

## **Appointment of Mette Morsing, Senior Advisor, PRME, Foundation for the Global Compact on Strategic Outlook for the PRME Initiative**

Dear PRME Champions,

In efforts to undertake a comprehensive review and enhance PRME's strategic direction and governance, the UN Global Compact has decided to engage Ms. Mette Morsing, Professor and Mistra Chair of Sustainable Markets and Scientific Director at Misum, Stockholm School of Economics, as Senior Advisor on a consultancy basis with the Foundation for the Global Compact for a period of seven months. Mette is tasked with reviewing PRME's achievements over the past decade and guiding its new strategy in the initiative's next phase of growth in cooperation with the PRME secretariat and the broader PRME community.

In her capacity as Senior Advisor, Mette will partner with the UN Global Compact, Foundation for the Global Compact and PRME teams and be in New York from time to time for business meetings. She will consult with current and former members of the PRME Steering and Advisory Committees, PRME Chapters, Champions, Working Groups, and partners to formulate an enhanced strategy for how PRME can further enable business schools to integrate the Sustainable Development Goals in teaching and research.

Mette is an internationally acknowledged business school researcher and has taught at all levels: undergraduate, graduate, PhD, MBA, Masters full-time and executive and supervised a number of PhD students. She has longstanding expertise in research, education, and outreach in the field of corporate sustainability and responsible management education as well as an extensive track record of working with a global network of business school and academic leaders and professionals. She established the PRME Office at the Copenhagen Business School in 2009 and has first-hand experience engaging with PRME Chapter Nordic and two of the current PRME Champion institutions (Copenhagen Business School and Stockholm School of Economics - taking on the lead of the Chapter Nordic in 2018). Mette will be providing strategic advice and guidance on PRME directly to the UN Global Compact's Executive Management Team and to the PRME secretariat during the period of her appointment.

We very much look forward to collaborating with Mette in this important effort and know that you will support and help the PRME initiative into its next promising and exciting phase.

Best regards,

Lila Karbassi  
Chief, Programmes  
United Nations Global Compact

### **More about Mette**



Dr. Mette Morsing is Professor and Mistra Chair of Sustainable Markets and Scientific Director at Misum, Stockholm School of Economics (Sweden), where she is also the Director of the Mistra Center for Sustainable Markets (MISUM) with a (growing) group of around 30 sustainability-engaged scholars. She has been a professor at Copenhagen Business School (CBS) (Denmark) since 2007, where she was Founding Director of the CBS Center for Corporate Social Responsibility for 10 years (2002-2011). She was invited by CBS senior management team to serve as Academic Director of the CBS Sustainability Platform working across 15 business school departments (2011-2016). Before that Morsing was a Founding Member and Board

Member for (ABIS) Academy of Business in Society (Belgium) (2003-2011). Morsing has taught sustainability management and corporate social responsibility at all levels of business school education: bachelor (undergraduate), graduate (master) as well as Executive Master Business Administration, Master Fulltime MBA and PhD level. Her research work is positioned in research traditions of governance, management, organization theory and communication/media studies in the context of CSR and sustainability and has been published extensively in international academic journals. Recently she edited with professors Jeremy Moon and Andreas Rasche a textbook for business school students on “Corporate Social Responsibility: Strategy, Communication and Governance” by Cambridge University Press (2017). Morsing’s research has been engaged closely with business practice all the way. She is a Member of the Board of Directors of the LEGO Foundation; Claus Meyer Melting Pot Foundation and Copenhagen Business School. Her PhD in organization theory at Copenhagen Business School was awarded the Tietgen Gold Medal in 1993.