australia
- **31 March 2020** – Target date for completion of the Blueprint



RESOURCES REQUIRED

1. **Human resources**
 - a. Three or four volunteers from the Champions group to form the leadership group
 - b. Other volunteers to contribute to the work of the leadership group within each area – curriculum, research, and partnerships
 - c. Three or four student interns (preferably at least one with technical skills)
2. **Institutional support for faculty**
 - a. Course release or other release time provided for work on the Blueprint
 - b. Student intern support

APPLICATION PROCESS

1. If you are interested in joining the leadership group, please submit a Letter of Interest via email to Nikolay Ivanov (ivanov@unglobalcompact.org) describing your vision for the Blueprint and which of the key area(s) you are most interested in leading.
2. Please include any support your institution will provide (release time, student support, etc.)
3. The Letter of Interest should be submitted **by March 31**. The PRME Secretariat and the three Champion representatives on the PRME Advisory Committee will select the final leadership team

PROJECT BRIEF

GOALS

1. To provide a roadmap and supporting materials to support schools that want to begin the process of mainstreaming the SDGs
2. To provide ideas and examples to spark continued innovation at schools already mainstreaming SDGs
3. To provide a durable record of work done in this Champions cycle
4. To highlight the value PRME brings to business education and the value the Champions bring to PRME

DESIRED CHARACTERISTICS OF THE BLUEPRINT

1. Builds on what currently exists (e.g., PRME Transformational Model)
2. Easily accessible
3. Includes all knowledge approaches and examples in one place
4. Easily searchable
5. Visually appealing

TARGET AUDIENCES

Primary: University leadership, faculty and administrators
Secondary: Policy makers and business partners

PLANNED DELIVERABLES

1. Primary:
 - a. Blueprint for SDG Integration in Business Schools
2. Supporting:
 - a. Repositories of documents, toolkits, idea, publications, etc.
 - b. Sub-group project reports/blueprints/outcomes
 - c. PRME co-designed "Best-Practice" course(s)



FORMAT

Publicly-available, semi-static, digital Blueprint with links to regularly-updated repositories addressing curriculum, research, and partnerships. Below are suggested sections, however the leadership team will develop the final topics in consultation with Champion representatives and the PRME Secretariat.

Semi-static stand-alone Blueprint for SDG Integration

- Imperative for SDG integrations
- What integrating SDGs looks like
- Managing change
- First steps (where to start)
- Possible challenges and strategies to overcome
- Pullout boxes highlighting sub-group projects
- Links to repositories

KEY AREAS – REPOSITORIES

Curriculum

- Complete program descriptions
- Individual course syllabi
- Recommended texts and readings
- Case studies
- Assessments
- Tools

Research

- Research partnerships/opportunities
- Funding opportunities/strategies
- Links to publications focused directly on the SDGs or topics related to SDGs
- PhD profiles / research descriptions
- Researcher profiles
- Op-eds, blogs, call for papers, research conferences
- Connections to issue-area PRME Working Groups' research
- Research projects supported by seed funding

Partnerships (to be determined)